

Hit Chart Recap Tabs Vet Talent in Catbird Seat

Only Two Newcomer Acts in 15 Top Scorers; Majors Crack LP Whip

BY HOWARD COOK

NEW YORK—A recap of the top 100 records for 1959 shows that for the most part the top 100 was made by artists who had achieved popularity before this year. Of the 75 different artists represented among the top 100 sides, there are only 15 who had more than one side, and of these, only two acts, Brook Benton and the Fleetwoods, captured the disk prominence during this year.

The other names are those who have been successful in previous seasons. Frankie Avalon had four sides among top 100 to come off as the top artist during 1959. Andy Price who, while this was his most successful year, had recorded before; the Coasters, who made a strong comeback; Connie Francis, the only fem artist to have more than one hit side among the top 100; Elvis Presley and Ricky Nelson.

Double Hitlers

Those with two hit sides were Pat Aka, the Fleetwoods, the Platters, the Everly Brothers, Brook Benton, who also he had had a few previous releases, did not lack strongly until 1959. Andy Williams, Jackie Wilson, Fabian and Bobby Darin.

Fifteen labels came up with more than one side. Mercury led with seven different sides. Chances and RCA Victor placed with six, ABC-Paramount, Atco and Imperial had five, Atlantic, Cadence

and Columbia had four each. Capitol, Liberty and M-G-M had three, and Brunswick and Original Sound had two. There were 38 other labels with one side.

The top tunes of the year also show several interesting features. The dominant style among the top 50 tunes of 1959 was still heavily rock and roll. The No. 1 song, "The Battle of New Orleans," is definitely countryish in feeling. Most of the others, even the lower numbers, were in the rock and roll idiom.

Eight of the top tunes were re-rivals: "Mack the Knife," "Smoke

Gets in Your Eyes," "My Happiness," "Quiet Village," "Hawaiian Wedding Song," "Red River Rock," an instrumental rocker treatment of "Red Valley River" and "Lavender Blue."

While country and western and rhythm and blues were the major influences in 1959, the top 50 songs also included covery tunes, folkish material and Latinish numbers.

The artists responsible for the top 50 r.&b. tunes very closely parallel those who had the hit pop sides. All of the tunes among the top r.&b. numbers also placed at (Continued on page 138)

FCC Fuddle Skips Payola Discussion

Highbrows Belt Lowbrow Air Standards; Duck Issue When Doerfer Asks Cure

By MILDRED HALL

WASHINGTON—Music payola in broadcasting was almost completely avoided during testimony at last week's FCC hearings, when 34 highbrow witnesses flayed the evils of lowbrow TV programming and firmly assured the Federal Communications Commission that it had legal right and duty to enforce program standards in the public interest.

Chairman Doerfer tossed the issue right back on the witnesses: "How can we set standards? I want to hear the words. I want to hear the rules. What guidelines can we set down for program con-

tent of stations in different regions, with differing tastes and requirements across the country? Remember that one man's meat is another man's poison."

Witnesses Duck

None of the witnesses cared to bell that particular cat. Speakers for the Ivy Halls, for education, religion, TV, religious, women's and consumer groups all shied away from any detailed plan of "good programming" requirements that would imply censorship. Most took refuge in a need for more "diversity and balance" to programming; recommendations for a permanent "institute" or study group to research programming impact on American life. Majority would hold a big stick over the individual broadcasters at renewal times, holding him responsible for any blameworthy program or station practices.

Broadcasters will have a chance to defend their position in January, when further FCC hearings will call representatives of networks and music interests.

R. & R. Incidental

Oddly, there was very little outcry against rock and roll programming, which was believed earlier to be a sining duck for such a hearing. Spokesmen for women's groups, as well as religious and educational witnesses, had far harsher words for sadism and sensationalism on TV. None appeared to consider heavy rock and roll (Continued on page 138)

Munch, Hub Sympy Far East Tour

NEW YORK—Charles Munch and the Boston Symphony will tour Japan and other East Asian countries early in 1960. Munch and the orchestra, who recorded for RCA Victor, will make the tour under the President's special International Program for Cultural Performances administered by the American National Theater Agency.

Tour will likely start May 1 and continue for six or eight weeks. Opening will be in Japan, where the orchestra will perform in the Osaka Festival. Other Japanese cities will be visited also, and likely the Philippines, Formosa and Korea.

This will be the orchestra's third foreign tour. It began Europe in 1952 and 1956 and was the first American orchestra to perform in the Soviet Union.

Stearns Sets Up Overseas Pub Firm

NEW YORK—Publisher Julie Stearns, recently returned from London, announces setting up of Julian Stearns, Ltd. Micker Schuler heads up the firm in England. A firm has also been set in Paris, with Rudi Revil in charge; another in Germany is headed by Peter Meisel; Felix Stahl is in charge for the Scandinavian area; G. Ricordi, in Italy; and Essex Music Ltd., in Australia.

Stearns also announced that his firm is associate American publisher of "The Golden Rule," and that he has the rights to the song for the rest of the world.

'TASTE' GOT BOILS

More Names Key Headline Hassles

NEW YORK—The public confusion on the payola front last week with everybody from Bob Hope and deejay Alan Freed to the Clara Ward Singers making news headlines.

Hope and NBC got into a hassle over a payola slip Hope did on his Friday (11) night TV show with the comedian playing a jockey tagged Herman Falder on station KLIP and Ernie Kovacs as an investigating senator. NBC objected to merchandise plugs in the script; while Hope defended them as "part of the comedy routine."

NBC was also in hot water over an appearance made by the Clara Ward Singers on Dave Garraway's "Today" show more than a year ago. The network admitted that the choral group had not received its full fee, commenting: "Altho this [payments on behalf of artists for promotional appearances] has been a common practice in the industry, we have reviewed the situation and have issued instructions for the termination of such practices on NBC."

Freed in News

Alan Freed's name was again last week, when the New York Post ran a story revealing details of two mortgages held by Roulette Records. Freed was to face value of \$21,000 on which \$16,493 is still owing. The Post also said Freed was questioned last Thursday (10) at the office of Attorney General Lefkowitz "about his relations with Roulette Records, which is headed by night club operator Morris Levy."

The Post, which had carried more "inside" stories on the payola situation than any other New York newspaper to date on an exclusive interview feature Thursday (10) with a former New York deejay who said he made \$100,000 a year from payola in addition to his regular station salary. The spinner, who left the city several months ago to make his money for himself in another part of the country, said he had to turn part of the payola over to a "broker" as a "commission."

The disk jockey said he and 13 other jocks from the local area took part in a meeting of deejays five

years ago, at which time they compiled a "blacklist" of record companies and (discussed) how to raise the deejays' under-the-table prices for promoting records.

Meanwhile, Harold Anderson, general manager of WINS, New York — in a letter sent to 200 record companies in the country — asked the labels whether they had "ever paid any money made any part of or in any other way compensated" any WINS staffers. In a similar vein, some West Coast stations last week were asking producers, record men—whether they were in to visit — to sign affidavits as to whether or not they had "influenced" the outlets' deejays on "what to play."

DJA Huddle

Bill Gavin, free-lance record programmer and secretary-treasurer of the Dick Jockey Association, told The Billboard last week that the DJA will make an official statement on the payola situation after its officers hold a cross-country conference next week. He said that one of the tasks the DJA will undertake at its first meeting on March 3 (4, 5) will be the drafting of a voluntary code of ethics for deejays, setting forth their respon-

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MUST HAVE A BETTER SPOT

CHICAGO—While dealers everywhere seem to be reporting a lull in business, one retailer here who is just read in the paper that is still clutching the crying howl. He mentioned last week to his neighboring shopkeeper, a delicatessen owner, that business was terrible.

"That's funny," said the corner beef specialist, puzzled. "I just read in the paper that Eisenhower says business is good." "Well," mused the record dealer, "Eisenhower must have a better location."

Crank Tries To Blackmail Bill Randle

CLEVELAND—Deejay Bill Randle, WERE, here, last week revealed that he has been receiving blackmail letters since November 9. The blackmailier, via phone calls and letters, threatened to involve Randle in the payola scandal unless he paid it up.

Randle turned the matter over to WERE's lawyers, and they in turn told the police. After the story broke in the local press last week, the jock said he received additional threats — "Pay up or else," etc.—from "cranks."

Thomas Joins Seeco

NEW YORK—Stan Thomas has joined Seeco Records as assistant to General Manager Mort Hillman, according to President Sidney Siegel. Siegel stated Thomas' duties would be broad, including New York deejay promotion. Seeco expects to put more emphasis on its pop activity.

STILL HIGH TIDE FOR WARNER TUNES ON TV

NEW YORK—A further check of music used on the ABC-TV show, "Beat the Clock," and the NBC-TV show, "The Price Is Right," continues to reveal a tremendous preponderance of copyrights owned by the Warners' Music Publishers Holding Corporation.

The Billboard made the analysis as a result of the widespread interest aroused by its previous story (The Billboard, November 9) which showed the extent of MPHC usage on these programs. It had been bruited about in the trade that a change might be forthcoming, in view of the belief of many that such a major programming initiative was untimely to other copyright owners and brands.

The last logs on "Beat the Clock" and the "The Price Is Right," printed in The Billboard, represented performance early in September. A sampling of eight logs on "Clock" running into late November, and several logs on "Price" running into early December, indicate the Goodson-Todman office which handles these shows has inaugurated no change of policy with regard to music.

In the belief that TV shows of this type are sometimes programmed far in advance of the actual performance, an effort was made to ascertain whether any changes had been made, varying from the indications on the log. NBC stated a sample log of "Price" had been performed just as indicated on the log sheet. ABC referred the matter to the Goodson-Todman office, in turn referred it back to ABC. Neither had any definite comments as to possible late changes.

With music programming so much in the public eye, and received so much scrutiny by federal agencies, Tim Pan Alley is on the qui vive as to whether such top-heavy music programming will continue.

There are two sample programs logs taken of the TV shows "The Price Is Right," and "Beat the Clock," in late November and early December. Asterisks (*) denote Warner-owned firms.

PRICE IS RIGHT

NBC-TV, Thursday, December 3, 1959, 11 a.m.
Don't Give Up the Ship—Chaille (Harms)*
Autumn Nocturne—Davis Rose M-G-M (Advanced)*
Spring Is Here—Camara Disneyland (Robbins)
My Time Is Your Time—Savina RCA (Harms)*
I'm in the Mood for Love—Chackfield Lon (Robbins)
Rue V' Shine—Chaille Rivers (Harms)*
Now I Know Owen—RCA (Harms)*
Dave King at Piano—I Hear Music

BEAT THE CLOCK

ABC-TV, Thursday, November 12, 1959, 3-3:30 p.m. Sig:
Subway Polka four times—(Oro Music)
1. Light Industry No. 1—(Paxton)
2. Ain't She Sweet—(Advanced)*
3. Crazy Rhythm—Con. Reiser (Harms)*
4. Flirtation Walk—Lon Farnon (Remick)*
5. Shadow Waltz—Lon Wolf Phillips (Remick) 4
6. Wildflower—V-L Clegg (Harms)*
7. Too Many Tears for Words—Riv Chaille (Harms)*
8. You and the Night and the Music—Riv Chaille (Harms) 4
9. You Will Remember Vienna—Col Weston (Harms)*
10. Mine—Riv Chaille (Grenwin)

New Group Takes Over Westminster

Grenell Heads New Money Interests; Creditors Meet; Old Top Execs Out

BY REN GREVATT

NEW YORK—Final papers were signed late Wednesday (9) in the reorganization of Westminster Records by new interests headed by Horace Grenell. Reports of the change in management were reported exclusively in The Billboard

two weeks ago. The take-over was preceded on Monday (30) by the filing of a petition for proceedings under Chapter 11 of the Bankruptcy Laws.

The new management of Westminster is known under the corporate title of National Recording Corporation, and consists of what were called "financial interests of New York and New Jersey." These interests, more specifically, consist of the National Aircraft Corporation (New Jersey) and the Scott Record Corporation (New York).

In the picture for National Aircraft is Robert Prince, who has been associated with Grenell

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Weinstock to New Dot Post

HOLLYWOOD—Dot Records last week named Leon Weinstock as regional sales director responsible for the New York, New Jersey, Western Pennsylvania and Baltimore—Washington territory. Weinstock served Dot as a promoter on an exclusive basis, and in January Columbia will issue an album with Bryant and his trio.

Disk Counterfeiting Major Thorn in Industry Side

Hot Wax Plague Keys as Big Loss to Dislikes as Payola

By BOB ROLONTZ

NEW YORK—While payola and kickbacks are attracting the attention of the probers and the consumer press, another problem that has long plagued the industry continues unabated. The problem is counterfeiting, and to many in the record business, it is as serious as payola. Like payola it, too, has grown over the years, but unlike payola, which now has a chance to be brought under control, if not wiped out, counterfeiting gets little attention and worst of all, there are few remedies to deal with it.

It is estimated by many in the trade that counterfeiting has now grown to such proportions that as

much as 20 per cent of the sales of any hit record are drained off via hot platters. A record that would have sold say 500,000 or 600,000 for instance, if only the company that manufactured the record was peddling it, will taper off at 400,000 instead. And if the record is one that breaks via a small label in the binerlands, the manufacturer may find by the time he gets his product out to distributors that the sharp-eyed characters in their fast autos have already placed counterfeit stock with dealers.

No Trade Secret

The counterfeiter usually makes a good quality record. The labels look legitimate, and the disk itself

is usually legitimate since in some devious manner it is made from the legitimate tapes or stamper. How the counterfeiters obtain the stamper or tape is not too much of a secret in the trade. Nor is it any secret that some pressing plants in outlying areas of large cities

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CRDC District Mars. to Meet

HOLLYWOOD—Capitol brass this week will unveil its 1960 sales plans before Capitol Records Distributing Corporation's eight district managers assembled here for meetings. DSM's attending include George Stiner (Los Angeles), Wade Pepper (Atlanta), George Norak (Baltimore), Vito Samella (New York), Bob Keek (Dallas), George Gerkin (Chicago), Joe Cerami (Cleveland) and Pete Goyak (Cincinnati).

CRDC veepee and national sales manager Max Callison arrived from his New York headquarters to participate in the discussions which will include assistant national sales manager Bill Mikels, special mar-

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Rootless Era Gets First Test in Philly

Art of Disk Hying Stops Dead; "You Can't Even Buy the Jockeys Lunch"

PHILADELPHIA—What will the business be like without payola? Well, in the city of Philadelphia, where five distributors were the object of a complaint filed by the FTC last week, the new "payola-less" record business is undergoing its first test. And from the reports emanating from that city, the sensation is unique, to say the least.

It seems that once the FTC complaints were filed, payola ceased in Quakertown. And with this cessation the art of getting a new record started changed too. Actually change is too weak a word, it's a babe one. For there no longer is an art to starting a new record. According to an FTC-named distributor who refused to be identified, "All you do

with a new record today is leave it at the station. Since you are not paying anyone you can't say 'I want you to lay on this'—or 'that'—or anything. You just leave it there," he said plaintively.

From this point, on two stations where WFN and WBBG in Philadelphia, the new records are listened to and then selected for play by the full station music staff. On the stations where the dealers pick their own records they now pick them on their own judgment.

Of course stations are still playing the hits. As the sotto voce informer indicated, distributors with the hits had those hits played as of yore. But no one was sure how the new payola-less programming would turn out or hurt them in the future. The feeling was that distributors would just have to go along with the judgments of the station managers, panels and deejays unless they happened to lay their hands on records that had broken elsewhere else first.

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B'DCASTERS GET MORE TIME FOR PAYOLA FILING

WASHINGTON—Broadcasters have been given an extra month in which to file all the financial information required by the Federal Communications Commission's recent demand for a breakdown on all payola activities—payments which have changed hands in program promotion but have gone unannounced as to sponsorship. Deadline for this information has been moved over to February 5, 1960. Deadline of January 4 remains in force on second part of query, on messengers broadcasters have taken to come by payola to their personnel.

Request for extended time was made by Harold Fellows, president of the National Association of Broadcasters.

Hearings by the FCC on its own authority or obligation to control programming (see separate story) continue on Monday and Tuesday of this week. Twelve witnesses will include spokesmen for educational and church groups, with publisher spokesmen John Fischer, editor of Harper's Magazine, and Eric Larrabee, editor, American Heritage Publishing Company.

Beach Film Score Due for Plenty Wax

NEW YORK—Publisher Phil Kahl (Planetary) and Patricia-Kahl Music, Inc. has put a flock of deejays for his "On the Beach" film score.

Interestingly, his most covered tune, "There's Still Time, Brother" is not from the film, but was inspired by a phrase used in the movie, which is about the end of the world. To date, the song has been cut by the Salvation Army Band and Chorus on Route; Bill Courtney, RCA Victor (Hugo and Luigi Productions); Don Cornell, Hammer-Signature; Jimmie Dean, Columbia, and Don Costa, United Artists.

In addition, "The Love Theme From 'On the Beach'" has been waxed by the Playmates, Roulette; Frank Chacksfield, London, and Ernest Maxfield, Top Rank. Albums include Roulette's sound track version by composer Ernest Gold and United Artists' "On the Beach Suite" by Mitchell Powell and the Hollywood Symphony Orchestra.

NAB to Act on B'dcast S'ids

WASHINGTON—The Standards of Good Practice Committee of the National Association of Broadcasters will meet here Wednesday, December 16, to act on proposed amendments to the standards which guide radio broadcasters in their advertising and programming practices.

The committee, headed by Cliff Gill, president and general manager of KEZY, Anaheim, Calif., is expected to tighten the standards as they apply to deceptive advertising, "payola" practices, and deceptive programming. The changes would be similar to those approved by the NAB television board December 8 for the television.

In addition to Mr. Gill, members of the committee are Carlton D. Brown, WTVL, Waverly, Me.; Frank G. Smith, WABC, New York; James H. Howe, WIKR, Ft. Pierce, Fla.; William B. McGrath, WHDH, Boston; George J. Volger, WABC, Muscatine, Iowa; Ray E. Wagner Jr., WLEC, Sandusky, O.; and Cecil Woodland, WEIL, Scranton, Pa.

CORRECTION

NEW YORK—An error appears in the "Album Subscription Service" feature (Page 83) in the "Winter Spotlight on Record Programming" insert which is carried centerfold in this issue.

Information on RCA Victor's LP services for station's disk jockeys is listed between the "Album Subscription Service" and "Winter Spotlight on Record Programming" insert. However, the label's name does not appear on the page. The RCA Victor service information begins with "RCA Victor" and concludes with the Basic Red Seal Library Plan.

Col. Repacts Bernstein

NEW YORK—Columbia Records this week renewed Leon Bernstein's contract with the company. The signing was concluded with Goddard Lieberman, president of Columbia. Reports of the change in management were reported exclusively in The Billboard

Another signing at Columbia was concluded last week by John Hammond, staff producer in the pop a.k.a. department. Hammond signed jazz pianist Ray Bryant on an exclusive basis, and in January Columbia will issue an album with Bryant and his trio.

YULE PROSPECTS SOLID

Key City Dealers Report Business Generally Good

Continued from page 1

selling here are jubilant. "Fine, wonderful" are the two words most often used to describe LP sales in the comparatively few outlets still carrying full line of pop singles, reports are: "We're running about the same as last year on the singles," as far as Christmas selling goes, but recent months saw something of a lag in pop sales, compared with last year.

Some really "fantastic" rushes have been made on items in all LP categories, stores report. From opera to Ella Fitzgerald's latest album, from the "Sound of Music" to Victor's "60 Years of Music"—sales are showing an across-the-board LP boom. One store reported a sell-out on all of its "Sound of Music" albums within a single hour. Another found jazz "the core" of its LP sales in the Christmas sales.

Dan Danziger of the carriage-trade Disc Shop, recently moved to an even swankier location, and dashing, enlarged, is doing a few things right now, with sales about 30 per cent ahead of last year at this time, he estimates. Danziger sells only LP's.

He reports for the convenience of his customers—and even the few singles are not moving too fast, he

reports, "Victor's 'Sixty Years' is a tremendous seller in Christmas sales."

The Disc Shop is selling at a fast clip in all categories: Jazz, opera, dance, background music, show tunes, and classical. Danziger reports that some of his customers are delighted with the investigation of pop in prospect on the Hill, and he shares their belief that "LP's will benefit greatly—a good many parents feel the Rock has passed its peak, and

a swing to other types of music is bound to result."

Super Music City, a five-store chain which sells both LP's and pop singles, reports sales of both ahead of last year, and in about a 50-50 ratio, with the LP's bringing in the most money. "Sound of Music" is big here, too, together with the Mormon Tabernacle Choir. Teenagers are concentrating on "Mack the Knife," and "Do You Know," in yule buying. Nov. 16

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Deffers, BMI Hail Decision on Action

SOA Suit Reverts to Pre-Trial Status; Both Sides See Victory

NEW YORK—The suit brought over five years ago by 33 ASCAP songwriters, who have come to be known as the Songwriters of America (SOA), against Broadcast Music, Inc., and the major networks, will shortly revert to pre-trial case-management status. This news came in the wake of a decision last week by Judge Edward Weinfeld on the year-long suit which the defendant BMI that the songwriters were not the proper parties of action in the case.

The decision upheld defendants' claim that ASCAP, not the individual cleffers, was the party of action on the claim that writers had been denied their share of the ASCAP performance rights. On the other hand, the Judge upheld plaintiffs on similar claims with regard to sheet music and recording.

The decision was being greeted with a mixed reaction, depending on what side of the fence traders were sitting on. One writer, known to be sympathetic to the cleffers declared: "At last, after five years, they (BMI) had to run with their tail between their legs. I'd say that now we have it made." Songwriter's counsel, John Schulman, hailed the decision, saying, "I'm happy that their contention was finally thrown out of court."

Meanwhile, on the BMI side, it was understood that it was like New Year's Eve in the East 49th Street offices when word of Judge Weinfeld's decision reached there. A spokesman enthused: "We have knocked out their whole case re-

garding performing rights. The suit is all gone now. I know they are hailing their so-called victory, but frankly this is the kind of defeat we could use every day. All they can do now is charge that their own publishing firms are conspiring with BMI not to exploit their songs."

During the course of the five years, financial support has been garnered by the songwriters for legal expenses from numerous quarters. For a time, prior to the launching of the case, a number of traders in the Brill Building and other cleffers environs were asked to make pledges of up to 5 per cent of their annual income. In other cases, flat donations were asked. It is known, too, that a number of well-known songwriter writers, most of whom now live in Hollywood, were lined up for contributions by West Coast 1.

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CRAZY, MAN

Jazz Score Spices Up Safety Film

NEW YORK—The General Board of Temperance of the Methodist Church has released a film, "Stop Driving Us Crazy," which is intended to be used in a campaign against careless driving. Film, which is an animated cartoon, is interesting to the music trade in that it uses an ASCAP score by Benny Golson, with the music played by Art Blakey and the Messengers.

The score is modern and biting, in keeping with the art work of the film.

Instead of the conventional documentary film approach with warnings and safety slogans, "Stop Driving Us Crazy" appears to teenagers on ethical and moral grounds.

One thousand records of the score, containing the songs, "Crazy Drivin' Blues" and "No Time for Speed," have already been pressed on 45's and sent to jockeys, together with spot announcements.

The new approach to safety has the endorsement of the President's Committee for Traffic Safety and the National Safety Council, both of which co-operated in the production. Running time is 10 minutes, with script by Bill Bernall and art by Cliff Roberts. Howard Morris narrates. P.A.

PAYOLA PROBE TOUGH ON JOCKS' YULETIDE STOCKINGS

NEW YORK—In the light of the payola investigations and the FCC order requiring stations to report all lost received by deejays, record manufacturers and music publishers are revising downward their Christmas lists. Here are a comparison of the type of Christmas present a jockey received in 1958 and what the same jock might (if he is a good boy) receive this Christmas.

Christmas 1958

A Cashmere Suit

A Leather Jacket

A Color TV Set

A Station Hat

Case of Whiskey

A Cadillac

A Check

Christmas 1959

A Pair of Gloves

A Wool Muffler

A Japanese Transistor Radio

A Bottle of Scotch

A Vespa

Nothing

ADDRESSOGRAPH PLAYS NO FAVES

NEW YORK—ASCAP's ancient addressograph machine broke down a couple of times last week when advertisement adherents and opponents tried to use it to get out foxings relative to the proposed new contract. Publisher Fred Fox had to pay a man overtime, owing to the delays. When the mailing finally went out, a good many came back marked "Address Unknown." Among these was one sent to past president Paul Cunningham.

Quipped one member: The Society collects \$28,000 annually but cannot afford a good addressograph or mailing list.

New Motorola FM Car Radio Tagged \$125

CHICAGO—The boom in FM car radio sales, reported at a projected 1,500,000 in 1959 (The Billboard, November 30), should accelerate in 1960, with the announcement this week by Motorola, pioneer in the field of auto radio, that they are mass producing a transistor powered FM car radio, listing at \$125. Check of custom FM radio installation shops here indicated that currently most FM car radios list at \$200 and up and installation runs an additional \$25. Motorolas estimate their FM radio will cost \$10 extra installed.

Compact and designed for under-the-dash installation, the Motorola FM car radio requires no special antenna, but runs off the regular car radio antenna. The installation kit supplied by Motorola contains a switch which turns on either AM or FM set. The Motorola FM car set has separate volume, tone and speed control knobs, along with station selector, and a six by nine inch oval speaker with an extra large 6 1/2 ounce Alnico 5 magnet. The speaker is secured by a 15-watt peak power output. Set can be rapidly installed with three brackets which secure it under the dashboard.

Muni Ratings Double in '59

NEW YORK—Deejay Scott Muni, WMCA, here, has increased ratings in the time period 7-11 p.m. across the board, an average of 90 per cent over the last year.

A study of Pulse ratings for October 1959 and the same period last year shows that Muni's ratings for October 1959 were 79 per cent higher in the 7-8 p.m. time period; 150 per cent higher in the 8-10 p.m. seg.; and 50 per cent higher in the 10-11 p.m. slot. His top rating was a 2.5.

Albo Muni is not under contract to WMCA at this time, he denied

Doerfer, Lee Advocate New Air Sanctions

WASHINGTON—Chairman John Doerfer and Comdr. Robert E. Lee tossed a few sparks of hope to the individual broadcasters going down in a flood of blame for payola and sensationalism in radio and TV, during last week's lengthy hearings by the Federal Communications Commission on government regulation of programming.

Chairman Doerfer pointed out that although the licensee has prime responsibility for his station's activities, he should not be "pinned around by government" via federal censorship, nor should he be subjected to local pressures and hysteria. Both of these evils threaten, if hard-and-fast program standard requirements are cemented into law, or if blue-sky suggestions to make the renewal matters of local public hearing, subject to call by any citizen complaint, were to be carried out.

Commander Lee produced a workable suggestion for making the punishment of an irresponsible or greedy licensee rapid and practical. He proposed legislation to set up sanctions "short of the death penalty" of license revocation, which is the only punishment which can be put in present statute. He'd like to provide for fines or "probationary" licensing for broadcasters with offenses against the public interest on their record.

Lee pointed out that revoking a license is a long, laborous process, involving extensive proof. If quick and milder sanctions could be legislated to the statutes by which they would act as deterrents as well as punishment, on a continuing basis.

Lee's suggestion came during an exchange of comment with witness Roy Battles, spokesman for the National Grange. Battles—among others—has been active in opposing licensing and local "trials" open to the public, for blameworthy station owners. Battles agreed that "certainly the payola problem" by post-cria necessity, and continuing basis was needed.

Wing Skeds 6 Dec. LP's

CHICAGO—Wing Records is issuing six package items in December, terming them "impulse" items, which they say are "impulse" stands up with current catalog for the immediate pre-Christmas rush.

One of the Wing items, "Pop Hits by the Diamonds," is freshly recorded, while the remaining numbers are legacies from Mercury, when they are Dick Bar and ork. Vic Damone, Vivian Blaine, Ralph Marterie and the Crew Cuts.

reports that he was leaving to take a TV assignment on another outlet.

Sabbath Opening Set for NMM '60 Trade Show

CHICAGO—National Association of Music Merchants announced it will open its 1960 trade show on Sunday, July 10, instead of its usual Monday opening. Also will close at noon on Thursday giving exhibitors more time to knock down their displays.

The Sunday opening was expected to entice more dealers who have their stores on business days.

This year's show is scheduled for the Palmer House, Chicago.

SELDES TOSSES ORCHID, BRICK

WASHINGTON—One orchid for fine music programming was tossed to the broadcast industry amid the brick-barrage at FCC's broadcast programming forum held here last week. Said Prof. Gilbert Selde, of the University of Pennsylvania:

"Broadcasters are happy to be told they have created an audience for classical music, with its Philharmonic and NBC with its Toscanini programs did, in fact bring an audience into being. It was a memorable creative act, raising the number of devoted music lovers from around 100,000 to around 10 million . . ."

However, the brick followed the orchid when Selde scolded broadcasters for "creating" audiences by conditioning segments of the public to certain forms of programming—such as concentrated rock and roll. Said the professor: "The large part of the public likes to work and talk and eat with a background of music—audiences are formed and extended to enthusiasm by rock and roll. When rock and roll audiences do not get to hear other kinds of music, in adequate quantities, the minimum service is being performed for them."

'EYES OF TEXAS' CLEARED FOR PIC

AUSTIN, Tex. — It's definite now that "Eyes of Texas" can be used royalty free as background music for the motion picture version of "The Alamo," now being filmed at Brackettville, Tex. Producer-actor John Wayne has sent the University of Texas Students Association a contribution of \$1,500 for its scholarship fund.

The Eyes of Texas copyright committee, composed of three students, the ex-students association director, and head of the student union, gave its final clearance to use of the copyrighted song in the movie. Wayne is main stockholder in Bu-Jac Productions, which is filming the picture.

Plastic Disks For Japanese

TOKYO—Asaha Shimbun, largest daily newspaper in this island nation, has established the Asaha Sonorama Company, in accordance with a contract recently signed and finalized with the French firm, Librairie Hachette, publisher of the magazine, Sonorama, in Paris. The company will produce a new type plastic, high fidelity record, which is unbreakable and pliable and is one-eighth the thickness and weight of the standard vinyl phono disk.

This is the same product which has recently been contracted for in the United States via the Rank Audio Plastics firm, a subsidiary of Top Rank Records of America. France has already imported from America a number of the special disk presses required.

Three of the special presses are being imported from France to Japan. These will press an anticipated 4,500,000 of the thin disks monthly, for the "sound" magazine to be published by Asaha Sonorama.

The magazine will carry six of the disks in a 16-page edition to sell for \$1 at book stores and newsstands. Plans are also advanced for marketing a special cheap player for the magazine at the price of anywhere around \$8.40 to \$11.10. The Nippon Victor company is now negotiating to take over manufacture of this unit.

The Sonorama publisher has applied to Japan Phono and Record Association for permission to use two or three hit songs on these special disks every month. However, the negotiations have not come to the conclusion yet since Japan recording companies create new hit songs by authors and com-

NEWS REVIEW

Something Really New In Kidisks

Something new — and welcome — has been turned out in the children's record field by the Cabot label. For one thing, these are no mere presentations of kiddie songs or stories, involving only the activity of listening. The three new sets are kiddie participation disks which make them ideal for last-minute gift giving.

The three are titled "An Introduction to Ballet," written and narrated by Katherine Sergava; a play-acting course for kiddies titled "Let's Put on a Play," and an art appreciation course, "Let's Look at Great Paintings." All three sets come with explanatory manuals.

The ballet package (two 10-inch LP's) explains positions, with a complete ballet class on record plus performance of "The Sleeping Beauty." The booklet, of course, is used with the disk. The play-acting package contains scripts for seven plays while the record contains dramatizations by professional kiddie players with open spots for listening players to fill in. "Great Paintings" contains beautiful color litho reproductions plus detailed discussions, keyed to juveniles, on the disk. Any one of these can have long-term sales appeal.

Complete group includes: "An Introduction to the Ballet," 4025; "Let's Look at Great Paintings," 4024; "Let's Put on a Play," 4026.

Ren Grevatt.

posers exclusive to each company. This point is entirely different from the custom in the States.

Zenith All-Out for One-Piece Consoles

CHICAGO—Zenith Radio Corporation, a bellweather electronics maker which bases its new product release on intensive market research, bodes ill for the two-piece stereo console per se, with its winter-spring line showing 10 all-in-one consoles, with only a single two-piece stereo cabinet. Previous Zenith summer-fall line embraced almost an equal split between single and two-piece stereo consoles.

To offer the consumer possible separation, Zenith has upped the number of optional matched radial remote speakers from three to five pairs, with the new line, and offers optional drop-in AM-FM tuners at

\$75 suggested list, available for three of the line's console stereos. Consolewise, Zenith pared its line from 19 instruments in '59 to 11 for 1960, while TV-stereo combination consoles went from two to one current selection. Newcomers among Zenith consoles are the Interlude (SPD 2501), a contemporary-styled cabinet, at \$219.95 to \$229.95, available in a choice of four wood finishes; and the Mendelssohn, a low-boy modernistic cabinet, available in three woods, at \$249.95 to \$259.95. Radial speakers are optional with both. Both sets have matched woofers

(Continued on page 12)

MPC Sets Southwest Huddle

FORT WORTH — The first music program conference in the Southwest is set to be held at 3 p.m. on December 27.

In addition to the MPC members in Texas, Oklahoma and West Louisiana, Jim Ticker, of KYOL here, a member of the advisory council will invite selected music men in markets not already represented.

Invited to appear on the program and who will select their own topic for discussion are: Evan Hughes, KYOL, Lafayette; Jim Lowe, WRR, Dallas; Paul Berlin, KNUZ, Houston; Sony Silvers, KCTI, Gonzales; Alice Bliss, KBOB, Brownsville; and Wes Nimmira, WTAW, Bryan.

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6 New Voices To Be Heard At San Remo

SAN REMO, Italy—New voices in the San Remo Song Festival January 25, 29 and 30 will be those of Joe Sentieri, Dalida, Germaine Caroli, Tina De Mola, Tony Dallara and Mina. While many of the big names of Italian singers such as Nilla Fregoli and Claudio Villa will not be heard, others on the program will include Domenico Modugno, Achille Togliani, Tonina Torricelli, Fausto Cigliano, Miranda Martino, Teddy Reno, Johnny Dorelli, Fio Sandons, Arturo Testa, Wilma De Angelis, Julia De Palma, Betty Curtis and Gloria Christian.

Toto, the famed Italian stage and screen comedian who is Prince

Golden Crest to Bow 2 Dec. LP's

NEW YORK — Golden Crest Records will release two LP's during December, "Theme Songs From the Silent Pictures" and "Moonshot."

The first set is being released in conjunction with the New York Museum of Modern Art and was recorded by the pianist who accompanies the showing of various silent films at the museum.

"Moonshot" features Ted Tyle. The art work for "Moonshot" features a design supplied by the Oldenoble Corporation, whose commercial signature is a rocket.

Antonio De Curtis in real life, has been named head of the commission which will select the 20 songs in competition from the 434 which have been submitted.

MUSIDISC

Debut LP's Offer Fine Sound, Art

NEW YORK — Initial package release by Musidisc totals four albums, the product being impressive as to talent, recording quality and art work. Dealers will find the covers very merchandisable and will do well to display them, for they are eye catchers. Albums are as follows:

"Cuba Libre," authentic Latin instrumentals by an unusually exciting group numbering 48 men, including four trumpets, four trombones and full rhythm. Dealers should demonstrate this authentic Central American dance material. It will sell itself.

"Star Dust Samba," a package of titillating, Brazilian samba material. Twenty mixed voices support a lush orchestral group. Like "Cuba Libre," recording techniques are excellent.

"Opera Fantasy," an album with a gorgeous cover. Material includes well-performed popular operatic excerpts from the great Italian and French composers.

"The Magic Strings," features an orchestral group made up of two complete and separate violin sections, each one playing a different arrangement. Material here includes "September Song," "Nobody Loves Me," Latin pieces, etc., all in lush rockabilly style.

Cuba Libre, MS 16001; The Magic Strings, MS 16002; Star Dust Samba, MS 16003; Opera Fantasy, MS 16004.
Paul Ackerman.

SANTA GETS IN PAYOLA PICTURE

NEW YORK — Pearl Bailey has an unusually timely single out this year — a satirical Christmas novelty tagged, "A Five Pound Box of Money." Altho the lyric is about a gold-digger and Santa Claus, deejays find the title a natural intro for news broadcasts about the payola probe.

Roulette has set up contests with WERE, Cleveland, and KFWB, Los Angeles, whereby jockeys on those outlets are running contests on the platter. Listeners are asked to guess the amount of pennies, nickles and dimes packed into a five pound box. The winner, of course, will receive the loot.

Big Singles Push on 'On Beach' Tunes

NEW YORK — The forthcoming United Artists dramatic flick, "On the Beach," has inspired almost as many single recordings as might be expected from a musical. Several versions of "Waltzing Matilda," which is used prominently in the background score, have been released.

The love theme from the movie has been adapted into a ballad, "On the Beach," and platters by the Playmates on Roulette and Frank Chacksfield on London are available.

Another sequence from the film is responsible for "There's Still Time, Brother," a pop song pick in

Merc Testing Low-Priced 'Goodies' LP

CHICAGO — Mercury Records is touching off an unusual experiment by running out a 14-turn LP composed chiefly of current hit material to sell for \$2.98. A stereo version will go for \$3.98.

Most eye-opening feature of the disk is that it will contain four of the five single sides currently appearing on The Billboard's Hot 100 chart.

Title of the LP is "Newies But Goodies," paraphrased from "Oldies But Goodies," a recent Griff Williams entry that has been a besty seller.

Art Talmadge, a &R. chief, said he believes the LP bargain will sell many teen-age customers up from a single to an album.

Current chart hits in the album are Brook Benton's "So Many Ways," Dinah Washington's "Unforgettable," Sarah Vaughan's "Smooth Operator," and Rod Bernard's "One More Chance." The only chart number not included is Johnny Preston's "Running Bear."

Other numbers are by the Platters (two), the Diamonds, Ralph Marterie, Jimmy McCracklin, Sil Austin, Jivin' Gene, David Carroll, Phil Phillips and Boyd Bennett.

this issue of The Billboard. The tune has been waxed by Don Cornell on Signature, Bill Courtney on RCA Victor, Don Costa on United Artists, Jimmy Dean on Columbia and The Salvation Army New York Staff Band and Chorus on Roulette.

Roulette Records has the sound track of the film.

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UNITED ARTISTS 197



HOT 100 ADDS NINE

NEW YORK—The Hot 100 adds nine new sides this week. Essentials are:

81. Not One Minute More—Della Reese, RCA Victor.
82. The Chipmunk Song—David Seville & the Chipmunks, Liberty.
92. Do-Re-Mi—Mitch Miller, Columbia.
93. Ebb Tide—Bobby Freeman, Josie.
96. I Don't Know What It Is—The Blue Notes, Brooke
97. Candy Apple Red—Bonnie Guitar, Dolton.
98. Coe Coe-U—The Kingston Trio, Capitol.
99. The Little Drummer Boy—Harry Simeone Choral, 20th Fox.
100. Just Come Home—Hugo & Luigi, RCA Victor.

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Programming and Talent Buying Guide

• • • In the slick-stock pages of this issue

Cleffers, BMI

• Continued from page 4

Wolfe (Wolfe) Gilbert, known in some circles as "the great protector" of the widow set. It is known, too that some deplored the scare tactics employed by Gilbert in obtaining the widows' support.

In New York, Irving Caesar, a prominent supporter of the group, said: "When I was president of SPA now AGAC I made a speech in Washington one time where I predicted the course that BMI would take. Now it's all come true and the decision substantiates the case."

"Must Be Pursued"

Asked if he would continue support to spite of the judge's decision regarding damages on performing rights, Caesar continued: "Of course the case must be pursued. We're in a great position now. And besides, it's the principle, not the money that's important. Do you think Schwartz, Dietz, Hammerstein, Berlin or Porter are worried about money? I repeat, it's the principle that means so much to all of us."

Meanwhile, with regard to the possible participation of ASCAP in the forthcoming court case, in view of the judge's decision, ASCAP general counsel Herman Finkelstein said simply, "no comment now."

The case is now expected to take up where it left off at the time BMI made its motion regarding proper parties of action a year ago. Special master, former Federal Judge Harold M. Kennedy, will continue pre-trial examinations interrupted at the time of BMI's motion. He is to report back to the Chief Judge on or about next June . . . for a determination of the further disposition of the case at that time.

CONCERT REVIEWS

Vox Artist Scores at Town Hall

Ingrid Haebler, who has recorded virtually all of the Mozart piano concertos for Vox, had an auspicious New York concert debut last week at Town Hall, under the baton of Newell Jenkins who conducted the first of his series of Clarion Concerts for this season.

Miss Haebler, a youthful Viennese baronesse of uncommon beauty, proved also her qualifications as a pianist of taste and sensitivity. Playing the last of the Mozart concertos, the B Flat Major, she evidenced a delicate touch and singing tone, but with an underlying strength which she used when it was required. Altho still in her 20's, she conveyed the poignance of Mozart's final despairing keyboard concerto with an understanding that few of today's great artists can equal—seeming able to reach to the very tissue of Mozart's emotions.

The remainder of the all-Mozart program augurs well for the Clarion series. Jenkins has molded his group admirably and they responded with a deft and airy "Eine Kleine Nachtmusik," an intense reading of Symphony No. 40, and a happy rendering of the Bassoon Concerto with Robert Cole, as soloist, turning in an assured, sonorous performance. As a bonus, the group also seemed to enjoy itself as much as the audience in the performance of the last movement of "The Musical Joke." Sam Chase.

* * *

Serkin Offers Brilliant Recital

Columbia recording artist Rudolf Serkin, who unfortunately will not be heard in New York concert appearance again until season after next, played to a near capacity audience Tuesday night (8) at Carnegie Hall. The program included Haydn's "Sonata in E-Flat Major," Beethoven's "Sonata in C Minor," Op. 111, and 24 Preludes of Chopin's Op. 28.

The noted pianist's performance of the Beethoven sonata was the highlight of the evening. Serkin played the stirring work with vigor, majesty and authority. His delicate shadings and nuances of the arpeggio were memorable moments. His over-all interpretation was colorful and imaginative.

The Haydn sonata was given a straightforward reading with technical precision and fine spirit, but occasionally in this performance the pianist's enthusiasm combined with his liberal use of the pedal, resulted in a few distorted passages. The rendition of the 24 preludes was, in general, exciting and diverse.

Serkin, a master of control, manages to exercise this power to the fullest extent in rendering finely balanced performances of each piece in pace, phrasing and mood. Niki Kalish.



[illegible]

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BROADWAY REVIEW

Fantasy About a Jazz Trumpeter

Having scored solidly on Broadway with two maters, "Two for the Seesaw" and "The Miracle Worker," playwright William Gibson now is represented on the off-Broadway stage with "Dinny and the Witches," a play he first wrote in 1950 and has now completely re-written for this production. The protagonist is a jazz trumpeter named Dinny who, in the course of the action, is taught the meaning of life by three witches in Central Park. In essence, the lesson is that nothing in this life is perfect so don't spoil the enjoyment of the imperfect present in the search for the unattainably flawless.

There are a few songs by Gibson scattered thru the script, and an incidental score by Bobby Scott who plays piano and conducts a behind-the-scenes combo consisting of Hal McKusick on reeds, Jim Dahl on trombone, Bill Sunkel on trumpet and cornet, John Drew on bass and Ted Sommers on drums. Bill Hayer, playing Dinny, does a creditable job not only of acting but of playing trumpet and singing. One song, "I Don't Know What I'm Here For," is set to a memorable melancholy tune which has considerable potential. Hayer's vocalizing has just the right phrasing and inflection for it, and it might bear waiting.

The play itself is actually an intellectual frolic that seems unlikely to attract a mass audience. It's done in terms of a parable which mixes reality and dream together. Many of the lines are very witty; others fall to come off. But as an entity, it's that rarity, a show that challenges the audience to think, and amuch is very worth while.

The show's greatest weakness is the inability of Gibson to generate any real audience identification with the hero and his ill-fated love. This could be repaired, if the playwright wished to take the trouble, by permitting the hero a chance to become dimensional at the play's onset before tossing them into the mainstream of action which gets under way almost as soon as the lights are up.

Sam Chase.

LEGIT REVIEW

Plodding Book Stymies 'Saratoga'

"Saratoga," an elaborately staged musical version of Edna Ferber's novel, "Saratoga Trunk," is, in a way, a series of contradictions. The Morton DaCosta production, which opened Monday (7) at the Winter Garden Theater, has generous bits of colorful staging and songs by Harold Arlen and Johnny Mercer that do come off, yet the show, taken in toto, never quite jells.

This is, thanks in part, to an overly long and plodding first act, much of which fails to contribute measurably to the advancement of the tale. Most of Act 1 takes place in New Orleans, where Carol Brice (Carol Lawrence), daughter of a lady with a notorious name returns to haunt the respectable wings of the family still there. Here she meets Clint Marston (Howard Keel), a Montana cowboy with a few scores to settle himself. The two join forces and thereby stems most of the subsequent action, most of which takes place in the millionaire haven of Saratoga.

High spot of the show is Miss Lawrence herself. She sings in pleasant musical comedy style, kicks up her heels in a gay bit called "Petitcoat Hot," and otherwise holds the piece together. Carol Brice is a vocal standout as the servant Kalkon with "Goose Never Be a Peacock," while seven railroad men, the Robber Barons, score in another high point, "The Men Who Run the Country," a barbershop style offering.

Howard Keel performs agreeably if not with any great conviction. Carol Brice is a pleasant moment. Keel also takes an active part in the show's best scene—a donkeybrook in which a stagel of actors go thru part of the melee in beautifully staged slow motion.

The main problem with the show would appear to be in the very title itself and Mr. DaCosta's unconvincing adaptation. The Arlen-Mercer score has some delightful spots which can bring action for the RCA Victor cast album. Few of the tunes, however, appear to have any great single bit potential.

Ren Grevatt.

SINATRA SNARES TRIPLE HONORS IN DEEJAY POLL

Continued from page 1

singing duo, and their style reeks strong folk influences.

Newest sound in the pop field was Martin Denny's exotic Hawaiian stylings, complete with bird and jungle calls. Denny was voted most promising of the new instrumental groups.

Capitol Records was a walk-away

for top label honors. Eight of the 23 top awards were won by Capitol artists—Sinatra with three, Kingston Trio, two; Jonath Jones, George Shearing, and Kenton. And Altho Louis Prima and Keely Smith (favorite singing duo) switched from Capitol to Dot this summer, it was their Capitol wailing of "Old Black Magic" that made the best-selling singles charts this year.

Kunertup label was Columbia with four top winners, Erroll Garner with two, Les Elgart and the HiLols. Liberty had two winners, Martin Denny and Bud and Travis; as did Alito with two, Bobby Darin awards. Marking up one each were Dot, RCA Victor, Argo, M-G-M, Verve, Roulette, Cadence, Colpix and Bethlehem.

Adults 19-70 Dislike R&R, Ohio U. Finds

COLUMBUS, O. — Rock and roll is actively disliked by adults (19 to 70 years) more than any other group of music according to a new Ohio State University study of radio listeners here.

On the other hand, the survey shows that among the 14-18 age group, rock and roll is an overwhelming favorite, preferred (over 17 other musical categories) by more than 82 per cent of the teenagers polled.

Interestingly, 26 per cent of adults surveyed said they like rock and roll, while nearly 35 per cent said they would flip to another station if as much as a half hour of r.&r. was announced.

Several other categories of music received less preference votes — progressive jazz, etc. — but the survey notes that "none of the other kinds of music stimulates a degree of dislike approaching that achieved by r.&r."

On the basis of his findings, the researchers recommended that broadcasters aim their musical programming at housewives in the 26-55 age group. This group's preferences, in order named, were (1) pop - conservative arrangements, (2) waltzes, sweet music, (3) big orchestra, and (4) familiar hymns, spirituals.

Meanwhile, KAYO, Seattle, announced a new programming policy, based on selections from best-selling albums (based on local and national sales charts) and "the sweet side" of the Top 50 pop singles. "The listening public," said general manager R. E. Pollock, "is tiring of rock and roll music."

Zenith All-Out

Continued from page 5

and tweeters, with the Mendelsohn boasting a 34-watt peak.

Three new radial remote speaker twins have been added: the DR50, (\$30) which houses four by six inch speakers in each; the SR60, (\$40) each with a six by nine inch speaker; both twins being available in cordovan brown poly-syrene; and the DR 105, (\$49.95), available in either genuine tooled gold-leaf trim leather or fruitwoods, each with a six by nine inch mid-range and treble horn speaker in each cabinet.

In the portable stereo category, Zenith maintains a selection of six carryable instruments, with one newcomer, the Camrose 529, 95, with a snap-on auxiliary four-inch speaker available in a blue and white leatherette cover.

Zenith's pricing of its portable and console stereo remains consistent with 1959's list prices.

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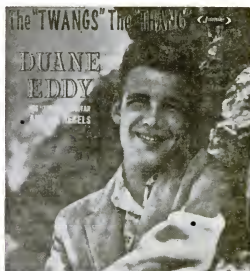
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The Artist Who Gave You "CIAO, CIAO BAMBINA"

WITH A NEW TWO-SIDED SMASH!

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(MA-ZEL)

JAMIE #1148

Season's Greetings from

JAMIE GUYDEN RECORDS • PHILADELPHIA, PA.

Ampex Seen in Driver's Seat If Tape Sales Really Boom

Admiration Mixed With Concern As Ampex Subsid Spreads Wings

NEW YORK — If tape really begins to burgeon as a medium of home entertainment in the coming years, the Ampex subsidiary known as United Stereo Tapes must certainly will be in the driver's seat. This view is current among observers close to the tape scene.

Ampex is widely credited in tape circles today as being the entity that grabbed the bull by the horns and attempted to do something about the long-confused tape picture. The company is now proceeding full blast on the release of quantities of material from the catalogs of 24 different companies.

Listed among the purveyors of recorded music who have signed exclusive agreements with UST are such firms as Decca, London, Kapp, Verve, United Artists, Warner Bros., Elektra, Mercury and Westminster, among others. There are 24 firms in all including several indie taperies, which have agreements with UST. The advantage to these companies is the fact that they are represented on the tape market on a no-worry basis. That is, they have no production involvements and they need not pay a royalty for every tape sold.

UST has been called the one-stop of the tape field, and now has outlets in California, in the Midwest and in the Northeast. N. J. The firm does its own duplicating and also controls a primary source of raw tape via its in-

terest in the tape producing firm of ORRadio Industries.

Some Concerned

With this type of well-organized operation, traders feel that UST is in a commanding position to dominate the tape market. Yet the same informed people who are hailing the UST moves, have privately expressed concern regarding the future. Their emotions, in a word, are mixed.

Their concern stems from several sources. One indie tape company is believed ready to withdraw from the UST fold. For a time UST has distributed this label's tape product. Now, in the words of a spokesman for the firm: "They are no longer just a distributor. They are a manufacturer competing with us with their self-owned

source of the raw material. They have their own duplicators just like we do except they will be operating on a grand scale. It just means they can produce cheaper than we can so what do we have to gain by trying to fight the other labels, whose tapes they actually manufacture? We feel we'll be better off with our own electronic tape distributors and parts jobbers."

UST, in its role as manufacturer-distributor-one-stop, also sells to stores on a direct basis, which some small tape outfits, which get their product to market via the extra distributor step, feel will hurt them in the long run.

According to another source, there is yet another way in which the UST setup can work to the disadvantage of other firms. (Continued on page 16)

Trend Building to 3-Channel Stereo

NEW YORK — RCA Victor jumped on the multi-channel stereo bandwagon this week with "wall to wall stereo" to become the third major manufacturer to come out with a line of three-channel stereo sets. The other manufacturers are Motorola and Zenith, plus Pilot with its "Curtain of Sound" multi-channel sets. In joining Motorola and Zenith with the three-channel sets, RCA Victor may have started the ball rolling for multi-channel stereo to become a major trend.

Three channel stereo appears to be following a similar pattern in the case of Motorola, Zenith and RCA Victor. The master cabinet contains the woofer, and the two auxiliary speakers are tweeters, usually of a smaller size so that they can—even on the RCA Victor portable sets—be used as book ends. Most of the sets have three speaker systems.

Three-channel stereo portables start as low as \$139.95 for RCA Victor, with the Motorola and Zenith sets in the \$200 to \$250 class. And there are plans among other manufacturers to bring out three-channel portable stereo sets for a price under \$100.

Three-channel stereo appears to be the manufacturers' answer to

some of the major problems of stereo reproducers. By putting the woofer in the middle and making the tweeters the auxiliary speakers, there is little doubt that the stereo sound can be more readily appreciated by the stereo-minded consumer. It retains the principal of wide range stereo separation, if the consumer wants it, or allows the listener to use the set with the speakers all nested together.

At the same time the multi-channel stereo sets raise new problems. If the consumer does not yet fully understand the principal of stereo reproduction, will he be able to understand the stereo principal better with three channels instead of two? Motorola, Zenith, RCA Victor and Pilot, and perhaps other firms, are betting that he will.

Pepe Adds 6 To L. A. Show Committee

HOLLYWOOD — Ray Pepe, newly appointed chairman of the Institute of High Fidelity Manufacturers' 1960 Los Angeles hi-fi show, has added six members to the Coast committee named by the Institute.

Pepe's appointees are Mark Markman, proxy of the Audio Com-

MOTOROLA SETS STEREO EP DEAL

CHICAGO — Motorola, Inc., is offering its distributors a special package of 20 stereo EPs, in order to boost stereo sales. Motorola has in mind the portable category particularly. The package, according to Robert J. Farnham, advertising and sales promotion director, can be used by dealers as a sales closer premium or tie-in with stereo units.

Bearing in mind that 4's are popular with teen-agers, Motorola is suggesting that dealers may find this device helpful in promoting stereo sale to teenagers.

Victor to Bow Multi-Channel Stereo Line

NEW YORK — RCA Victor will introduce 13 new portable and console stereo phonos in January. All multi-channel stereo sets, called by the firm "Wall to Wall" stereo. The new sets will all have three speakers, with only the mid and high-range speakers directional with one large speaker for low frequencies being located in the master cabinet. The small speakers, or tweeters, can be located anywhere in the room, as they are separated. The new "Wall to Wall" speakers, which start at \$25 per pair, are small enough to fit into bookshelves or alongside lamps and tables.

There will be two portable sets among the new console and console Victrolas with multi-channel stereo to be introduced by Victor in January. The Mark 36, with a retail list of \$139.95, is a portable with a 6½-inch speaker in the master unit and two four-inch duocone speakers in each of the two swing-out speakers. The Mark 34, which is listed at \$159.95, is equipped with an 8-inch speaker in the Victrola and 6½-inch duocone speakers in each of the swing out speakers. Both of these portables have newly-designed multi-channel, extended range amplifiers with 15 maximum output.

Acoustics Representatives Association, Norm Narsbark, also of ACRA; "Cap" Kierulff, Kierulff Sound; Jim Trehan, Crenshaw Hi Fi; and Lee Zhitto, The Billboard, Hollywood.

Committee members named earlier by the Institute included, in addition to chairman Pepe, Bernie Cirin of Stephens True-Sonic, Inc. and Lee Gillingham of Altec-Lansing Corporation.

PROPOSES UNIFORM AD STANDARDS FOR NEEDLES

NEW YORK — A proposal for "uniform advertising practices for the entire phonograph needle industry," has been presented to the Federal Trade Commission by Herbert Borchart, proxy of Reicon Corporation, needle and accessory manufacturers of Long Island City. Borchart recommended that a trade practice conference be held where trade practices and standards can be worked out.

In connection with guarantees, Borchart noted, a practice appears to be growing in the industry to advertise needles "guaranteed to

last for the lifetime of the user." It is apparent, Borchart believes, that such a guarantee is merely a promise to replace worn out needles and not a guarantee that such needles will last a lifetime.

Following a summary of other problems in the industry nature, Borchart said: "It seems apparent that it would be salutary if the entire industry were brought together to work out a practice code could be adopted. The FTC should then make all members of the industry equally responsible for such advertising."

Lansing Sets Consumer Ad Campaign

Aim to Alert Buyer To Component Use Package Equipment

HOLLYWOOD — James B. Lansing Sound, Inc., last week launched a general consumer ad campaign aimed at educating the public as to the difference between package equipment and component hi-fi. Campaign kicked-off in last week's Time magazine with ads scheduled to run in Life, Look and Newsweek.

Secondary purpose of the campaign is to acquaint the average consumer with the fact that special hi-fi component dealers exist in his own area. The Time ad consists of a full column of copy headed "Get to Know the Audio Specialist in Your Community."

Most of the copy is devoted to the broad industry message that component hi-fi is superior to package sets. It points out that components remain the standard of comparison since package manufacturers in their ads invariably liken their equipment to component systems.

Copy also calls to the reader to visit his "audio specialist"—a component dealer—for information and demonstrations. JBL is supplying all its dealers with window streamers bearing the message, "See the Specialist in Attendance."

Campaign was conceived by JBL vicepres Ray Pepe who feels that two ill-bests the hi-fi industry today. First, is the industry's need to broaden its market. This, Pepe feels, can be achieved only by carrying the components message to the general public. The other, he claims, is for manufacturers to acquaint the public with the specialized audio dealer.

Many prospective component customers, he believes, are unaware of the fact that such dealers exist and in seeking component hi-fi equipment automatically go to stores which specialize in package sets. His present campaign, Pepe informed his dealers, in a special mailing, marks the first time any manufacturer has addressed so large a readership on the functions of "The Audio Specialist."

Transcriber Makes Tie-In With Shure

ATTLEBORO, Mass. — Transcriber Company, Inc., manufacturers of Puli diamond needles, has been licensed to sell Shure Dynetic cartridge replacement stylus assemblies under the Puli trade name. The deal will make replacement assemblies of Shure available in record stores for the first time. Prior to this, Shure has been sold only through hi-fi stores.

Meanwhile, Transcriber has just completed an expansion and modernization program here. All administrative, shipping and manufacturing operations of Puli diamond needles are consolidated in a single modern plant with 12,000 square feet of operating space. The company is also planning an early start of construction on a second building.

Coast Hi-Fi Shows Rack Up Exhibitors

L. A. Signs 52; Frisco 38; 25 Set for Both

LOS ANGELES — Activity has been brisk both here and in San Francisco in recent weeks in signing exhibitors for forthcoming hi-fi shows to be staged in both cities. The Institute of High Fidelity Manufacturers' exhibition, which is staging its first event here, January 13-17, at the Pan Pacific Auditorium, has signed 52 exhibitors to date for more than half the space available, while the Magnetic Recording Industry Association has packed 38 for the up-state show which will come off at the Cow Palace January 23-26. At present, 25 exhibitors have signed up for both shows; allaying somewhat earlier fears that many dealers would support only one West Coast show.

Abraham Schwartzman, IHFM exec secretary, said that plenty of hi-fi entertainment music was being planned for the Los Angeles show with visits by a number of Hollywood celebrities. An intensive ad and publicity campaign has been set up well. Meanwhile, James Logan, exec director of the San Francisco show, noting that this is the first time MIRA has been involved in sponsorship of such an event, said: "It is on the basis of the broadest possible industry participation.

Ampex Sales Zoom; Income Soars 165%

REDWOOD CITY, Calif. — George I. Long Jr., president of Ampex Corporation, reported record sales and income for the first six months of the current fiscal year. Sales totaled \$30,002,000, an 86 per cent hike over last year's \$16,147,000 for the same period. Net income was \$1,763,000, up 165 per cent over last year's \$665,000. Earnings per share were 80 cents, based on shares outstanding before the merger with Orr Industries, Inc. This compares with 36 cents for the period last year.

Ampex's backlog of orders is currently about \$18 million as against \$13 million a year ago, according to Long.

Audio Feedback

By C. R. S.

FINE POINTS OF NEEDLE SELLING

NEW YORK—"More than 90 per cent of audio, music and record dealers carry phono needles as a sideline, but only a small percentage of dealers really know how to merchandise them. A dealer who's doing a good sales job in this field might easily score a diamond needle sale with three out of every 10 store customers, particularly if the dealer handles album merchandise. Most dealers don't come near that mark."

This thumbnail summary of the \$4 million (annual rate, at dealer level) phono needle market was given to us last week by Vic Chirumbolo, who heads accessory sales for a firm relatively new in the business of phono sideline items, Warner Bros. Records. Chirumbolo has been a sales exec for Capitol and a record retailer in the New York area. Most recently, he has been criss-crossing the country for the new WB lines of Vitaphonic needles and Sechro record racks, made for WB by outside manufacturers.

"Needles are the accessory most closely associated with both the phono and record field," he told us, "but they won't sell of their own accord. Good selling here begins with good visual displays, such as a 'needle clinic,' and continues with retail personnel educated to push them properly to customers."

Retailers handling audio components usually do a good job in this area, partly because their customers are conscious of phono needles as being an important link in a component chain, Chirumbolo feels. "It's the store handling packaged phonos or the record-phono section of his department stores that is missing a good bet," he added.

In his WB travels, Chirumbolo has heard a wide variety of dealer-level reasons why needles are not an easy item to sell. "Some dealers tell me they can't compete with the guy down the street who sells needles for \$1 less than they do—even though they are quick to compete on sales of records and other merchandise. Other dealers are afraid of those \$25.95 list prices on diamond needles, even though the dealer cost is only \$3 or \$4. They feel safer, somehow, pushing saphires that cost customers \$2 or \$3."

WB and Chirumbolo, incidentally, are subscribers to the theory that diamonds are a dealer's best friend in the phono needle field. There are no LP or stereo saphires in the WB line, and haven't been since the firm launched its invasion of the market with an eye-catching \$2.98 price deal on diamond-tipped styli in August of this year. "Saphires," says Chirumbolo flatly, "are on the way out."

Stocking needles is not the inventory headache some dealers might think it to be, Chirumbolo points out. By his estimate, some 70 different needle types make up virtually all of the stereo and monophonic replacement market today, and about 15 are the top sellers. In WB's own line, the most popular sellers are replacements for styli in Sonotone and Ronette cartridges, with GE-type replacements holding a lead in the magnetic cartridge field.

Dealers shouldn't expect needle manufacturers to do a full-scale pre-selling job for them at the national level, the WB sales exec believes. "For one thing, no needle manufacturer has the kind of money it takes to make a real dent in the national consumer market. For another, the job is better handled by dealers with direct selling, local ads, mailings, bag stuffers, co-operative ads, and so on. Album purchasers are probably the best sales bet, but much more could be done in selling diamond phono needles to the teen-age record buyer," Chirumbolo told us.

The WB exec's favorite sales tips to dealers handling diamond needle lines go like this:

"1. Overcome a customer's fear that a diamond needle is an unnecessary, high-cost luxury.

"2. Stress the improved sound he'll get from both stereo and mono records, and the longer wear-per-dollar spent as against saphires.

"3. Stress that a true replacement needle is not a substitute. Almost any packaged phono or standard cartridge can be matched.

"4. Don't forget the groundwork for a future sale. Even diamond needles wear out. Remind the customer to check his needle periodically."

Are needle buyers brand-conscious? "Not really," Chirumbolo told us, "although there's something of a tendency to ask for a needle that's the same brand as the original phono. That's where an alert dealer can take over."

A Special Note to

Phono Manufacturers

and manufacturers of other
home entertainment equipment

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added since then . . . brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 95

ELECTRONIC PARTS SHOW NUMBER

May 16, 1960

For the third straight year, Billboard covers the important product introductions—essentially in the field of components and accessories—and supplements its product reports with feature material that details to its dealer-readers the potential sales and profit opportunities in adding such lines. Extra distribution at the week-long show, Conrad Hilton Hotel, Chicago.

NAMM CONVENTION NUMBER

July 11, 1960

A special-value equipment issue featuring the Annual Phono and Tape Sales Survey which details the actual equipment sales activities of phono/record dealers . . . tells what makes and models they are selling, and in what volume. Extra distribution at the National Association of Music Merchants Convention, Palmer House, Chicago, July 11 thru 14.

DIRECTORY ISSUE 1961 PHONOGRAPH

September 12, 1960

A complete rundown of all phono product on the market to date, including prices and specifications—and all presented in easy-to-use chart form. This is the basic directory that phono/record dealers use for months and months—material which they keep and up-date from the regular product and price data which is furnished weekly in The Billboard.

SPECIAL TAPE-REPORT EDITIONS

April 4, July 25 and October 19, 1960

From the earliest days, Billboard has kept its dealer-readers fully informed on tape playback equipment advances. In 1960, as in the past, Billboard will continue its weekly coverage of tape and tape equipment, with special round-up report editions—as noted above—to supply readers with full data on the sales and profit opportunities in this important area of the equipment field.

The Billboard

THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

NEW YORK
1364 Broadway
Phone 7-2900

CHICAGO
188 W. Randolph
Circuit 6-9818

HOLLYWOOD
1520 N. Gower Street
Hollywood 9-3531

May we suggest
that you plan now to build
your Billboard ad campaign
around these key issues,
beginning with the
important Jan. 11
Winter Buying Number—
ad deadline Jan. 6



Her second hit for RCA Victor!
DELLA REESE sings
NOT ONE MINUTE MORE

477644

**RCA VICTOR**

VOY VOX

by JUNE BUNDY

DEEJAY OPINION: A summary of deejay opinion — as expressed on returns for the Billboard's 12th Annual Record Artists Popularity Poll—indicates that most jocks still have a yen for music quality and less quantity in the singles field, more hand wax, and less rock and roll. Among the opinions expressed on the needs and shortcomings of the industry were the following:

Tom Carroll, WZZ, Boston, "Too much emphasis on fade, the quick, quick, quick." Bill Randle, WERE, Cleveland, "The industry's lack of guts, conformity to the industry norm of mediocrity, its continued condescension to the lowering mass taste in the U. S." George Carley, ABC, New York, "I would like to see more 'fun' or novelty records like 'Uh Oh' which have some a-l-e-j-z work in it, and would like to see some young singers interpret hallade occasionally and depend 100 per cent on rhythm and electronics for their interest."

Al Trilling, WNEW, New York, "Too many releases. Less quantity, better quality." Lenny Stark, WNEW, New York, "More good sounds. Less raucous junk." George Banetti, speaking for the staff of WQFA, Bethlehem, Pa., "Lately there seems to be a trend to the less frantic music in the pop field. In the last three or four months the list of top tunes has shown a breaking away from the rock and roll music of the past... One other thing worth mentioning is that all the old labels arriving in the mail lately only make it harder on the deejays. Hours per week are spent weeding out the junk on small labels."

Jean Morris, WFLA, Tampa, Fla., "Too much noise! No melody, no melody! Just too many heavy releases! Poor fidelity on most 45's." Bob Weems, WFTG, Atlantic City, N. J., "I would like to see more dance bands and instrumental singles, more selections from LP's on 45's and more variety in the 45's. I don't know one end of a guitar from another have best chance for lasting success. There is too much emphasis on 'present' music."

F. Bruce Parsons, Jr., WCTC, New Brunswick, N. J., "I think one good reason why the small artist on the small label is able to give the hit-timer plenty of competition is because he visits the record spinners every chance he gets to personally interest the jockey in his or her material." George Flinn, WJLW, Boston, Mass., "Having seen so many new artists who lack any semblance to be schooled in the art of entertaining not in hip-wiggling, schooled in the art of entertaining not in hip-wiggling."

Jerry Marshall, WGMG, New York, "My cry is still too much quantity without quality. There should be some effort to get to the adults with singles as well as albums. From 100 to 200 singles every week, is 'backshot' releasing, which is boring and uncommercial. It is physically impossible on all levels of the industry to handle so many singles. Unless there is control and restraint, the singles business will eventually end, since no one can absorb this output, especially since so much is trash."

Charlie Murdoch, WQAM, Miami, "I'd like to thank The Billboard for thinking hard far enough to have given us—the program director—their 'Top 40' four times a week. Programming supplement and his info I asked for on this questionnaire last year. Another thought would be a request for every record company that mails out records to include a questionnaire every 50 records so the program director can bring the company's up to date as to whom should be receiving records at his station."

Bob (Coffeehead) Larsen, WRIT, Milwaukee, "The music trend seems to have improved over the past year with younger men showing more ability than ever. Especially Bobby Darin's 'Mack the Knife'." Tom Murphy, KLFJ, Dallas, "The artist and repertoire department try too hard to record hit songs, and usually fall far short of the original. Wait and produce better material." Ed Joyce, WCRS, New York, "I would like to see a great deal more of the big band show open-type albums as those done by Ted Heath, Bill Hare, Rex and Lather Henderson. Good operators are too hard to find."

Dick Weiss, WGBA, Columbus, Ga., "The kind of artists I believe have the best chance for success are good jazz musicians and singers who put something into their music because they dig it, as well as the long range." Bob Bram, WLW, Cincinnati, "I am in the line of singers who am not a combination amateur vocalists. Also, I hope to see the major labels putting out good records now instead of copying the independent's track."

Irving Fankow, WCRS, New York, "I'd like to see more big band and orchestral operators." Dick Biondi, WKBS, Buffalo, "The artists that have the best chance of lasting are those who are given a well-rounded education in every facet of the show biz, from record hops to night clubs."

Bill Hughes, WOTD, Toledo, O., "We could use more Big Band swinging sounds and more good singing with more guts, which could help the listener think in terms of the A.R. men have sacrificed any semblance of taste in an effort to be 'in'." Randy Hall, KDKA, Pittsburgh, "Artists with non-commercial voices and instrumental groups have the best chance for lasting success."

Howard Epstein, WOR, New York, "L.F.B. bring back 'quality' music." Joel Sebastian, KLFJ, Dallas, "It seems we are relying on established music of years ago. Instead of new arrangements to old songs, let's tap some of the creative new talent and produce songs of our age." Bill Quyn, WMSB, Uniontown, Pa., "There is too much junk and too few releases, on many new releases."

Fred Hall, KVEN, Ventura, Calif., "I would like to see more records with artists 'in tune,' more recordings of newer groups (standards) (Arturo Arlen, etc.), total combinations of the 'pinkie-pinky' piano in orchestration." Art Burren, WEEB, Easton, Pa., "Usual complaint—not enough time spent in preparing 'good' music. Too much emphasis on one-shot records and artists."

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING



April Stevens Back On the Charts

After an absence of about six years, April Stevens, a very popular fem vocal attraction of the early 50's is back on The Billboard's Hot 100. Fans will remember her Stevens' early recordings like "I'm in Love Again," and "Gimme a Little Kiss With These Hands."

Miss Stevens was born about 25 years ago in Niagara Falls, N. Y., where she completed most of her formal education. After her graduation from High School, she headed west and settled in Los Angeles, where she attended college. She was signed to a recording contract by RCA Victor and had many hits between 1950 and 1953. Miss Stevens currently records for Imperial label, where she is currently scoring with "Teach Me Tiger."



Five Satins Score With 'Shadows'

The Five Satins range in age from 18 to 22 and all hail from New Haven, Conn.

The boys, Fred Parris, Lewis Peoples, Sy Hopkins, Richard Freeman and Wes Forbes, had a smash "In the Still of the Night" back in 1956. This tune has become one of the great R.&B.-r.&B. standards and is still a consistent seller today. The group's other big hits include "Wonderful Girl," "To the Aisle," "Our Anniversary" and "Oh Happy Day." Fred Parris is the writer of all of these tunes, except "Oh Happy Day."

The Satins have appeared in the Alan Freed Christmas Shows, the Apollo Theater, Harlem and on all the TV deejay shows. Their current waxing "Shadows" is on the Hot 100.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

DECEMBER 11, 1954

1. I Need You Now
2. Teach Me Tonight
3. If I Give My Heart to You
4. Slipping Around
5. This Ole House
6. Naughty Lady of Shady Lane
7. Count Your Blessings
8. Hold My Hand
9. Hey There

DECEMBER 10, 1949

1. That Lucky Old Sun
2. You're Breaking My Heart
3. Slipping Around
4. I Can Dream Can't I
5. Don't Cry Joe
6. Crazy Rhythm
7. Maybe It's Because
8. A Dreamer's Holiday
9. Room Full of Roses
10. Someday

DISTRIBUTOR NEWS

By HOWARD COOK

COMPANY NEWS: United Artists Records is expanding its foreign distribution thru an agreement with Sello Vergara, a Colombian company, for distribution of its products (both albums and singles) in Colombia, South America. All records will be released by Vergara under the name United Artists. The first U. A. record will be available in the Colombian market very shortly.

MIAMI: The latest Brooks Bulletin from Ed Lambert mentions "Lucky Devil" by Carl Dobson, Jr., "Little Have P" by Walter Phipps, "Till Tomorrow" by The Four Aces, "The Village of St. Bernadette" by Toni Arden (all on Decca), "Marina" by Willy Alberti on London and "Talk to Me" by Jack Palance on Imperial. Also, "Silent Night" are "Just a Minute As Ever" by Bob Beckham on Decca, "Hits of the Twenties" by Ted Heath and Max Bygraves on London and "Eliza Fitzgerald Sings the George and Ira Gershwin Songbook" on Verso.

SAN FRANCISCO: Stan Cumbarneth of New Sound called to report action on "The Five Books of Moses" by Charlton Heston on Vanguard. The firm is launching a special promotional program to create interest in the LP's. Top singles are "Beautiful Brown Eyes" by Judy, Johnny and Bobbie, "Silent Night" by Mahalia Jackson on Capitol, "In the Mood" by Ernie Fields on Rendezvous and "Teardrop" by Santo and Johnny on Canadian-American.

Cathy Furness, who handles promotion for various hitless, sends word, several of her accounts have hit disks. These include "Uh Oh" by the Nutty Squirrels on Hanover, "Little Coco Palm" by Jerry Wallace on Challenge and "It Looks Like Rain in Cherry Blossom Lane" by the Blue Chaps on West.

SEATTLE: Jerry Dennon of C & C Distributing Company writes that the firm is moving "God Bless America" by Connie Francis on M-G-M, "The Big Hurt" by Toni Fisher on Siget, "Way Down Yonder in New Orleans" by Freddy Cannon on Swan, "I Wanna Be Loved" by Ricky Nelson on Imperial, "Candy Apple Red" by Bonnie Guitar on Dolton and "We Got Love" by Bobby Rydell on Cameo. Others that are selling well include "Be My Guest" by Fats Domino on Imperial, "Ebb Tide" by Bobbi Freeman on Joie, "Mr. Blue" by the Fleetwoods on Dolton and "Let's Try Again" by Clyde McPhatter on M-G-M. Strongest albums are "Let's All Sing With the Chipmunks" by David Seville and the Chipmunks on Liberty and "Mr. Blue" by the Fleetwoods on Dolton.

BALTIMORE: Ed Kalicka of Mangold & Marshall Enterprises reports action on "Donde Esta Santa Claus" by Augie Rios on Metro and "God Bless America" by Connie Francis, "Let's Try Again" by Toni Fisher on M-G-M, "The Things Men Do" by Joie and James and "The Music Man" by Danny Valentino (all on M-G-M). Dick Curuso could have a sleeper with "If I" on M-G-M, according to Kalicka.

Imperial is cooking with "I Wanna Be Loved" by Ricky Nelson, "Be My Guest" by Fats Domino by the Fleetwoods by Santo and "Silent in the Garden" by Jerry Howard. "First Name Initial" by Annette on Vista is still climbing. "Swamp Fox" by Rex Allen also on Vista is moving well. Corners include "Teen Angel" by Betty Hutton on Capitol and "I Walked Through the Forest" by the Wanderers on CUB.

PHILADELPHIA: Matty Slinger of David Rosen, Inc., writes that the recent blast by the Philadelphia Society of Record Salesmen was a huge success. The event was well attended by more than 100 people.

Records setting action at Rosen include "Coma Close, My Little Loved One" by Peter de Angelis on Chancellor, "Little Dookey" by Patti Page on Mercury, "This Time of Year" by Brook Benton on Mercury, "What's Happening?" by Terry Snyder on Command, "Go" by Paul Chambers on Vee Jay, "Mr. J. T. Plus" by Walter Perkins on Vee Jay, "The Queen" by Dinah Washington on Mercury, "The Fahlous Fahlous" on Chancellor, "Frankie Avalon on Chancellor and "Strangely Gutter With a Beat" by Donna Hightower on Paramount.

Bob Heller of Chips Distributing Company, Inc., reports action on the following LP's: "Treasure Chest of Hits" by various artists on Swan; "Just a Dream" by Jimmy Clanton on Ace; "Candy Apple Red" by Bonnie Guitar on Dolton; "Adventure in Disneyland" and "Walt Disney's Music From 'Mickey Mouse and Sleeping Beauty'" on Disneyland. Disks of the week are "All Winter Long" by Linda Laurie on Andie and "The Golden Rule" by Don Rodden on Ronette. Best selling plates are "Way Down Yonder in New Orleans" by Freddy Cannon on Swan and "First Name Initial" by Annette on Vista. New records that show promise include "Samson and Delilah" by Chubby Checker on Parkway and "Mackie Got Married" by Barry Frank on Mass.

NEW YORK: Lou Fagan of All-Disc informs us that he's now distributing Sound Record albums, a label which features sound effects useful for radio and record. Records of the week on release is "Believe It Or Not" by the Playboys; Sax Records, which recently released "Haunted Train" by the Millionaires and "Hello, Jesus" by Jess Astor, on the new label. New LP's with new sets by Johnny Puke, the Ducks of Disneyland and "Symphonie Fantastique."

HARTFORD, CONN.: Top five newer records at Trinity Records Distributing Company are "Harlem Nocturne" by the Viscounts on Madison, "Obsession" by "Go" by the Playboys on Vee Jay, "The Queen" by Dinah Washington on Mercury, "The Fahlous Fahlous" on Chancellor, "Frankie Avalon on Chancellor and "Strangely Gutter With a Beat" by Donna Hightower on Paramount.

Thanks to the Nation's Dee Jays for your Tremendous Support—and thanks for the many spins on our latest

the

**SELLING BIG
IN ALL AREAS!**

FIREFLIES

SMASH FOLLOW-UP TO "YOU WERE MINE"

I CAN'T SAY GOODBYE

b/w

WHAT DID I DO WRONG

Ribbon #6907

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New York

Earl Hines brought his jazz to the East Coast last week for the first time in years. He is in for a long engagement at The Embers in New York. ... **Dizzy Reece**, one of Europe's top jazz men, made his American debut at Wells Club in Harlem last week. ... **British jazz cat** in the U. S. **Reece**, in addition to his club work, has penned scores for the flicks, including the score of the filmed "Nowhere to Go." His recordings are released in the U. S. by **Bluebird**, **London** & **Mercury** labels. ... **Prestige** records, the jazz indie, has released a new label, **Mercury** label, featuring **Reece** and blues, with the first picture chapter **Al Smith**. ... **Bill Shuler**, head of the staff of **Audible Records**, is having an exhibition of six of his paintings at the **Abba Art Gallery** in New York starting Monday. ... **Head of Audio Records** left for Mexico on his business today (14).

Russ Hancock, Roulette Record warbler, is now at the Melody Room in Hollywood... Jerry Vale will be at the Frontgate Arms Hotel in Toronto starting December 26,... and Mike Douglas will be at the Chicago Club in Chicago, bubbling for the Ill Gress Krupa, starting December 22... Erroll Garner performed in concert for New York University students on Dec. 12. His first appearance will be at a symphony hall, on January 29. Lyricist Syd Sear is putting lyrics to the Garner composition, "Other Voices"... The Onnette Coleman Quartet and the Earl Warren Trio are coming to New York City on New Year's Eve... The Commodores will perform at New York's Five Spot Cafe that owner Joe Terminal is holding them over during the holiday season... Singer Danny Jordaan has been signed by Jack Gold of Columbia Records. Stagehands' first release is now out, titled "Princes" and "Danny."

Gold Leaf records, of Salt Lake City, has waded an album called "Western Star Concerto," featuring the Salt Lake Philharmonic, the Intermountain Concert Chorus and composer-pianist Leda Rabbs under the baton of Eugene Jeselnik. Miss Babits, who penned "Western Star," is only 17. Set was pre-sold by subscription on the East Coast. The album will be available at the Street East in New York today (December 14)... A new jazz club, the Jazz Gallery, will open in New York's Greenwich Village on December 15 with the Horace Silver Quintet.... A scholarship in the names of Richard Rodgers and Oscar Hammerstein II, has been established at New York's Juilliard School of Music by Maxine and Arthur H. Schuman. The fund will be used to provide \$25,000 in the amount of \$35,000, representing the awards was presented to Juilliard president Schuman by the Dreyfus brothers last week.

A new opus, "Bye Bye Birdie," which is called a satire on the music publishing business, is scheduled to open in New York in April. Show was written by Mike Stewart, with music and lyrics by Charles Strouse and Lee Adams.... Joe Gottfried, sales chief of "Adams Records," is on the road plugging his waxing "of contemporary," the "new sound." ... Steve Karp is the new Midwest and Southern promotion and sales manager for Vee Jay and Amber Records.... Paris Records has signed Joli Sands.... Tony Bennett will play the Fountainbleau in Miami starting December 26.... Jimmy Clanton will be on the tour of West Coast and on nights of December 12 and 13.... The new 45, "Herbie Mann and his combo boogie through Miriam Makeba at the Village Vanguard on Tuesday, December 15.

Bob Rolontz,

Chicago

Biography of **Patti Page**, titled "Once Upon A Dream," being prepared for publication by Bobbs-Merrill. Meanwhile her moving chores in "Elmer Gantry" expected to wind up by Christmas. . . . **Ahmad Jahan** cancelled November 30 opening at Spottite Circle in Washington, after catching a virus during recent African trip. . . . **John H. Johnson** will visit his mother in Chicago next week. . . . **Peoria**. . . **Fredrick Fennell**, conductor of the Eastman Wind Ensemble visited University of Illinois last week for guest conducting and student consultations. . . . **RCA Victor's Jack Dunham** returned **Rd Lauren** into town for guitar how-to's, and three sessions of vocal coaching. . . . **Chicago**. . . **Walter D. Koenig** and **Bronnie McGehee**, blues harmonica-du-jour duo, leave tomorrow (1958) for 12-week tour of India on cultural exchange deal. Pair also booked for London Folk Festival next April 8-10. . . . **Mercury** signed Nick Adams, star of TV series, "The Rebel." First release in series, "The Rebel Rides Again," scheduled for late fall. . . . Signature music on its TV ops. It's called "Playboy's Theme," by **Cy Coleman**, who batted a 40-piece op for the session. . . . **New** **Chicago Symphony manager** is **Seymour Raven**, associate music manager of Chicago Tribune. He replaces **George Kuypier**, who takes over management of Los Angeles Philharmonic and Hollywood Bowl.

Bernie Asbell

Cincinnati

The Platters and four girls arrested with them on morals charges at a local hotel last August were acquitted Thursday (2) by Municipal Court Judge Gilbert Bettman. In handing down his decision, Judge Bettman scored the defendants for breaking the moral law. The singers were charged with aiding and abetting prostitution, lewdness or assignation. The Platters left here Friday (1) for New York whence they fly to Europe for a three-month tour opening in Berlin December 14. "Red Lauren, currently on a tour of the States, is expected to appear in RCA Victor release, "If I Had a Girl" by a "No Wonder," was in town Thursday (10), accompanied by RCA Victor exec, George Parkhill. They greeted the trade at a cocktail

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad campaigns.

To help you spot the ones you need, when you need them, all artist films are carried in strict alphabetical sequence.

SOUND OF MUSIC has been resounding on several different labels. The original cast album recording, however, is on the Columbia label. The story of the Trapp Family Singers, which has Mary Martin in the starring role of Mrs. Trapp, is in the opinion of critics one of the best works of Rodgers & Hammerstein. The show boasts a flock of lovely and lyrical tunes: Do-Re-Mi, Maria, My Favorite Things, and The Lonely Goatherd. **Rating:** 3 **Billboard Pick**

RANDY STARR, who with Frank Mittle gave us The Enchanted Sea, is swinging* with a new Mayflower release, *Workin' On The Santa Fe* b-w *You're Grown Up*. Randy is already an established recording artist, with such hits as *After School* and *The Prettiest Girl In School*. In addition to his musical achievements, Starr is a practicing dentist in New York City.

'CILE TURNER's songs offer a sampling of the Song Of The American South. As she sings, the young grandmother accompanies herself on piano or banjo, or one of the African drums she's collected. Her Colonial album (one of the London Records Group of labels) contains these songs, One Arm Tom, Old History's Walkin', Thousand Years, Midnight Train, etc.

PROMOTION DAYS AND WEEKS: Dec. 15 is Bill of Rights Day, Dec. 17 is Pan American Aviation Day, and the Anniversary of Powered Flight, commemorates first powered flight on this date in 1903 at Kitty Hawk, N. C.

SEIBoard's 12th Annual Decoy Fall announced in this issue. This issue also contains the special slick-stick winter programming section. Both make excellent programming material and chatter data.

HAVE A WINNING WEEK.
TOM BOLLO

TOM HOLLO

THIS WEEK'S NEW Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

BONNIE CAME BACK—Duane Eddy.....Jamie
 FEAR TIDE—Bobby Freeman.....Josie
 NOT ONE MINUTE MORE—Della Reed.....RCA Victor
 THE VILLAGE OF SAINT BERNADETTE—

ALBUMS

FIORIELLO—Original CastCapitol
THE SKYLINERS—The SkylinersCulco

According to statistics maintained over a period covering thousands of releases . . .

7 out of 10 will reach Billboard's
"HOT 100" in the weeks ahead!

FROM THE BILLBOARD SALES DEPARTMENT

FRANKIE AVALON's new Chameleon album, *Swingin' On A Rainbow*, has been released and is taking off. Packaged in a very colorful sleeve with pictures of the teen-age's favorite, including a giant-size picture, the album contains these tunes: *Swingin' On A Rainbow*, *Secret Love*, *She's Funny That Way*, *Sandy, Trouble With Me*, *Is You, Talk, Talk, Talk*, *You're Just Too Much*, *What's The Reason*, *Try A Little Tenderness*, *Birds Of A Feather*, *Step In The Right Direction* and *There They Eys*. At 19, the young Philadelphia has two motion pictures to his credit, *Guns Of The Timberland* and the upcoming *John Wayne* epic, *The Alamo*, and three successful albums, *Frankie Avalon*, *The Young Frankie Avalon* and this current release.

BOB BECKHAM, who came to national attention with the release of his second Decca Record, *Just As Much As Ever*, is on the scene with an album bearing the same title. Included in the album are *You'll Never Know*, *Together*, *September In The Rain*, *To Each His Own* and *Thinking Of You*. Born in Stratford, Okla., some 26 years ago, his family had hoped Bob would be a lawyer, but Bob had other ideas, and at the age of fifteen he got his first taste of show business by joining a touring road-show.

HARRY BELAFONTE: The Palace and Broadway itself will welcome this very versatile performer to its fold tomorrow, Dec. 15, for a limited engagement that has a large advance sale. RCA Victor will probably release an album of Belafonte at The Palace, as they did for his Carnegie Hall appearance. Titled *Belafonte At Carnegie Hall*, the album was recorded live during two benefit concerts there and includes his favorites: Matilda, Momma Look At Boin Boon.

Top 40 Artist for Midolight Flyer—applies his winning style to a fine, hard-boiled tale of a man who has to make three b-w Buon Natale. Naï's newswall Capital, a Miss Amigam (To My Friends), was produced by Dave Cavanaugh—himself a Grammy winner, Alvin Karpis, Year, for the record, the Sinatra. The Come Dance With Me—in May of this year in Rio de Janeiro during Naï's tour of South America. One of the most Ensemble singers in the business, his record, Naï's, was produced by N.Y.C., prompted its owner to remark: "Naï is one of the real gaals ... one of the few who keep night clubs alive." At the present Naï is keeping the Naï Club in New York City. He will be there till December 19.

BIRTHDAYS OF THE WEEK:
Dec. 14, Spika Jones, Dec. 15,
Jesse Belvin, Dec. 17, Sy Oliver.
Dec. 17, Anita O'Day.

MARK DINNING, 26-year-old singer from Grant County, Okla., is getting action from his latest MGM single, "Teen Angel." The youngest of a family of nine singing children that produced the Dinning Sisters trio, Mark is currently touring in connection with his new record.

DION AND THE BELMONTs: Dion, Fred Milano and Carlo Mastrangelo comprise this group of teen-age favorites. Angelo D'Alco, a former member of the group, is presently in the Navy. The Lauri recording artists are on the scene with a new single "Where Do We Go When The Sun Goes Down" (Mercury). Presenting Dion and The Belmonts contain an interesting variety of songs that displays the group's versatility. From I Got the Blues (a low-down bluesy number) to You Better Not Do That (a cute country song), the variety of the four boys and their Wonder Why, No One Knows, Don't Play Me and a Teenager in Love are also in the album.

DUANE EDDY is in *The Billboard* Spotlight with a rockin' version of the oldie, *My Bonnie Lies Over The Ocean*. New title is *Bonnie Came Back*. The twangy guitar of this young man from Phoenix, Ariz., has been repre-

seated on the charts with Rebel Rouser and Forty Miles Of Bad Road. Look for his new Jamie album, *The Twang The Tang*, to be released any day.

FOUR COINS, George Mantalis, Jim Gregorakis, Michael James and George James, latest offering on Epic Records is *Serenade of the Bells*. The boys' latest album is *The Four Coins of Shangri La*.

has returned to the record scene as the music of Rodgers & Hammerstein II. The famous clarinetist and his ten-man band taped their new MGM album, *The Sound of Music*, from the RAH Broadway smash musical, during an appearance at Basin Street East, N.Y.C. Nine tunes are included in the album: No Way To Slop It, Sixteen Going On Seventeen, So Long Farewell, Climb Ev'ry Mountain, *The Sound of Music*, My Favorite Things, An Ordinary Couple, Maria and Do-Re-Mi. It was in 1928 when Mr. Jazz came to New York from Chicago with Ben Pollack's orchestra. They played many of the Broadway clubs and in a short time the word got around that Pollack had an exceptional clarinetist — Benny was 19 at the time.

THE KINGSTON TRIO. Dave Guard, Bob Shane and Nick Reynolds, are splashing with awards! In addition to the Grammy Award which they won (Best Performances—Folk for their album Kingston Trio *Al Larga*), the boys rank first in *The Billboard's* D J. Poll as Most Played Singing Group and Most Promising Singing Group. With the prophetic title *Here We Go Again*, the Trio's latest album makes its way onto the charts. Their new single, *Coo Coo U*, makes the Hot 100 this week.

GOOGIE RENE, songwriter, arranger and recording artist, is on the scene with a real cool modern jazz album titled *Romeville*. His swingin' piano, augmented with some of the world's greatest jazzmen, let loose on a collection of music with a Latin flavor: *Romeville*, *Cool Is At The Coliseum*, *Flippin' The Pizza*, *Come Back To Sorrento*, *Caesars's Pad*, etc. Orchestra arrangements are by Leon Rene, on the *Claudio* label.

FRANK SINATRA: The deejays of the nation have again voted Frank Favorite Male Vocalist in The Billboard's 12th Annual D.J. Poll announced in this issue. This follows his two Grammy awards for Best Male Vocalist, *Swing Easy* and *Swing Easy II*.

album of the Year (Come Dance With Me). The all-time favorite will soon be seen in the film *Go Go*.

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GIVE TO DAMON RUNYON

MUSIC AS WRITTEN

session at the Terrace Hilton Hotel Thursday evening, with local RCA Victor record chief, Jerry Weiner, playing host.

Roger Karshner, local Capitol Records nabob, was conscious stricken the other day when he realized that he had called one of the local deejays on a pay phone. Roger says he is giving money belts as Christmas presents this year. . . . Herb Geller, also sax man formerly with the Louie Belson group, joins the Dee Folke combo December 15 for a stint at Mother's, local suburban spot, that will carry him thru New Year's. Mother's, operated by Lucy Green, is planning to bring in name talent on a regular basis from now on. . . . Bob Martin, program director at WJW, Cleveland, was in town last week to promote sales, scout talent and audition several local jocks for a possible TV spot on his station. . . . Dick Pike, WNOP jockey, continues to waf at his Sunday teen-age hops at the Lookout House, Covington, Ky., drawing on an average of 350 payees each week. He does his annual charity hop December 27, with all proceeds going to local charities.

The Copa Club, Newport, Ky., which continues to operate successfully with a policy of top jazz platter names on a four-days-a-week basis, narrowly missed a real blow-out one morning last week when an anonymous phone caller directed the local gendarmes to the rear of the club where they found eight sticks of dynamite stacked against the rear door. Fortunately the fuses had fizzled before hitting the explosives. The person making the phone call told Newport police that the dynamites were out to get Frank (Screw) Andrews, said to be one of the operators of the nitery. . . . Tom O'Horgan, singing harpist, is in the midst of a two-weeker at the intimate Key Room at suburban Peebles Corner. His sophisticated styling brought praise from the local critics.


Harry Carlson, president of Fraternity Records, was made a full-fledged member of the Pi Kappa Alpha national fraternity at an informal tea here Sunday afternoon (13). Carlson is the writer of "The Dream Girl of Pi Kappa Alpha," which has been adopted as the official song of the fraternity. . . . Local trade and press folk gathered at Radio Cincinnati's new \$2,000,000 headquarters here Thursday (10) for a cocktail session in celebration of the firm's 20th anniversary. Radio Cincinnati purchased WKRC from the CBS network in 1939. . . . Don Poynter, who has made a small fortune in recent years marketing such novelty gimmicks as liquor-flavored toothpaste, Jayne Mansfield hot-water bottles, do-it-yourself voodoo kits and the like, has leased the local Cox Theater on a Friday and Saturday night basis for eight weeks starting in January to break in a new idea in horror shows. The show's modus operandi is based on electronics, with the punch coming via sound effects pouring from a battery of speakers circling the audience plus "thought projection" via a projector and screen on stage. Poynter plans to break it in here, then take it into New York for a brief run before hitting the road.

Nashville

Todd Records' Paul Cohen, in town from New York for more than a month now, recorded Ike Cole at the Bradley Studio Thursday (10). Cole, whose new Todd release is due out soon, is a brother of Nat King Cole. Cohen has directed Todd sessions at Bradley with Johnny Seymour, Betty Ballantine, Eddie Cash, Johnny Gray and Jan Moore during his stay in Nashville. Cohen's Owen Bradley is scheduled to direct a Welch Pierce album session this week. He completed a Kitty Wells album for the label last week. . . . Advance Records' Archie Bleyer came into town last week. . . . Publisher Kenay Marlowe, who owns Fidelity Recording Studio here, stood helpless and watched last week as flames engulfed his studio located on Broad Street.

Tree Music's Buddy Killen infos that Faron Young's "Riverboat," already high in country charts, is getting much pop reaction in several major markets. Tree writer, Bill Anderson, penned "Riverboat" and the flip, "Face to the Wall." . . . Roy Acuff, the Wilburn Brothers, June Webb, Little Willie and Margie Bowes are entertaining American troops in the Caribbean. . . . Jim Vienneau, M-G-M a.d.r. chief, directed a Jimmy Newman session at Bradley Studio Friday (11). . . . "Grand Ole Opry's" Joe Carter is scheduled for the Jack Parr TV show Tuesday (15). . . . Lucky Miller, of the Jim Deeny Artist Bureau, last week attended fair meetings in Indianapolis and Des Moines. . . . Red Sovine and Sonny Burnett remain in Bristow Memorial Hospital, Bristow, Okla., following their recent auto wreck. Both are improving but doctors have not told them when they'll be able to return to Nashville. Young Jimmy Isle, also injured in the wreck, has been moved to a Nashville hospital.

Chet Atkins will soon direct a Floyd Cramer single session at RCA Victor Atlanta and is scheduled to record Skeeter Davis for the Victor label this week. Most modest of guitar greats, Atkins is winding up his latest album which promises to be as careful for those who like their guitar Spanish style. . . . The Browns' new RCA Victor album is scheduled to be released in April. . . . Bobby Boyd, manager of the Windjammers, RCA Victor artists who are scheduled to record here after Christmas, was in town last week promoting some new talent. Boyd played the movie role of the son of Cochise. . . . RCA Victor's unpredictable Jimmie Driftwood returns for another guest appearance on Pat Boone's "Chevy Showroom" December 28. He will guest on "Grand Ole Opry" January 9. . . . Dave Gardner was in town Wednesday (9), long enough to lunch with Chet Atkins, then moved on to promote his RCA Victor album, "Rejoice, Dear Hearts," which he recorded at Nashville's Plantation Club before latter folded. . . . Jim and Mary Reeves will spend Christmas with their folks in Texas. . . . Del Wood, who recently did the town in New York with Lee Rosenber, has a new RCA Victor album. It's titled "Dixie Showboat." Youngster on Eddie Hill's University release, "Daddy, You Know What," is cute, young daughter of Buddy Killen and June Webb. Pat Twitty



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The Billboard TOP LP'S

FOR THE WEEK
ENDING DECEMBER 13

BEST SELLING MONOPHONIC LP'S

THIS WEEK ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	2	HERE WE GO AGAIN, Kingston Trio, Capitol T 1258	6
2	1	HEAVENLY, Johnny Mathis, Columbia CL 1351	13
3	3	INSIDE SHELLEY BERMAN, Verano MGW 15003	34
4	5	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	90
5	6	THE LORD'S PRAYER, Mormon Tabernacle Choir, Columbia ML 5386	9
6	4	KINGSTON TRIO AT LARGE, Capitol T 1199	26
7	8	FROM THE HUNGRY, Kingston Trio, Capitol T 1107	44
8	15	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, Assorted Artists, RCA Victor LM 6074	3
9	7	KINGSTON TRIO, Capitol T 998	26
10	9	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	85
11	21	OUTSIDE SHELLEY BERMAN, Verano MGW 15007	3
12	12	STUDENT PRINCE & OTHER GREAT MUSICAL COMEDY HITS, Maria Lanza, RCA Victor LM 1837	11
13	10	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1346	21
14	17	FOR THE FIRST TIME, Maria Lanza, RCA Victor LM 2338	6
15	14	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	75
16	12	MY FAIR LADY, Original Cast, Columbia OL 5090	193
17	19	HYMNS, Tennessee Ernie Ford, Capitol T 756	127
18	11	GIGI, Sound Track, M-G-M 3641 ST	76
19	13	OLIVES BUT GOODIES, Assorted Artists, Original Sound 5-001	13
20	28	LET'S ALL SING WITH THE CRUMPINGS, The Crumpings, Liberty LRP 3132	3
21	20	PORGY AND BESS, Sound Track, Columbia OL 5410	22
22	24	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	55
23	25	CHRISTMAS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1025	1
24	18	NO ONE CARES, Frank Sinatra, Capitol W 1221	17
25	26	HELLOFATE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LOC 6006	6
26	22	THAT'S ALL, Bobby Darin, Atco LP 33-104	11
27	23	THE MUSIC MAN, Original Cast, Capitol WAO 990	94
28	27	WYPSY, Original Cast, Columbia OL 5420	22
29	25	QUEET VILLAGE, Marlin Denny, Liberty LRP 3172	16
30	31	DELILAH! Sound Track, Capitol SMO 595	197
31	41	FILM ENCORES, Vol. 1, Montedoro, London LL 1700	110
32	39	SONGS BY RICKY, Ricky Nelson, Imperial IMP 9082	12
33	32	HAPPY SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1331	16
34	49	COWBOY MEETS BUTTERFIELD, Ray Conniff, Columbia CL 1346	4
35	33	THE KING AND I, Sound Track, Capitol W 740	165
36	37	SOUTH PACIFIC, Original Cast, Columbia CL 1160	289
37	34	COME DANCE WITH ME, Frank Sinatra, Capitol W 4080	49
38	35	OPEN FIRE, TWO GUITARS, Johnny Mathis, Columbia CL 1270	45
39	42	THEAGONYST: PIANO CONCERTO NO. 1, Ysa Colburn, RCA Victor LM 2352	62
40	43	LATE, LATE SHOW, Original Sound, Capitol T 876	49
41	41	EXOTICA, Vol. 1, Martin Denny, Liberty LRP 3034	32
42	26	PETER GUNN, Henry Mancini, RCA Victor LPM 1956	44
43	29	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	35
44	34	FIVE PENNIES, Sound Track, Del OLP 9050	10
45	36	MARIO LANZA, SINGS CHRISTMAS CAROLS, RCA Victor LM 2029	1
46	47	NEARER THE CROSS, Tennessee Ernie Ford, Capitol T 1005	2
47	48	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	49
48	30	TIME TO SWING, Dakota Staton, Capitol T 1241	4
49	40	BUT NOT FOR ME, Ahmed Jamal, Argo LP 628	50
50	45	FELIX SINGS SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1316	78

BEST SELLING STEREOPHONIC LP'S

THIS WEEK ONE WEEK AGO	Weeks on Chart for Christmas LP's Refer to 1959 Only	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	SOUTH PACIFIC, Sound Track, RCA Victor LSO 1032	30	
2	HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258	6	
3	THE LORD'S PRAYER, The Mormon Tabernacle Choir, Columbia MS 6068	5	
4	HEAVENLY, Johnny Mathis, Columbia CS 8152	12	
5	FOR THE FIRST TIME, Maria Lanza, RCA Victor LSC 2338	7	
6	KINGSTON TRIO AT LARGE, Capitol ST 1199	24	
7	OKLAHOMA! Sound Track, Capitol SWAO 595	28	
8	GEMS FOREVER, Marlene Dietrich, Decca PS 106	19	
9	MY FAIR LADY, Original Cast, Columbia OS 2015	30	
10	TECHNOLOGY: 1813 OVERTURE; DAVID: BOWLEN, Marlene Dietrich, RCA Victor LSC 2345	6	
11	PETER GUNN, Henry Mancini, RCA Victor LSP 1956	30	
12	QUIET VILLAGE, Martin Denny, Liberty LST 7122	5	
13	RUGGERS: VICTORY AT SEA, VOL. II, RCA Victor Symphony Orch. (Remastered), RCA Victor LSC 2226	28	
14	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	30	
15	DAVE HAWAII, Billy Vaughn, Dot DLP 25165	23	

THIS WEEK ONE WEEK AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
16	17 HEAR YOU, Roger Williams, Napp KS 1112	7
17	20 TECHNOLOGY: PIANO CONCERTO NO. 1, Ysa Ysa, RCA Victor LSC 2252	25
18	22 TLT, Roger Williams, Napp KS 1081	6
19	18 GIG, Sound Track, M-G-M SE 3461 ST	30
20	19 NO ONE CARES, Frank Sinatra, Capitol SW 1221	16
21	21 THE KING AND I, Sound Track, Capitol SW 740	18
22	15 PORGY AND BESS, Sound Track, Columbia OS 2016	9
23	23 61957, Original Cast, Columbia OS 2017	14
24	27 THE MUSIC MAN, Original Cast, Capitol SWAO 990	27
25	25 BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSO 6006	4
26	28 CONCERT IN RHYTHM, Ray Conniff, Columbia CS 8022	13
27	26 FILM ENCORES, VOL. 1, Marlene Dietrich, Decca PS 124	30
28	28 CONTINENTAL ENCORES, Marlene Dietrich, Decca PS 147	12
29	29 PARTY SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8138	11
30	30 MARIA LANZA SINGS CHRISTMAS CAROLS, RCA Victor LSC 2029	...

Album Cover of the Week



FIORIELLO! Capitol WAO 1321. Striking black, white and red cover for this original cast album of the new smash Broadway musical. Tinted display item.

Best Selling EP's on the Racks

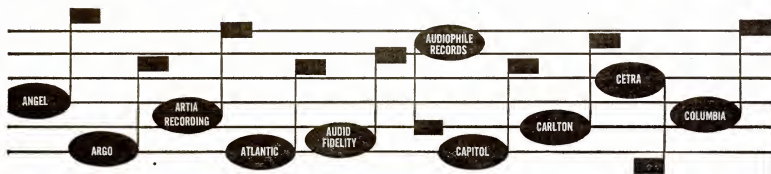
This chart has been tabulated from the sales made by the nation's leading rack service merchants and jobbers. Over a four-week cycle, it covers the main types of packaged records sold from racks these include: Best-Selling LP's (45) on more suggested retail price; Best-Selling Low-Priced LP's (45) or less suggested retail price; Best-Selling EP's, and Best-Selling Kiddie Records

1. **Heavenly**
Johnny Mathis Columbia EPA 1351E
2. **The Kingston Trio at Large**
..... Capitol WAP 1-1099
3. **Come Dance With Me**
Frank Sinatra Capitol WAP 1-1064
4. **A Touch of Gold**
Elvis Presley RCA Victor EPA 5008
5. **That's All**
Bobby Darin Alton EPR 4506
6. **Ricky Sings Again**
Ricky Nelson Imperial EPR 159
7. **Hank Williams**
..... M-G-M RMX 1637
8. **Songs by Ricky**
Ricky Nelson Imperial LP 162
9. **Spirituals**
Tennessee Ernie Ford Capitol EAP 1-418
10. **Side by Side**
Pat & Shirley Boone, Dot DEP 1976

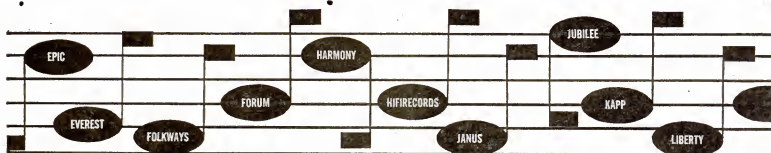
Best Selling Pop EP's

The information given on this chart is based on actual sales to customers on a scientific sample of the nation's retail record outlets during the week ending on the date shown above. Sample design, sample size, and all methods used in this continuing study of retail record sales are under the direct and continuing supervision and control of the School of Retailing of New York University.

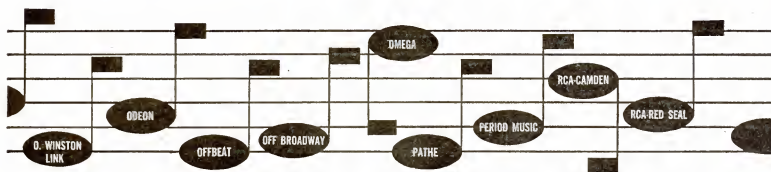
1. **Hymns**
Tennessee Ernie Ford, Capitol EAP 1-756
2. **Heavenly**
Johnny Mathis, Columbia EPA 1351E
3. **Spirituals**
Tennessee Ernie Ford, Capitol EAP 1-418
4. **Ricky Sings Again**
Ricky Nelson, Imperial EPR 159
5. **Exotica**
Martin Denny, Liberty EPL 1-3014
6. **Songs by Ricky**
Ricky Nelson, Imperial EPR 162
7. **Kingston Trio at Large**
Capitol EAP 1-1099
8. **Side by Side**
Pat & Shirley Boone, Dot DEP 1976
9. **More Sing Along With Mitch**
Mitch Miller, Columbia EPB 12431
10. **No One Cares**
Frank Sinatra, Capitol BAP 1-2509



Sing a song of selling, hundreds of pages strong, aimed at

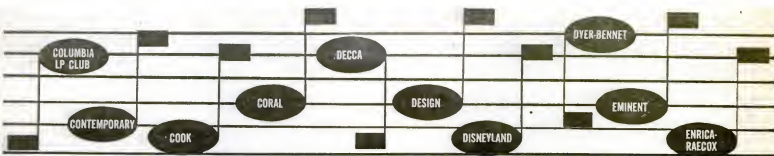


well-known label, from A to almost Z, advertised month-in,

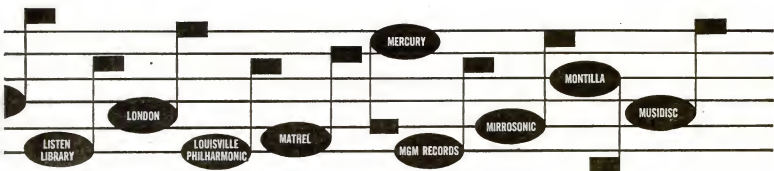


readers will buy 3,400,000 LP's so if this sounds like boasting,

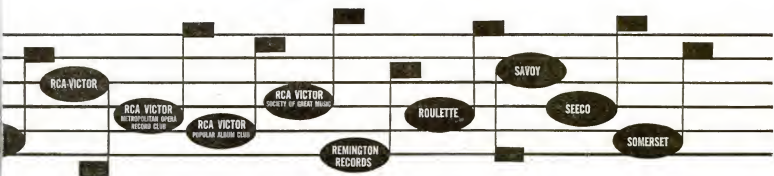




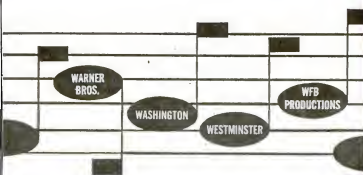
America's biggest record buyers all year long. Just about every



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GLENN WALLICHS
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MIKE MAITLAND
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DAN BONSRIGHT
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Monophonic — WAO 1321

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Music by **JERRY BOCK**

Lyrics by **SHELDON HARNICK**
with **ELLEN HANLEY**

TOM BOSLEY **PATRICIA WILSON** **MARK DAWSON** **HOWARD DA SILVA**
NATHANIEL FREY and **PAT STANLEY**

Choreography by **PETER GENNARO**

Scenery & Costumes Designed by **WILLIAM and JEAN ECKART**
Musical Director **WAL HASTINGS** Orchestrations by **HOWARD ROSEN** Dance Music Arranged by **JACK ELWITT**

Production Directed by **GEORGE ABBOTT**

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selected to
produce
a great
album.*

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A New Exciting

Novelty by

KOOKIE KAT

B/W

NEOW, NOT NEOW

6156

ATCO records



• Reviews and Ratings of New Albums

• Continued from page 26

★★★★ VERY STRONG SALES POTENTIAL

The late conductor shows his versatility and his appreciation of the various periods in his direction of the extended work. The Strauss album is a light and lyrical set that shows the conductor in a less serious vein. Each album has a most attractive cover, and each has a study of the maestro on the back cover. The sound is good. As a group or individually, they should find an easy market.

★★★★ DYKAR: NEW WORLD SYMPHONY; MELTANA: THE MOLDIAU Suite; Philharmonic Orchestra (see Karajan, Angel 35415, Stereo & Monaural)—Von Karajan's reading of the Dykark fifth symphony is moving, but not over romantic. He evokes a colorful performance from the ensemble. The lesser-recorded "Moldiau" is also colorfully presented. The programmatic work allows for an excellent interpretation. Sound is a factor, and the informal cover shot of the conductor can also be a lure. There is competition, but the set can be sold.

LOW-PRICE CLASSICAL ★★★★★

★★★★ POLONAISE — *Lera Holender*, Camden CAL 536—Holender is one of the bright young talents in the public eye today. His TV appearances and previous Camden albums have helped give him stature despite his still being in his early thirties. This new release should enhance his reputation since it contains excellent performances of short but popular works by Chopin, Liszt, Brahms and Rachmaninoff. The artist's appearance on the jacket will also help this as a rack item.

★★★★ THE ART OF GALLICURCI VOL. 2

Camden CAL 535—The second volume offered by this label of the noted master of the art of bel canto singing, Amelita Galli-Curci. This program includes selections from Bellini's "La Sonnambula" and "I Puritani," from Donizetti's "Lucia Di Lamermoor," "Linda Di Chamouni" and "Don Pasquale." Altho the sound is not the best (it was recorded as long ago), the

beautiful and delicate voice of Galli-Curci comes thru clearly. An item for every classical collector, especially at the low price.

FOLK ★★★★★

★★★★ XANGO — *Olea Coetha*, Decca DL 710118 (Stereo & Monaural)—Sonora Coetha is a spirited and vibrant singer of the folk songs of Latin America. She is also an accomplished pianist. Both facts come to light prominently in this program of songs taken from the folk lore of Brazil, Argentina, Mexico, Colombia, Ecuador, Peru and Cuba. Her singing is warm, and full of color and heart in the group of songs which covers many tempos and moods. An excellent performance in the Gold Label series.

LATIN AMERICAN ★★★★★

★★★★ THE SONGS OF LATIN AMERICA — *Helta Camarero*, Decca 3816—A recording of splendid sound quality. The artist performs a group of popular Latin American dance rhythms which are arranged in authentic fashion. The vocal work is rich and full of style. Buyers will find it highly listenable and will find the rhythms hard to resist for dancing. The backing band also has a fine sound. One of the better of the current crop of Latin releases.

RELIGIOUS ★★★★★

★★★★ SUNDAY SING ALONG VOL. 1 — *The Almanac Singers*, Warner Bros. WS 1354 (Stereo & Monaural)—A fine group of well-known Protestant hymns are sung with feeling here by the Almanac Singers, in the label's first "Sing Along" album. The selections include "When the Roll is Called Up Yonder," "Loving on the Evangelical Arm," "Jesus Loves Even Me," "In the Sweet Bye and Bye," etc. Good set for the Bible Belt. It contains copies of the lyrics and music for group singing.

SPOKEN WORD ★★★★★

★★★★ MAN ON THE STREET — *Steve Allen*, Decca DL 710118 (Stereo & Monaural)—Steve Allen and his trio of "Moosebros"—Linda Nye, Tom Fontana and Don Knotts—are heard in the hilarious "Man on the Street" skits formerly featured on Allen's weekly TV show. In his liner notes Allen points out that the routine is no longer used on his show, thus this package is only way to catch the act. Funny material, no-nonsense performances make this album a solid sales bet in its market. Several good novelty sides for juke.

★★★★ GOOD SALES POTENTIAL

POLAROID ★★★★★

★★★★ SMOKE — *Bill Black's Combo*, HI 13001 — Joining Bill Black's driving band playing in this collection of tunes with a Kansas City beat are Carl McVey, piano; Johnny Cannon, sax; Reggie Young, guitar; and Jerry Arnold on drums. Tunes include Black's new hit on the chart, "Smoke—Part 2," plus "Accentuate the Positive," "Cryin' Em Black," and six others penned by Black. The hit single should spark the sales for this wad.

★★★★ ON TOUR WITH THE NEW GLENN MILLER ORK. DIRECTED BY RAY MCINLEY — *RCA Victor LSP 1448*—The Glenn Miller Orchestra under Ray McKinley has been one of the best-selling acts on the road these days, and this new album should interest the band's followers. It isn't the best recording made by the ork, however, since the group has a heavy, pounding sound without the lightly swinging feeling of the original Miller crew. Tunes include such well-known items as "Pennsylvania Six-Five," "Thousand," "Kalamazoo," and "Polka Dots and Moonbeams."

★★★★ JOSE MELIS PLAYS THE LATIN WAY — *Seeco CREP 445* — Assisted by bass, drums and a few Latin percussion instruments, Jose Melis turns loose his piano on numbers with a Latin flavor. To them he adds his own keyboard styling, which is deft and tasteful with numerous original touches. Numbers mostly are familiar but a few are Melis originals. His TV fans will go for this, his first all-Latin album.

(Continued on page 30)

One in a Series of Industry Personality Statements

"In programming for the 177 stations that carry my syndicated show on tape in the United States, Alaska, Canada and through Armed Forces Radio around the world, it is imperative that records spotlighted by The Billboard and on Billboard charts be on my shows."

... says **JIM AMECHE**, Radio Personality, KABC, Los Angeles, and Internationally Syndicated Disk Jockey

Andy Williams

The Village of Saint Bernadette

Cadence 1374

Reviews and Ratings of New Albums

Continued from page 28

★ ★ ★ GOOD SALES POTENTIAL

★ ★ ★ **STEVE ALLEN PLAYS ESPECIALLY FOR LOVERS**
Signature SM 1811—Delicately played versions of romantic, almost euphoric tunes. The majority are compositions of Steve Allen. While soft and melodic, the music and interpretations seem as if the right groove for the album's purpose and should serve well as mood music in a romantic setting.

★ ★ ★ **MORE CHARLIE BARNET**
Everest LPB 5059—Barnet swings out with his usual social impact on a group of standards—"Take the A Train," "Falling Home," "Begin the Beguine," etc. Sound is excellent. Barnet plays alto and soprano sax on this LP, no less. Excellent jockey wax for nostalgic big band saga.

★ ★ ★ **THE INK SPOTS FAVORITES**
Verve MGV 3124—Charlie Fowlis' ink spots (and the Kenny group) work effectively with Joe Shivers and Leon Amato doing okay by the traditional big band style (formerly enjoyed by Kenny). The style has been modernized with orchestra arrangements by Benny Carter. Selections include "Goodie, Goodie," "Honey," "A Little Bird Told Me," etc.

★ ★ ★ **HAVE TENDR AS, WILL BLOW**
King Curtis, Aka 113-A, solo to earth, rocking set for the dancer. King Curtis breaks for all he's worth on the group of tunes which include "Midnight Ramble," a Be Diddy type affair with scope. "The Birth of the Blues," and a Latin rock instrumental, "Cuban Twilight." On a number of tunes, Curtis works with rhythm only and on others he's abetted by Noble (Thin Man) Watts, also on tenor sax. The kids will love this one.

★ ★ ★ **LET'S ALL SING WITH TED BROWN & THE REDHEAD**
Signature SM 1908—Ted Brown and the Redhead, the zany couple whose antics are heard every morning on WMMG, New York, turn to a song fest for sing-alongs here. Banjo and guitar accompany the couple as they sing with a flock of vocal

friends, a long list of tunes like "It's All Sing Like the Birdies Sing," "When Irish Eyes Are Smiling," etc. Some of the characters are pictured on the cover. A fun set.

★ ★ ★ **THE HAPPY BACHELOR**
Gary Crosby, Verve MGV 3121—The eldest of the Crosby sons sings with more conviction here than in any recent outing. He also gets the benefit of some exceptionally crisp and driving jazz-based backing from a sextet with trumpet, vibraphone and rhythm. The title tune is a machine gun delivery of hip licks, written by Johnny Mercer and the cut aways in much the same style thru a flock of pianist tunes including Ray Charles' "This Little Girl of Mine." For the fans this is Gary Crosby in better than usual form.

★ ★ ★ **BEST OF BROADWAY DIVINE-LAND STYLE**
Yank Lawson and Yankee Clippers, Signature SM 1814—Yank Lawson, along with a group of top musicians such as Bud Freeman, Bill Stagner and Cliff Leeman, romps his way thru a group of well-known standards from Broadway shows of the past few decades. Tunes include "I Love Paris," "She Didn't Say Yes," and "Wouldn't It Be Lovely." Good Dividend wax.

★ ★ ★ **THIS TIME THE SWINGS ON ME**
Lena Horne Ork, Seco CELP 447—This admittedly is meant to be a middle-ground album with Lena Horne's solo work providing just feeling without going too far out to lose the average listener. With the support of bass, piano, guitar and drums, Horne succeeds very well by some excellent work on trumpet and, believe it or not, on flugelhorn. Lena is effective on some sensitive works as "I Can't Get Started," "My Funny Valentine," and "I'll Remember April."

★ ★ ★ **SOULFUL WHAT SOUND**
"The Polyphonic," Seco CELP 448—Some excellent twists on harmonica here,

motivated by a duo of aspects on that instrument, abetted by an electronic voice whose adroit use of tapins and mixing gear produces effective results. Album includes mostly standards such as "September Song," "It's Love Blues" and "Lover," as well as a touch of Johann Strauss. Good sound.

★ ★ ★ **BRAZILIANA**
Joe Cabeca and Nestor Amaral, Del DIP 3231—There isn't a rumba or a chacha in the collection, which includes the more exotic Brazilian dance music such as samba, choro and bossa. The best, if any, is, in my opinion, "Braziliana," which is played by a group headed by Joe Cabeca and Nestor Amaral, Latin music men who were introduced here some years back by the late Carmen Miranda. Most of the tunes are not well known, but those who dig the Latin beat will find them worth hearing.

★ ★ ★ **PIANO MUSIC FOR THAT SPECIAL COCKTAIL PARTY**
Jana Almquist, Hammer HM 3007—An offering set which features solo piano by Almquist in a virtually unbroken series of pleasant standard tunes. Fine background music for the purposes expressed in the title, or for a quiet, romantic minded couple looking for ideas in certain tunes. The appearance of eight new cocktail recipes on the back cover. The artist has a nice touch and the cover is fine for display.

LOW-PRICE POPULAR ★ ★ ★

★ ★ ★ **DANCE HITS OF THE TWENTIES**
Jana Goldstein Ork, Candee CAs 548—A brace of tunes from the 1920's are done in the saucy, peppy style of the period. The set has been well recorded, and the colorful arrangements are all the more so in the effective wide separation stereo. Set could prove a healthy rack item. Tunes include "It Had to Be You," "Dinah," and "Put Your Arms Around Me, Honey."

JAZZ ★ ★ ★

★ ★ ★ **THE TOUCH OF TEDDY WILSON**
Verve MGV 3130—All of the began but finished Teddy Wilson inactivity is captured on this new set except that it's all in a crystalline hi-fi setting. His ease flows as before and his sparkling chords are as convincing as ever and Arvid Shaw on bass and Leroy Brown on drums do a stand-out job of backing him without ever getting in the way. Tunes include "Aviation" (with the Goodman Quartet), "Bye Bye Blues," "That Old Feeling," and others. A fine job all the way.

★ ★ ★ **THE EASY WAY**
Janae Glaffie Trio, Verve MGV 3008 (Stereo & Monaural)—Some of the softest, lowest keyed sounds are offered by Glaffie on sax, assisted by Jim Hall on guitar and Ray Brown on bass. Stereo is keyed to the separate angle with Glaffie often by himself on the left and bass and guitar on the right. The recording itself is a beautiful job in picking up each instrument with depth and detail of tone. Much of the set of nine numbers is similar at the level of a whodper, but it's handsomely handled all the same.

★ ★ ★ **THE BRILLIANT BELLOUS SOUND**
Nelson Belton Ork, Verve MGV 3003 (Stereo & Monaural)—An exciting stereo display of Belton plus big band. The drummer is showcased as a part of the band here rather than as a solo performer who launches into the extended breaks so familiar with drummer sets. The sound is solid and swinging, and the drums are close up all the time. As usual, he has the master craftsman touch with his skin, and in this case the ensemble behind him is also tops. For good listening and for dancing as well.

★ ★ ★ **IMPORTED FROM EUROPE**
Sine Glets, Verve MGV 3131—Sine Glets actually, for the past year, he is heard here with a group of Danish jazzmen, who merely provide the accompaniment for his work. He is a more-tense Glets, a freer sounding musician, and a warmer musician than previously. His work adds up to an enjoyable, engaging album, featuring some originals like "Benny's Blues" and standards including "Speak Low" and "Honeydew Rose."

★ ★ ★ **PERSONAL APPEARANCE**
Sonny Stitt Quartet, Verve MGV 3132—Good, straight blowing by Sonny Stitt on alto and tenor, in one of his better wax. (Continued on page 140)

HEAR EVEREST

One in a Series of Industry Personality Statements

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says . . .

"Billboard Magazine . . . I appreciate it. Even when I'm down home in Manteo, North Carolina, I know what's going on. I just read and scratch."

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CASH BOX PICK OF THE WEEK

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HONOR ROLL OF HITS

TRADE MARK REG.

THE NATION'S TOP TUNES

For survey week ending December 5

This This	Weeks on Chart	Week Chart	Weeks on Chart	Week Chart
1. Heartaches by the Numbers	3 9		6. Why	23 2
By B. Howard—Published by Panger (BMI)			By Marcello De Angelis—Published by Debrau (ASCAP)	
BEST SELLING RECORD: Guy Mitchell, Col 41476.			BEST SELLING RECORD: Frankie Avalon, Chancellor 1045.	
RECORD AVAILABLE: Ray Price, Col 41374.				
2. Mack the Knife	1 15		7. We Got Love	6 6
By Webb-Peete-Bizette—Published by Harma (ASCAP)			By Kai Davis-Berrie Love—Published by Kaimano-Lowe (ASCAP)	
BEST SELLING RECORD: Bobby Darin, Arca 6147.			BEST SELLING RECORD: Bobby Rydell, Cameo 169.	
RECORDS AVAILABLE: Louis Armstrong, Col 40547; Owen Bradley, Dec 29416; Dick Hyman Trio, M-G-M 12149; Eric Rodgers Trio, London 1645; Caterina Valente, Dec 20977; Billy Vaughn, Dec 15444; Australian Jazz Quartet, Bethlehem 11053; Dick Shubel, Dot 13996; Fred Shinner, Mazon 1; Ernie Reichner, Verve 10151.				
3. Mr. Blue	2 13		8. So Many Ways	8 7
By Dwayne Blackwell—Published by Cornerstone (BMI)			By Bobby Stevenson—Published by Brenda (BMI)	
BEST SELLING RECORD: Fleetwood, Dolton 5.			BEST SELLING RECORD: Brook Benton, Mer 75152.	
			RECORD AVAILABLE: Varetta Dillard, Saver 1155.	
4. Don't You Know	4 11		9. Misty	9 7
By Bobby Worth—Published by Alexis (ASCAP)			By Gertner & Burke—Published by Vernon-Octave (ASCAP)	
BEST SELLING RECORD: Della Reese, Vic 7591.			BEST SELLING RECORD: Johnny Mathis, Col 41493	
			RECORDS AVAILABLE: George Ando, Coral 65153; Chita Connor, Atlantic 2037; Everett Garnier, Mer 20037; Jane Harvey, Dot 15885; Bill Shepherd, Signet 12012; Sarah Vaughan, Mer 71477.	
5. In the Mood	5 9		10. El Paso	15 3
By J. Garland-A. Harris—Published by Shapiro-Bernstein (ASCAP)			By Marty Robbins—Published by Marty's Music (BMI)	
RECORDS AVAILABLE: Andrews Sisters, Dec 28442; Bulawayo Sweet Rhythm Band, London 1491; Hitts Davis, Arca 6123; Crazy Guy, Dec 29499; Jerry Gray Oix, Dec 21717; Johnny Madison, Dot 15045.			BEST SELLING RECORD: Marty Robbins, Col 41511.	
Second Ten				
11. It's Time to Cry	21 2		16. Uh! Oh! (Part II)	16 3
By Paul Anka—Published by Spunka (BMI)			By Sasha Borland-Dan Elliott—Published by Jason (BMI)	
BEST SELLING RECORD: Paul Anka, ABC-Paramount 10064.			BEST SELLING RECORD: Nitty Gritty, Hanover 4540.	
12. The Big Hurt	28 3		17. Marina	17 3
By Wozs Shantlin—Published by Music Productions (ASCAP)			By Rocco Gramata—Published by Maxwell (BMI)	
BEST SELLING RECORD: Toni Fisher, Signet 275.			BEST SELLING RECORD: Willy Alberti, London 1888; Rocco Gramata, Laurie 3041.	
RECORDS AVAILABLE: Katesando, Warner Bros. 5103.			RECORDS AVAILABLE: Jacky Noguera, Jangle 1136; Tony Martin, Vic 7615; Joe Vito, Allied Record Sales 7798; Mickey Callen, Colpa 134; Gilberto Ensemble, Nones Hall 131.	
13. Oh, Carol	10 8		18. Way Down Yonder in New Orleans	- 1
By Neil Sedaka & Howard Greenfield—Published by Alden (BMI)			By Cannon-Lorton—Published by Shapiro-Bernstein (ASCAP)	
BEST SELLING RECORD: Neil Sedaka, Vic 7595.			BEST SELLING RECORD: Freddie Cannon, Swan 4043.	
			RECORD AVAILABLE: Louis Armstrong, Decca 28165-70.	
14. Be My Guest	12 6		19. Hound Dog Man	18 2
By Domingo-Maracalco-Bocot—Published by Travis (BMI)			By Pomon-Shuman—Published by Fabulous (BMI)	
BEST SELLING RECORD: Fats Domino, Imperial 5629.			BEST SELLING RECORD: Fabian, Chancellor 1044.	
15. Danny Boy	13 9		20. Scarlet Ribbons	26 3
By Westberry—Published by Bossey & Hawker (ASCAP)			By Jack Segal-Evelyn Dentyg—Published by Mills (ASCAP)	
BEST SELLING RECORD: Conway Twitty, M-G-M 12826.			BEST SELLING RECORD: Brown, Vic 7614.	
RECORDS AVAILABLE: Sil Austin, Mer 71442; Al Hobbler, Atlantic 911 & 1071; Zoni James, M-G-M 12369; Glenn Miller Oix, Vic 0040; Slim Whitman, Imp 8201; Linda Hopkins, Federal 12365.			RECORDS AVAILABLE: Harry Belafonte, Vic 0321; Kingston Trio, Cap 3970; Enoch Light, Grand Award 1055.	
Third Ten				
21. Seven Little Girls (Sittin' in the Back Seat)	14 10		26. Always	24 4
By Hillard-Pockriss—Published by Sequence (ASCAP)			By Irving Berlin—Published by Berlin (ASCAP)	
RECORD AVAILABLE: Paul Evans & the Coris, Guaranteed 200.			RECORDS AVAILABLE: Guy Lombardo Oix, Dec 23017; Dorothy Shay, Imperial 5452; Sammy Turner, Big Top 3029; Victor Young Oix, Dec 27288; Jeff Chandler, Decca 20435; Ziggy Elman, M-G-M 10237; Kathryn Grayson, M-G-M 30243; Ink Spots, Decca 14160; Dorothy Shay, Imperial 5482.	
22. Put Your Head on My Shoulder	7 14		27. Come Into My Heart	29 3
By Paul Anka—Published by Spunka (BMI)			By Harold Logan & Lloyd Price—Published by Prigan (BMI)	
RECORD AVAILABLE: Paul Anka, ABC-Paramount 10060.			RECORD AVAILABLE: Lloyd Price, ABC-Paramount 10062.	
23. Among My Souvenirs	- 1		28. I Wanna Be Loved	- 1
By Leslie-Nicholls—Published by De Sylva, Brown & Henderson (ASCAP)			By B. Knight—Published by Hillard (BMI)	
RECORDS AVAILABLE: Bing Crosby, Dec 22745; Coma Franch, M-G-M 12841.			RECORD AVAILABLE: Ricky Nelson, Imperial 5614.	
24. Pretty Blue Eyes	- 1		29. Primrose Lane	27 13
By Randazzo-Weinstein—Published by Almino (BMI)			By Callender-Garlin—Published by Music Productions (ASCAP)	
RECORD AVAILABLE: Steve Lawrence, ABC-Paramount 10058.			RECORD AVAILABLE: Jerry Wallace, Challenge 59047.	
25. Dance With Me	20 6		30. Friendly World	30 2
By Leiba-Glick—Published by Treadle-Tiger (BMI)			By Ken Darby—Published by Robbins, Feld, Miller (ASCAP)	
RECORD AVAILABLE: Drifters, Atlantic 2040.			RECORD AVAILABLE: Fabian, Chancellor 1044.	

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Dec. 12

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SPOTLIGHT**
Dec. 7

**11th HOUR
MELODY**

and

**SINCE I MADE
YOU CRY**

COED 522

**THE
CRESTS**

**A YEAR AGO
TONIGHT**

COED 521

**BILLBOARD
BEST BUY**
Dec. 7

**ADAM
WADE**

**TELL HER
FOR ME**

COED 520

**BILLBOARD SPOTLIGHT RECORD
CASH BOX PICK OF THE WEEK**

**VARIETY BEST BET
MUSIC REPORTER SCOOP OF THE WEEK
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FOR THE WEEK
ENDING DECEMBER 20

The Billboard HOT 100

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	INDICATES that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
1	2	4			HEARTACHES BY THE NUMBER		Guy Mitchell, Columbia 41476		11
2	3	3	2		MR. BLUE		Fleetwoods, Dolton 8		15
3	1	1	1		MACK THE KNIFE		Robby Durin, Aco 4147		17
4	5	5	8		IN THE MOOD		Ernie Fields, Henderson 139		13
★	24	53	95		WHY		Frankie Avalon, Chancellor 3845		5
6	6	8	10		WE GOT LOVE		Bobby Rydell, Cadence 199		10
7	4	2	3		DON'T YOU KNOW		Delta Reed, RCA Victor 2591		13
8	7	6	6		SO MANY WAYS		Brooks Benton, Mercury 71512		9
★	18	40	74		IT'S TIME TO CRY		Paul Anka, ABC-Paramount 10664		4
★	17	18	36		THE BIG HURT		Toni Fisher, Heart 279		5
11	15	27	51		EL PASO		Mary Robbins, Columbia 41511		6
12	8	9	14		BE MY GUEST		Fats Domino, Imperial 5629		8
★	31	60	72		WAY DOWN YONDER IN NEW ORLEANS		Fredda Cannon, Swan 4845		4
14	9	13	19		OH, CAROL		Neil Sedaka, RCA Victor 7596		10
15	19	25	50		UHI OH! (Part I)		The Natty Squirrel, Manor 4548		6
★	21	32	42		HOUND DOG MAN		Fabian, Chancellor 3844		5
17	13	12	15		MISTY		Johnny Mathis, Columbia 41483		11
18	16	21	33		SCARLET RIBBONS		Brown, RCA Victor 7614		7
19	10	14	18		DANNY BOY		Conway Twitty, M-G-M 12824		12
★	44	54	80		PRETTY BLUE EYES		Steve Lawrence, ABC-Paramount 10658		4
★	38	56	76		AMONG MY SOUVENIRS		Connie Francis, M-G-M 12841		4
22	22	19	24		ALWAYS		Sammy Turner, Big Top 3029		7
★	40	50	—		I WANNA BE LOVED		Ricky Nelson, Imperial 5614		3
24	23	15	20		DANCE WITH ME		The Drifters, Atlantic 2848		10
25	20	30	35		COME INTO MY HEART		Lloyd Price, ABC-Paramount 10662		8
26	14	10	12		7 LITTLE GIRLS (SITTING IN THE BACK SEAT)		Paul Evans & The Cubs, Guaranteed 200		14
27	25	41	61		FRIENDLY WORLD		Fabian, Chancellor 3844		4
28	28	28	25		REVELLE ROCK		Johnny and the Hurricanes, Warwick 513		7
29	30	20	21		UNFORGETTABLE		Dinah Washington, Mercury 71508		11
★	52	76	—		TEARDROP		Santo and Johnny, Canadian-American 197		4
31	37	64	89		SANDY		Larry Hall, Manor 25807		4
★	42	48	75		FIRST NAME INITIAL		Annette, Vain 349		8
33	34	33	34		(IF YOU CRY) TRUE LOVE, TRUE LOVE		Drifters, Atlantic 2848		7

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	INDICATES that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
34	32	36	39		MARINA		Rocco Granata, Laurie 3641		6
35	36	29	26		BELIEVE ME		Royal Teens, Capitol 4281		8
36	11	7	5		PUT YOUR HEAD ON MY SHOULDER		Paul Anka, ABC-Paramount 10648		16
37	33	39	41		JUST AS MUCH AS EVER		Bob Beckham, Decca 30881		19
38	12	11	7		DECK OF CARDS		Wes Warfield, Dot 19548		14
39	29	17	9		PRIMROSE LAKE		Jerry Wallace, Challenge 59647		18
40	45	49	55		I'M MOVIN' ON		Ray Charles, Atlantic 2043		9
★	51	59	86		RUNNING BEAR		Johnny Preston, Mercury 71474		9
42	26	16	11		LONELY STREET		Andy Williams, Cadence 3378		15
43	39	34	32		YOU GOT WHAT IT TAKES		Mary Johnson, United Artists 185		7
44	50	57	62		SMOOTH OPERATOR		Barb Sorenson, Mercury 71919		7
45	27	23	16		WOO-HOO		Mark-A-Tom, Roulette 4192		11
★	60	81	—		MARINA		Willy Alberti, London 1888		3
47	54	44	29		HIGH SCHOOL U.S.A.		Tommy Facenda, Atlantic 51 78		9
★	65	98	—		SMOOKIE (PART II)		Bill Black's Combo, M-G-M 13081		3
49	43	38	40		TALK TO ME		Frank Sinatra, Capitol 4284		9
50	48	24	22		YOU WERE MINE		Twiflers, Ribson 8981		15
51	58	45	44		I'VE BEEN AROUND		Fats Domino, Imperial 5629		8
52	47	31	27		LOVE POTION		Clavens, United Artists 180		14
53	25	22	17		THE ENCHANTED SEA		Islanders, Mayflower 16		12
★	100	—	—		UHI OH! (Part I)		The Natty Squirrel, Manor 4548		2
55	61	86	—		MIGHTY GOOD		Ricky Nelson, Imperial 5614		3
★	72	83	87		TALK THAT TALK		Jackie Wilson, Brunswick 55545		4
57	46	35	38		MIDNIGHT STROLL		Barb, Norphale 185		9
58	53	42	37		IF I GIVE MY HEART TO YOU		Kitty Kallen, Columbia 41475		11
59	67	72	83		I'LL WALK THE LINE		Don Costa, United Artists 190		5
60	59	46	58		600 BLESS AMERICA		Connie Francis, M-G-M 12841		5
61	57	51	30		LIVING DOLL		Richard & The Drifters, ABC-Paramount 10642		12
62	41	26	13		TEEN BEAT		Natty Nelson, Original Sound 5		15
63	62	58	53		CLOUDS		The Spacemen, Alamo 254		9
64	69	73	78		GOODNIGHT MY LOVE		Ray Peterson, RCA Victor 7635		6
65	71	—	—		A YEAR AGO TONIGHT		The Crests, Cord 511		2
66	55	37	23		BATTLE HYMN OF THE REPUBLIC		Mormon Tabernacle Choir, Columbia 41489		15
67	77	—	—		WHAT ABOUT US		The Coasters, Aco 4153		2

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	★	STAR PERFORMERS showed the greatest upward progress on the Hot 100 this week.	INDICATES that STEREO SINGLE version is available.	TITLE, Artist, Company, Record No.	STEREO	WEEKS ON CHART
68	70	55	47		TOROUAY		Fitchels, Top Rank 1088		12
69	73	88	97		JUST TO BE WITH YOU		The Passions, Audion 193		9
★	—	—	—		VILLAGE OF ST. BERNADETTE		Andy Williams, Liberty 55212		1
71	56	52	54		WON'TCHA COME HOME		Lloyd Price, ABC-Paramount 10661		6
72	68	65	65		HONESTLY AND TRULY		Tommy Edwards, M-G-M 12837		7
73	49	47	48		JOEY'S SONG		Bill Haley & His Comets, Decca 30756		11
★	98	—	—		GO, JIMMY, GO		Jimmy Clanton, Aco 555		2
75	63	62	66		THE BEST OF EVERYTHING		Johnny Mathis, Columbia 41471		5
76	64	43	28		THE ENCHANTED SEA		Maria Delia, Liberty 55212		8
77	66	67	70		(NEW IN) THE WAYS OF LOVE		Tommy Edwards, M-G-M 12837		5
78	88	96	—		BEYOND THE SUNSET		Pat Boone, Dot 14090		3
79	75	63	73		TINY TIM		LaVern Baker, Atlantic 2841		7
80	83	—	—		THE HAPPY REINDER		Dancer, Ponder & Nervous, Capitol 4380		2
★	—	—	—		NOT ONE MINUTE MORE		Delta Reed, RCA Victor 7644		1
82	89	90	—		SYMPHONY		Sammy Turner, Big Top 3029		3
83	87	93	100		WE TOLD YOU NOT TO MARRY		Tim Turner, Crest 261		4
84	84	74	79		ONE MORE CHANCE		Red Bernard, Mercury 71507		6
85	93	—	—		LUCKY DEVIL		Carl Dobkins Jr., Decca 31820		2
86	95	99	—		TEACH ME, TIGER		Art Sarnes, Imperial 5626		3
87	94	95	—		SHADOWS		The Five Satins, Ember 1059		3
88	99	—	—		HOW ABOUT THAT		Dex Clark, Amer 1853		2
★	—	—	—		CHIPMUNK SONG		David Seville and the Chipmunks, Liberty 55210		1
90	96	—	—		SHIMMY SHIMMY KO KO BOP		Little Anthony & The Imperials, End 1868		2
91	78	65	51		JUST ASK YOUR HEART		Frankie Avalon, Chancellor 3840		16
92	—	—	—		DO-RE-MI		Witch Miller and the Kids, Columbia 41499		1
93	—	—	—		EBB TIDE		Bobby Freeman, Jole 872		1
94	85	89	96		HAPPY ANNIVERSARY		Joan Morgan, Kapp 385		6
95	79	85	91		STARRY EYED		Gary Stiles, Capitol 521		7
96	—	—	—		I DON'T KNOW WHAT IT IS		The Blue Notes, Brooke 111		1
97	—	—	—		CANDY APPLE RED		Beale Guitler, Dolton 38		1
98	—	—	—		COO COO-U		The Kingston Trio, Capitol 4383		1
99	—	—	—		THE LITTLE DRUMMER BOY		Harry Simons Chorus, 20th Fox 121		1
100	—	—	—		JUST COME HOME		Helen and Luchi, RCA Victor 7639		1

GILFEE

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Reviews of THIS WEEK'S SINGLES (continued)

★★★★
VERY STRONG SALES POTENTIAL

Continued from page 35

JAYE P. MORGAN

★★★ **MY DARLING, MY DARLING** — M-G-M 12861 — The fine Frank Loesser tune from "Where's Charlie?" receives a personable reading from the thrush over a very tender backing by the Ray Elly crew. (Frank, ASCAP)

★★★ **Thoughts of Love** — Unusual piece of material is sung well by the lass singer over hip-backed by the chorus and orchestra. A great piano is heard on the disk. (Home-Folks, BMI)

JANICE HARPER

★★★ **CRY ME A RIVER** — CAPITOL 4324 — Miss Harper handles the oldie with a smart, jazz-like approach. It's a bit of a switch in style for her, and the records are attractive. Good jockey side. (Saunders, ASCAP)

★★★ **JUST SAY I LOVE HIM** — The thrush has a warm sound on the attractive click of a few seconds ago. Lush orchestra support helps Side should grab coin. (Spier, ASCAP)

★★★★
GOOD SALES POTENTIAL

SHORTY ROGERS ORK

★★★ **Texas in Troop** — M-G-M 12856 — Best from "Texas in the App. Mts." It's a rhythmic, catchy, and it is brightly handled on the disk. Good jockey side. (RCA, ASCAP)

★★★ **Los Barbers** — This is also a jazz treatment of one of the themes from the film. It's just as exciting, and it also provides good programming. (Robbins, ASCAP)

FRANK SMITH

★★★ **Mean** — DO-REMI 1406 — Frankie Carter is sung with spirit by the thrush over a typical rockabilly back. It has catchiness. (Atlantic, BMI)

★★★ **Most Likely to Succeed** — On this side the thrush settles down to a rockabilly which he sings with gusto, and tells how he was voted most likely to succeed in school. (Astris, BMI)

THE TREBLE CHORDS

★★★ **My Little Girl** — DECCA 5105 — Expressive vocalizing by lead warbler and group on buoyant rockabilly. (Champion, BMI)

★★★ **Texas** — Lively chanting by lead and group on buoyant rock. Dual market side. (Champion, BMI)

BIL HARRIS

★★★ **Down Home** — HARVARD 811 — A good rock ballad on a simple item style. Vocal chorus line is colorful style without frills. Has a touch of the gospel flavor. (Harris, BMI)

★★★ **Rock, Lomond** — A rock version of the classic Scotch melody "Rock Lomond." Instrumental treatment features duet and hooking tenors. Good danceable side for the teens. (Harris, BMI)

EDDIE LYON

★★★ **These Queens of My Heart** — FELIX 348 — Leon charts effectively on the attractive clicking. (Tone was not previously with Four Coins.) Record was a good chart success in R. English. (Chappell, ASCAP)

★★★ **Debbie Jill** — Same content. (L. max, BMI)

LADY JANE A VERITY

★★★ **Field My Own PALETTE 5040** — A fresh sound here, with the fetching blend combining with the vocal to give a new feel. (Goddie, BMI)

★★★ **Cry Baby** — The vocal is showcased by smart drum arrangement, bandkeeping, and chorus. A winning effect. (Goddie, BMI)

JOHNNY DORELLI

★★★ **The World Outside** — JANIE 1140 — Time based on the "Myra and Company" song with feeling by the Italian thrush over an attractive clicking. (Tone was not previously with Four Coins.) Record was a good chart success in R. English. (Chappell, ASCAP)

★★★ **Love in Portofino** — Johnny Dorelli, a young Italian thrush, tells this romantic ballad with much charm, over a typical Mediterranean backing. Could grab coin. (Janie, BMI)

DEAN DOUGLAS

★★★ **Here Love, We Travel** — ROL-

LETTE 4210 — Interesting disk receives a lead reading from the singer, helped slightly by the arrangement and the vocal group. This could grab coin. (Arch, ASCAP)

★★★ **It's Kind of a Party** — Happy now it's sung in sharp style by the singer and the rockers along. It could get some coin. (Arch, ASCAP)

DON RONDO

★★★ **Golden Rule** — ROULETTE 7155 — An instrumental version of the song that's Brooks Bennett's latest was a pretty tune. This reading could get some spin in the days between the holidays. (Venus, ASCAP)

★★★ **Walk-Talk-Two** — Bright reading is sung with spirit here by Rondo over good backing by the vocal group and organ with a touch of fantasy. (Astris, BMI)

SMITH & THE AFTERBAYS

★★★ **The Rock Off** — RCA VICTOR 7653 — Infectious drum work on the buoyant instrumental. (Cherry, BMI)

★★★ **A Perfect Day** — Lyrical good comments on pleasures of driving, against contrasting sound-effects — traffic jams, etc. Amazing jockey was (Arch, BMI)

ALLAN CHASE

★★★ **Fame and Fortune** — COLUMBIA 41578 — Big signal by the soloist and group on the dramatic-type ballad. Again the material is nicely handled. Side might step out with spins. (Umbach, BMI)

★★★ **All I Want Is You** — Rockabilly is nicely handled by the newcomer. He gets warm chorus and orchestra support on the pretty theme. Talented artist. (Astris, BMI)

EARL BOSTIC ORK

★★★ **All the Things You Are** — KING 2208 — Wonderful jazzy feeling, and a dramatic treatment of the lovely oldie. (Royal, BMI)

★★★ **Tel-Tel** — Swing instrumental treatment, smartly paced rhythm line. (Arms, BMI)

RAY DOGGETT

★★★ **Call It Is the One** — TOP RANK 2023 — Fascinating vocal interpretation by the thrush, backed by attractive bluesy rhythm line. (Wildcat, BMI)

★★★ **Restless Heart** — Plaintive country tune is wrapped up in okay walking step by Dugett. (Longhorn, BMI)

SMILEY WILSON

★★★ **Long as Little Rock Fly** — FREE-DOOM 44032 — The thrush comes this with a good reading of a slight rock. (Big Boy, BMI)

★★★ **Remember Now** — The current hit is sung smartly by the thrush over a good backing. This is rather late to catch hold. (Big Boy, BMI)

RONNIE KATNER

★★★ **You Let Me** — HARK'S 8001 — Smart chart side with a touch of the church style. There's an underbrite triplet

arrangement, and a chorus. Well made side. (ReStone, BMI)

★★★ **It's Magic** — Considerable production here, with chorus, and violin; but side has a good smooth character of the flip. (Wimark, ASCAP)

JIMMY NORMAN

★★★ **Green Slime** — DOT 16016 — Norman belts out an interesting rock in blue style. If the chorus has touches of "Big Boy." (Cone song side) is a long long line heard between vocal shots. (Moore, BMI)

★★★ **Just in Get in You** — Norman charts repetitively about what he had to get to get to his gal. Good shouting was. (Penny, BMI)

RONNIE ANDERSON

★★★ **Lonely Lonely Train** — IMPERIAL 5634 — This is a solid train rhythm with a strong beat flavor. Anderson gives it a good floorboard reading and the chick group sounds good behind him. (Tivoli, BMI)

★★★ **Yes, I'm Gonna Love You** — A good, gassy blue side and it features a spirited vocal by Anderson of the swing material. Good performance. (Tivoli, BMI)

JAMES CARTER

★★★ **Wild West Blues** — TUXEDO 932 — Carter belts out a solid, rhythmic, backed by a funky instrumental group and a strong and authoritative voice. For A.B. programming. (Ford, BMI)

★★★ **Get Hot Little Girl** — An uptempo item, primarily in the rhythm groove, with a strong one in a combination of high keyed excitement. (Ford, BMI)

BEIRFO HENDRICKS

★★★ **This Time of the Year** — MER-UDY 7155 — An instrumental version of the song that's Brooks Bennett's latest was a pretty tune. This reading could get some spin in the days between the holidays. (Venus, ASCAP)

★★★ **Ask Any Fool** — A pretty thin chn instrumental with a rhythmic feel on the wood blocks behind a light string group. (Brands, BMI)

BUZZ KING

★★★ **Your Picture** — TOP RANK 2027 — Another effective multi-track reading by King and chorus on catchy r.&r. tune. (Dartmouth, ASCAP)

★★★ **School Boy Blues** — Young charting will have multi-track vocal version, though r.&r. item. (Dartmouth, ASCAP)

★★★ **A Perfect Day** — Lyrical good comments on pleasures of driving, against contrasting sound-effects — traffic jams, etc. Amazing jockey was (Arch, BMI)

THE TWILIGHTS

★★★ **My Best Belongs to Only You** — FINALS 717 — Lead singer and group wrap up the oldie with effective amount of impact and r.&r. backing. (Regent, BMI)

★★★ **Oh Baby Love** — Okay warbling by lead and group on routine r.&r. duo. (One O'clock, BMI)

JOE SENECA

★★★ **Rock Success** — EVEREST 10221 — A swingin' medium beat disk in which the cat relays how good he feels in success of him. Side has a good arrangement, and the chorus does well. (Shapiro-Bernstein, ASCAP)

★★★ **Rock-A-Tick** — Side has a good steady beat in the bluesy Harwood. Seneca again sings well, but the material is a fair fall. (Shapiro-Bernstein, ASCAP)

LARRY LAWRENCE

★★★ **Song of Impediment** — BALBOA 409 — The Roky-Roky-Roky gets a rockin' introduction from the combo. Catchy verse, and could create interest. Wordless chorus is heard. (True Blue, ASCAP)

★★★ **Calla Caliente** — Rapid sound American sort gets a danceable vocal from the Lawrence group. Side can attract with a strong chorus and the vocal upbeats. (True Blue, ASCAP)

BEVERLY ANN GIBSON

★★★ **Wall and Sea** — KING 5288 — With a hit chance, the thrush sings a quieting vocal outing from the folk. Flip appears the side to watch. (Byrd, BMI)

★★★ **Light Up the Fire** — Rockabilled gets a quieting vocal outing from the folk. Flip appears the side to watch. (Byrd, BMI)

ARCHIE CAMPBELL

★★★ **Black is the Color of My True**

Love's Hair — RCA VICTOR 7660 — A pleasant vocal by Campbell assisted by a chorus of thrushes on the old familiar tune. Interesting arranged just backing adds to the effect. Nice tune. (PD)

★★★ **Tremble in the Arms** — Campbell offers a position in a modern country style with the chorus assisting with a melody of "Rock of Ages." Quite a late. (True, BMI)

HICKEY & KITTY

★★★ **Buttercup** — ATLANTIC 2046 — The couple offer a easy-carey singer. There's a good sound here and it could pull plays. (Rumbelero, BMI)

★★★ **My Reverse** — The song that was a ball for Larry Chance and Ben Way is given an updating by the couple. Okay side with interesting use of a tenor line in the background. (Robbins, ASCAP)

THE BONAIRES

★★★ **Evergreen** — SHASTA 126 — The group offers a pretty harmony treatment of a mild rock ballad. The vocal comes has a pleasant sound. (Riverside, ASCAP)

★★★ **Lolita** — An okay ballad also gets a pleasant harmony approach. (Gou, ASCAP)

JOE BOATNER

★★★ **Evergreen** — ABEEL 227 — The singer tells this typical rock in okay style. The strict tempo about in Little Rock.

★★★ **Good** — The title of the tune seems a good read for Love, for that is what the chanter is singing about. (P. P. N. Enterprises, BMI)

CHUCK WILLY

★★★ **I Love You So Much** — JAX 1004 — The artist seems about in Little Rock. He's been on a triplet backed ballad. He's really smooth with emotion here. (Astris, Wonder, BMI)

★★★ **I Begin to Miss You** — Old-style ballad gets a pounding support in the piano with chorus assist. Fair reading. (Astris, Wonder, BMI)

O'NEIL HARRIS

★★★ **My Annette** — DART 116 — Okay vocal play by Harris and fine chorus on catchy rock. (Glad, BMI)

★★★ **I Wish I Knew** — Mournful rock ballad is wrapped up in okay reading by Harris and chorus. (Glad, BMI)

BILL TRACY

★★★ **Johnny Love** — DEL-FI 4122 — A ballad, modern treatment. Tracy is a crooning style. Chorus, piano and when heard in support. (Arcis, ASCAP)

★★★ **I'm So Happy** — This title is more on the sophisticated, and it also employs a chorus and strings behind the vocal. Fair effort. (Paville-Melba, BMI)

PAUL OF KINGS

★★★ **Once** — RCA VICTOR 7639 — The duo offers a country harmony styling on a love ballad with a love. A pretty side. (Uptown, ASCAP)

★★★ **The Monster** — An interesting blues hand effort by the boys with upward motion. Good verse as talka behind the. (Topper, ASCAP)

DICK LEE

★★★ **My Little Kila** — CENTAUR 821 — Fair effort is sung with some spirit here by Lee. (Peet, LHM)

★★★ **Don't Cry Anymore** — Dick Lee tries hard on this one but he doesn't come across. (Panther, ASCAP)

CHARLIE BAKER

★★★ **You Love Love** — LIBERTY 5228 — A loveable rock is sung pleasantly by the cat over a backing with a beat. (Liberty, BMI)

★★★ **Star of Wonder** — New ballad is sung with feeling by the lead singer over a soft arrangement. (Pioneer, BMI)

LITTLE HENRY DICKENS

★★★ **My Little Girl** — COLUMBIA 4529 — Little Henry Dickens does his usual fine job. This time with a rhythmic backing by Broadway Brass, and a girl who won't leave him. (Academy, BMI)

★★★ **My Mac (the Daughter)** — A good ballad by Johnny Lee and his band on the old gag but the travel

asmen and the farmer's daughter. Well performed but the flip has the edge. (Columbia, BMI)

DERRIE PATTERNER

★★★ **You Can't Get a Heart From Love** — ARVIS 101 — Thrush sings the bit the Kitty Wells in her rendition of this classic country classic. It can go as well as the flip. (Mooney & Lee, BMI)

★★★ **These Memories That I Have** — Appearing with Miss Patner on a traditional styled moderate-beater. It can go as well as the flip. (Mooney & Lee, BMI)

KEN CLARE

★★★ **Candy Man** — STARDAY 468 — A good vocal with some fresh chord changes. Harsh back to an earlier day of country music. (Starday, BMI)

★★★ **South Pacific Shores** — A heroic lyric about a lad who joined the Navy, and heeding the call to battle, he went to the South Seas, where he found a dark-eyed chick. (Starday, BMI)

BOBBY MACK

★★★ **Who Put the Blues in Your Heart** — LITTLE 2023 — Mack does a brilliant rock. He's in the tenor range, and reminiscent of the old-time sound, vocally and with a honky tonk piano. (Bayou State, BMI)

★★★ **Indian Love Call** — Reminiscent of Slim Whitman is this title. (Harris, ASCAP)

EDDIE ALFORD AND THE RED HOLLYWOOD BOYS

★★★ **Red Hollywood** — Old-style hip stuff with a recording quality to match. Boys have the old-time sound, vocally and in their banjo. (Lois, BMI)

★★★ **Answer Yes Or No** — Another dated look-over effort. The message and sound are traditional. R. English. (Lois, BMI)

CAL IVAN

★★★ **Lady (Part 1)** — STARDAY 475 — An instrumental, released in performance, and with a touch of Hawaiian flavor. Really not too traditional. R. English. (Starday, BMI)

★★★ **Lady (Part 2)** — This follows the released series performance of the flip. (Starday, BMI)

TONY DOUGLAS

★★★ **Old Navy Love** — D 1103 — Affable instrumental, released in performance, on pleasant country ditty. (Glad, BMI)

★★★ **The Shuck to Love** — Plaintive reading on okay weeper. (Glad-BMI)

EDDIE CAMP

★★★ **Run the Race** — BIG HOWDY 779 — A weeper, done in the traditional style. He tells the chick to bring her broken heart to him and they'll put the pieces together. Good lyric idea. (Howdy-Singling R., BMI)

★★★ **Time** — Time will never change his love of the chick. Typical r.&r. weeper, with hooky line and strings. (Big Howdy-Singling R., BMI)

THE GOLDEN HILL BOYS

★★★ **Sick Around** — POOR BOY 107 — Good instrumental with guitar and fiddle accompaniment. Traditional style. (Oleta, BMI)

★★★ **Don't You Know It's True** — A weeper, sung in the traditional style. Sound is not engineered well. (Oleta, BMI)

Jazz

★★★★

FANNEY LEWIS TRIO

★★★ **The Chant** — ARGO 493 — Excellent instrumental with a touch of Lewis Trio on this rhythmic performance. Good jockey side. (Argo, BMI)

★★★ **Here's Two** — Another buoyant side featuring the Lewis combo and Kenny Bell. Well done, and it's a participation advantage. (Argo, BMI)

QUINCY JONES

★★★ **My Little Girl** — A band — MERCURY 71548 — Fine jazz instrumental treatment of intricate rhythm changes. Fine and good. (Mercury, BMI)

★★★ **A Change of Pace** — Tantalizing instrumental treatment of swing line. Also jockey side for the band. (Argo, BMI)

(Continued on page 38)

Country & Western

★★★★

LITTLE HENRY DICKENS

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★★★ **My Mac (the Daughter)** — A good ballad by Johnny Lee and his band on the old gag but the travel

DEE JAYS! KEEP THESE 4 SPINNING!

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 by
BENEDICT SILBERMAN
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The **Billboard** / THE COMMUNICATIONS CENTER OF THE MUSIC INDUSTRY

• Reviews of New Pop Records

• Continued from page 37

Christmas

CYRIL STAPFTON

*** I Saw Three Ships — LONDON 1905 — Deejays looking for an uncommon Christmas tide should try this one. Fresh and charming vocalizing by a chorus, with good instrumentation. (Wurlitzer, ASCAP)

*** Christmas Island — A fresh-sounding chorus does the vocal of this pretty tune. Well made recording. (Leach, ASCAP)

★ ★

ALTA GREENE

★ From Here to Bethlehem — JOTA 8000 — This one is so bracing with the holiday season. Male vocal is answered by a youthful chorus. (New Age, ASCAP)

★ Snow and Stars — Another Christmas item. Similar in quality to flip, with youthful voices spelling the holidays. (New Age, ASCAP)

VIC BARELL

★ White Christmas — RONNES 1222 — The big band and chorus with chime accompaniment give a shuffle rhythm, presto, fast treatment to the Berlin standard. Might get some plays, the h's late for the holiday market. (BEM)

★ Feeling — A big band instrumental to shuffle tempo. A vocal chorus is heard in a soloistic role. The disk was made in Brussels and it has a good hip sound. Danceable. (BEM)

SEYMOUR

★ Christmas Moods (Part 1) — HEART-BEAT 711 — The Seymour trumpet, accompanied by organ and chime renders "Jingle Bells," "Adagio Polka," and "Deck the Halls," on this pleasant Christmas album-size disc. Good accompaniment for holiday group cheering, tho the disk is late. (Sunny, BMI)

★ Christmas Moods (Part 2) — Another set of Christmas songs, "Oh Tannenbaum," "The First Noel," and "Silent Night," receive the same type of treatment. (Sunny, BMI)

Children's

BUCKLEBERRY HOUND PRESENTS:

*** Mr. Jinks — GOLDEN 591 — The TV cartoon character does some cut-up up here with the help of the Jimmy Carroll crew. A rollicking side that will appeal to the little ones.

*** Boo Boo Bear — A cute and bouncy little ditty about another cartoon character right off the TV screen. Kiddies of the lower age bracket will find it appealing.

THE 3 STOOGES

*** We're Cutting a Record — GOLDEN 596 — The Stooges start this with some stonier humor about making their record then getting into a crazy situation where one of them gets ahead of the other two on the disk groove. Humors will get the humor.

*** We're Coming to Your House — A parody of "On Top of Old Snowy," with the living out technique. Humor again can reach the kiddies.

★ ★ ★

DON ELLIOTT

★ Billy Boy — GOLDEN 581 — The traditional gets a bright reading by the Sandpipers which are also please kiddies. Some will join in on this one.

★ Secret Ribbons — Elliott charts the currently revived tune pleasantly with his music from the Ladybug Singers, a mixed vocal group. Pleasant was there's listenable for the juve listeners. (Mills, ASCAP)

Polka

★ ★ ★

THE SHORELINERS

★ Laughing Polka — COLUMBIA 47521 — Lively polka theme with joyful holiday flavor and amusing novelty lick. Good juke item. (Dara, BMI)

★ U-Nez New Union Music — Another seriously polka item with humor (Continued on page 137)

ONE IN A SERIES OF INDUSTRY PERSONALITY STATEMENTS

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

Week Ends In	Last Week Chart	Weeks on Chart
1. MACK THE KNIFE (Harms)	1	13
2. MR. BLUE (Cornerstone)	2	8
3. HEARTACHES BY THE NUMBER (Pamper)	3	5
4. MISTY (Vernon-Octave)	7	6
5. PUT YOUR HEAD ON MY SHOULDER (Spanka) ..	6	7
6. THE THREE BELLS (Harris)	4	16
7. DON'T YOU KNOW (Alexis)	5	8
8. MARINA (Maxwell)	—	1
9. PRIMROSE LANE (Music Productions)	9	7
10. LONELY STREET (Four-Star)	8	6
11. WHITE CHRISTMAS (Berlin)	12	2
12. WINTER WONDERLAND (Bregman)	13	2
13. SEVEN LITTLE GIRLS (SITTIN' IN THE BACK SEAT) (Sequence)	10	3
14. (TIL) I KISSED YOU (Acuff-Rose)	14	11
15. SANTA CLAUS IS COMING TO TOWN	—	1

• Best Selling Sheet Music in Britain

(for week ending December 5)

A cabled report from the Music Publishers' Association, Ltd., London. List is based upon their weekly survey of England's leading music dealers American publishers in parentheses.

Little Donkey—Chappell (Chappell)	Put Your Head On My Shoulder—Yale (Spanka)
Travelling Light—Aberbach (—)	China Tea—Mith (Mith)
What Do You Want to Make Those Eyes at Me For—Francis Day (—)	High Hopes—Britton (Marville)
Snow Coach—Feldman (—)	Living Doll—World Wide (Marville)
Sitting in the Back Seat—Sheldon (Sequence)	What Do You Want—Mills (Mills)
Mack the Knife—Arcadia (Harms)	The Village of St. Bernadette—Francis Day (Ludlow)
My Boy Child—Bourne (Bourne)	Broken Hearted Melody—Marice (Mannion)
Morgan (One More Sunrise)—Dominion (Skidmore)	Six Saddle—Mith (Mith)
Mr. Blue—Morris (Cornerstone)	Treble Chance—Henderson (Kassner)
The Three Bells—Southern (Southern)	Jingle Bell Rock—Cromwell (Cromwell)

• Best Selling Pop Records in Britain

(for week ending December 5)

This Week	Printed this courtesy of the "New Musical Express," Britain's foremost Musical Publication	Last Week
1. WHAT DO YOU WANT?—Adam Faith (Parlophone)	1	1
2. WHAT DO YOU WANT TO MAKE THOSE EYES AT ME FOR?— Enile Ford (Pyt)	2	2
3. TRAVELLIN' LIGHT—Ciff Richard (Columbia)	3	3
4. OH! CAROL—Ned Seakins (RCA)	4	4
5. SEVEN LITTLE GIRLS—The Avox (Columbia)	5	5
6. RED RIVER ROCK—Johnny and the Hurricanes (Columbia) ..	6	6
7. PUT YOUR HEAD ON MY SHOULDER—Paul Anka (Columbia) ..	7	7
8. MACK THE KNIFE—Booby Darin (London)	8	8
9. SNOW COACH—Russ Conway (Columbia)	9	9
10. TEEN BEAT—Sandy Nelson (Top Rank)	10	10
11. LITTLE WHITE BULL—Tommy Steele (Decca)	11	11
12. RAWHIDE—Frankie Laine (Phillips)	12	12
13. AMONG MY SOUVENIRS—Comma Francis (M-G-M)	13	13
14. LITTLE DONKEY—Beverly Suits (Decca)	14	14
15. PIANO PARTY—Wendell Amell (Decca)	15	15
16. MR. BLUE—Mike Preston (Decca)	16	16
17. BAD BOY—Marty Wilde (Phillips)	17	17
18. TIE I KISSED YOU—Every Brothers (London)	18	18
19. SEA OF LOVE—Marty Wilde (Phillips)	19	19
20. MORE AND MORE PARTY POPPS—Russ Conway (Columbia) ..	20	20

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A Special Note to

Phono Manufacturers

and manufacturers of other
home entertainment equipment

WINTER BUYING NUMBER

January 11, 1960

This edition supplements the earlier 1960 Phono Directory Number, supplies all of the most important specifications about the new phono models added . . . then . . . brings the phono directory right up to the minute. Extra distribution at the Furniture Show, Merchandise Mart, Chicago, Jan. 4 thru 9.

ELECTRONIC PARTS SHOW NUMBER

May 16, 1960

For the third straight year, Billboard covers the important product introductions—essentially in the field of components and accessories—and supplements its product reports with feature material that details to its dealer-readers the potential sales and profit opportunities in adding such lines. Extra distribution at the week-long show, Canned Hilton Hotel, Chicago.

NAMM CONVENTION NUMBER

July 11, 1960

A special-value equipment issue featuring the Annual Phono and Tape Sales Survey which details the actual equipment sales activities of phono/record dealers . . . tells what makes and models they are selling, and in what volume. Extra distribution at the National Association of Music Merchants Convention, Palmer House, Chicago, July 11 thru 14.

DIRECTORY ISSUE 1961 PHONOGRAPH

September 12, 1960

A complete rundown of all phono product on the market to date, including prices and specifications—and all presented in easy-to-use chart form. This is the basic directory that phono/record dealers use for months and months—material which they keep and up-date from the regular product and price data which is furnished weekly in The Billboard.

SPECIAL TAPE-REPORT EDITIONS

April 4, July 25 and October 19, 1960

From the earliest days, Billboard has kept its dealer-readers fully informed on tape playback equipment advances. In 1960, as in the past, Billboard will continue its weekly coverage of tape and tape equipment, with special round-up report editions—as noted above—to supply readers with full data on the sales and profit opportunities in this important area of the equipment field.

May we suggest
that you plan now to build
your Billboard ad campaign
around these key issues,
beginning with the
important Jan. 11
Winter Buying Number—
ad deadline Jan. 6

FOLK TALENT & TUNES

By BILL SACSIS

Around the Horn

"The Jimmy Dallas Show," starring Jimmy Dallas and featuring the Country Stylers, Cherokee Johnnie, Mary Bee and various guest artists, is now beamed each Thursday, 6-8:30 p.m., over KVMC-TV, Kansas City, Mo. The show was formerly seen on WDAF-TV, that city.

Charley Ryan, back in Spokane from an extended trip to play his release, "The Hot Red Lincoln," on the Four Star label, is launching a new c.w. show, "Northwest Jubilee," at Spokane Coliseum in cooperation with Benjamin C. Moore. Already signed for the show's debut January 10 are Cliff Carl, Shorty Barnhill, Gary Stewart and Judy Olson. Artists working the territory may contact Ryan at 1307 East Joseph Street, Spokane 23, for bookings on the new seg. Ryan reports that Station KPEG, Spokane, has gone all country and western, and that Pop Corn, whose real name is Val Stranone, now has a two-hour c.w. show each morning on KGA, Spokane. . . . Jane Benson, new singing talent working under the direction of Nashville's Kenny Marlow, has just had her initial release on the Atco label, a tune titled "Growing Up."

For the year-end show in his NBC radio series, Red Foley will program some of 1959's top country tunes. Guest Jim Reeves will sing his "Home," guest Betty Ann Grove and drummer Johnny Gale will romp thru the Everette's winner, "I'll Kissed You," and the Statens Wilson band will play "Sallie Got a Sugar Lip" and "Luther Played the Boogie," with Foley himself contributing "Gonna Travel On" and "Heartaches by the Number." The show airs December 28 during NBC's "Monitor." . . . Wanda Jackson plays Alameda, Calif., December 31-January 3 for Jim McConnell, of Top Talent, Inc., Springfield, Mo., who also has Bobby Lord playing Alameda December 31-January 2 for promoter George Head.

New on the talent staff of Raymond A. Fournier's Raycraft Records, Cambridge, Mass., is Little Lou (Louis J. Casella), singing kick of Maynard's Melody, while initial waving on the label is "Lonesome Whistle" b.w. "Wanted." Handling publicity and promotion for the new Raycraft firm is Gene Raschi. . . . Rusty, of the team of Rusty and Doug, is passing out cheroots in celebration of the arrival of a new song December 1. Rusty and Doug are sporting a new Hickory release, "The Love I Want" b.w. "Oh, Love Bobby Barnett, whose latest release on the Razorback label couples "Brother, I've Had It" and "I Dreamed We'd Say Good-bye," has been appearing with the "Louisiana Hayride" gang in and around his native Grants, N. M.

Gene Johnson, of Gene Johnson Promotions, Wheeling, W. Va., and his associate, Lew Platt, have just returned from an extended booking trip covering New York State, New England and Eastern Canada. Johnson is the talent director for WVA's "World's Original Jamboree." Wheeling, and also handles bookings for Stoney Cooper, Wilma Lee and the Clutch Mountain Clan, Mac Wiseman, Grandpa Jones, Abbie Neal and Her Ranch Girls plus the various WVA "Jamboree" artists such as Elton Britt, Doc and

Chickie Williams and Their Border Riders, Ace Richmond's Sunshine Boys, the Osborne Brothers and Big Slim Johnson announce that Hyle Brown and the Timberliners (Capitol) have returned to the WVA Saturday night "Jamboree" as regular features. Johnson and Platt have had a number of c.w. packages on tour in recent months.

Little Elmer Long typewrites from St. Petersburg, Fla., that she's enjoying a bang-up season working convention and show dates in the area with the Showmen's Band. Last Saturday (19), she appeared with Ernie Lee and gang at GE's Christmas party in St. Pete, and made it a double-binder by hopping over to Rusk, Fla., for a show date. Elmer reports that Ernie Lee has added Bob Bell, electric guitarist, to his band. Also with the group are the Swanne River Boys quartet, Herb and Kay Adams, and fiddler Red Herron. . . . Carl Blankenship, RAZORBACK artist, has been playing school in Western Arkansas and Eastern Oklahoma with Little George Domeser, of KWHN, Fort Smith, Ark. Carl's latest RAZORBACK release, "I'd Like to Set You to Music."

"Holiday Jubilee of 1959," presented by the Association of Country Musicians and Entertainers, pulled a nearly-full house to the 1,500-seat Central Catholic High School Gymnasium, Fort Wayne, Ind., Sunday afternoon, December 6. Emceed by Bob Selvers, of WOWO, Fort Wayne, the two-hour show featured such c.w. talents as the Ronnoke Rabinowicz, tap-dancing square dancers; Slim Adams and His Rhythm Sues, Charles (Smoky) Montemery, Joyce Miller, Gene Dennis and the Midwesters, Bob and Bryan Stewart, Charlene Walker and the Trail Riders, Paul Remakus and the Melody Rangers, Ernest Barrier and the Barrier Brothers, Joe Taylor and His Indiana Red Birds, Ray Kitzer and the Country Gentlemen, Billy Nix and the Country Youngins and soloists Arlene Huffman, Dee Johnson, Beverly Jean and Curly David.

Faron Young and Betty Johnson do the most honors on Red Foley's "Jubilee U. S. A." over the ABC-TV network this Saturday (19). . . . Already set for the 1960 fair season by Jim McConnell, of Top Talent, Inc., Springfield, Mo., is a "Jubilee U. S. A." package headed by Tex Ritter, with sidekick Hank Morton furnishing the comedy. . . . Jim Tripp, forced out of the business by a heart attack almost two years ago, is now operating Bri-Tel Service, Huntsville, Ala. Firm specializes in promotional gimmicks for radio and TV stations and performers. Mail addressed to P.O. Box 592, Huntsville, will reach him. . . . Les Kaness, who recorded "Koo-Koo the Kangaroo" on the Kangaroo label, back at his San Gabriel, Calif., headquarters, following a three-week promotional jaunt thru Wisconsin and Upper Michigan. Deejay copies of "Koo-Koo" are available by writing Kangas at 7902 Dewey Avenue, San Gabriel.

Jim Reeves is now working out of Hal Smith's Curtis Artists Productions, Nashville. . . . Capitol Records has just released a new Jean Shepard single, "The One You Slip Around With." . . . James O'Gwyn, while on a recent promotional trek on his new Mercury release, "Easy (Continued on page 140)

The Billboard

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Billboard's Big New Year-End
Programming and Talent Buying Guide

. . . In the slick-stock pages of this issue

FCC Skips Payola Discussion

• Continued from page 2

programming as more than incidental to the general downgrading of broadcast programming in the current era.

Onlookers felt that the apparent rule-out for the payola topic at the forum may have been because it is being thoroughly covered by the Legislative Oversight Subcommittee investigation, and by the FCC's own tough questionnaire to broadcasters on payola in their stations — plus the Federal Trade Commission's recent crackdown on record companies and distributors for payola. (The Billboard, December 7.)

(One witness, Prof. Charles Siepmann, research expert from New

York University, indicated a rule-out, when he apologized for incidental mention of payola by saying, "I know we are not discussing payola here today." He went on to note mention of music plugging as far back as 1941, when it was directed at hand leaders on the radio. Quoting a book on "Radio Research," written in 1941, in collaboration with Dr. Frank Stanton, then CBS research chief, Siepmann remarked: "This was 18 years ago — it makes one skeptical about these things clearing up of themselves."

Little Common Ground

Altho John Q. Public was presumably to have a loud voice at the proceedings, the man in the street, the woman in the home, the family, teenagers, kids and oldsters have no voice, so far, in these hearings. Spokesmen for the different groups, from educational to ecclesiastical, talked primarily for their own group-interests. The only common ground was their justifiable anxiety about "moral paralysis," the "commercial secrecy," and the fast-buck credo that "it's all right if everyone does it." Most noted that the philosophy of "the grand payola" is rampant not only in broadcasting but in all aspects of American life today.

AGVA Sh'case Series in Chi

CHICAGO—American Guild of Variety Artists (AGVA) has inaugurated a showcase series at the Chez Pance patterned after the old Celebrity Nights at Leon and Eddie's. The series is held Monday nights featuring upholding names as selected by a committee of bookers and buyers. Trademarkers are being sent invitation cards exempting them from minimum and cover.

Vet Talent in Catbird Seat

• Continued from page 2

some time during the year on the Hot 100 chart.

Country Comeback

Country music came back strongly this year. In several previous seasons, the recap of the top C&W tunes closely resembled the top pop tunes of the year. While the country influence was strongly felt in the pop market, there were also many big country records that were hits in the country market only.

The make-up of the top 50 LP's includes items of several types: ja — classical, pop and miscellaneous. Albums by male vocalists were top, accounting for 15 of the top 50. Pop and jazz instrumental LP's totaled 14. There were five sound tracks and five original casts. Classical and semi-classical bold three of the top 50 positions, and there were eight sets of general nature, including Mitch Miller's "Sing Along" sets, "Porgy and Bess" by Lena Horne and Harry Belafonte, Shelley Berman's spoken word LP, "Inside Shelley Berman" and "The Lord's Prayer" by the Mormon Tabernacle Choir.

Fifteen labels had sets on the charts with the majors still very much in control of the LP market. Six companies had more than one album among the top 50. Columbia heads the list with 17; Capitol follows with 10. Victor was third with seven. London has three, and M-G-M and Dot have two.

There were more jazz-based LP's among the top LP's than in other years, and there were also more classical best-sellers. Another noticeable feature of the LP recap is that no solo fem vocalists managed to reach the top 50.

There were six artists with more than one LP among the top 50. Johnny Mathis and Mitch Miller head the pack with five apiece. Frank Sinatra, the Kingston Trio and Mantovani had three each, and both of Henry Mancini's "Peter Gunn" sets placed among the top 50.

Headline Hassles

• Continued from page 2

abilities to sponsors, station management and listeners.

Altho the situation was admittedly serious, many jocks managed to find a funny side. Deejay Scott Muni, WMCA, New York, for instance, wise-cracked last week: "The next record is dedicated to all my friends in the record industry," then played Elvis Presley's "Blue Christmas," which begins, "I'll have a blue Christmas without you." He also dedicated the novelty "We're Getting Nuttin' for Christmas," to his fellow spinners at WMCA.

The Billboard HOT R & B SIDES

FOR THE WEEK ENDING DECEMBER 13

TITLE, Artist, Company, Record No.

FOR THE WEEK ENDING DECEMBER 13					
THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	WEEKS ON CHART	
1	2	3	4	50 MANY WAYS, Brook Benton, Mercury 71512	9
2	9	13	7	ALWAYS, Sammy Turner, Big Top 3029	6
3	16	—	—	TALK THAT TALK, Jackie Wilson, Brunswick 55185	3
4	1	5	8	THE CLOUDS, The Spaceman, Aton 254	7
5	4	6	2	DANCE WITH ME, Drifters, Atlantic 2035	7
6	5	14	6	BE MY GUEST, Fats Domino, Imperial 5629	5
7	7	4	3	MR. BLUE, Pinehills, Decca 5	9
8	10	14	20	YOU GOT WHAT IT TAKES, Mavis Johnson, United Artists 185	6
9	27	—	—	OH! OH! Hully Gullies, Harrower 4540	2
10	6	2	9	COME INTO MY HEART, Lloyd Price, ABC-Paramount 10062	4
11	28	—	—	FANNIE MAE, Buster Brown, Fire 1008	2
12	11	24	11	SMOOTH OPERATOR, Sarah Vaughan, Mercury 71519	5
13	8	1	1	DON'T YOU KNOW, Della Reese, RCA Victor 7591	10
14	13	7	13	IN THE MOOD, Ernie Fields, Decca 1010	4
15	18	28	—	UNFORGETTABLE, Dinah Washington, Mercury 71508	5
16	12	21	1	SMOKE (PART II), Bill Black Combo, Hi 2018	3
17	18	12	1	IF YOU CRY TRUE LOVE, TRUE LOVE, Drifters, Atlantic 2040	9
18	30	—	26	WON'T YOU COME HOME, Lloyd Price, ABC-Paramount 10062	3
19	29	—	—	I'VE BEEN AROUND, Fats Domino, Imperial 5629	2
20	19	11	16	IT'S MOVIN' ON, Ray Charles, Atlantic 2043	4
21	14	25	1	MISTY, Johnny Mathis, Columbia 41483	5
22	15	10	6	BLACK THE KNIFE, Bobby Darin, RCA 6147	13
23	16	9	5	I DON'T KNOW, Ruth Brown, Atlantic 2035	9
24	22	—	—	I CRIED LIKE A BABY, Happy Brown, Savoy 1575	2
25	23	—	—	LOVE POTION NO. 9, Clovers, United Artists 180	2
26	—	—	—	JUST FOR YOUR LOVE, Falcons, Chess 1734	1
27	—	—	—	THAT TALK, Little Willie John, King 5274	1
28	25	18	10	LET THEM TALK, Little Willie John, King 5274	4
29	—	20	10	POISON IVY, Coasters, Aton 6146	15
30	26	19	22	DANNY BOY, Conway Twitty, M-G-M 12826	6

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THE NEARNESS OF YOU

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New Group Takes Westm'ter

Continued from page 3

other past business operations. A principal figure in the Scott Record picture is Jesse Selter, operator of disk concessions in the Klein and Pezles Camera stores in New York. Selter has enjoyed great success as a specialist in the movement of cut-out merchandise and maintains a gigantic warehouse full of records in Long Beach, L. I. He has been variously known as a graveyard operator and as king of the dumpers.

New Money being put up by Selter and Prince is believed to be substantial. Grenell is expected to act as general manager and principal exec of the operation. In the past three weeks the staff at Westminster has been pared from about 80 to a present count of about 14. Included among those who have departed are the three former top execs, presy James Grayson, vicepres Henry Gage and secretary-treasurer, Dr. Mischa Naidu.

Among those remaining are recording director Dr. Kurt Liszt, sales manager Ed Talmus; Norm

Wieland, head of the low-price subsidiary, Whitehall Records, and Lou Capone, a salesman.

Meanwhile, unsecured creditors met this week to form a committee of creditors. It was expected that some weeks would elapse, however, before a settlement could be proposed to the creditors.

Grenell told The Billboard that plans call for the rebuilding of the company on sound, economic lines. He said the company would continue doing business with the same suppliers as in the past. He further stated that close to one-third of the total catalog of between 1,200 and 1,500 titles is now available in stereo, due to the back-breaking recording schedule recently completed in Europe by Dr. Liszt.

Grenell declared that there are no plans for turning any of the Westminster catalog into low-price merchandise on the Whitehall label. Meanwhile, Sam Goody ran an ad in yesterday's (13) New York Times featuring Westminster \$4.98 list albums at a special price of five for \$9.95—less than \$2 each.

"DREAMING OF YOU" (L. M. Graham) b/w "DREAMING OF YOU KNOW WHO" b/w

by AL SERINO S.R. 306

Distributors, D.J.N. send for your copies: 116 West 72 St. SABBRE ROLLE RECORDS New York 23, N. Y.

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BABS GONZALES Atlas 1356

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by JOHNNY HALO

Ansafone 238

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DECEMBER 14, 1959

Communications to 188 W. Randolph St., Chicago 1, Ill.

THE BILLBOARD

141

Orlando Fair Goes Country & Western

Sets Everlys, Brenda Lee, Opry Show;
Boat Show Joins Tent Dept. Line-Up

ORLANDO, Fla.—An ambitious program of Civic Auditorium entertainment is lined up for the Central Florida Fair, to run February 22-27. H. H. (Pete) Paris is new general manager, succeeding C. T. Bickford. Country and western music will be the mainstay.

Midway will again be provided by the James E. Strates Shows, which winters nearby. Three school days are chartered. The auditorium, located on the grounds, will hold a three-section program of musical shows, winding up Friday and Saturday with "Grand Ole Opry" unit featuring Roy Acuff. Headliners on the opening two days, Monday and Tuesday, will be Brenda Lee and the Everly Brothers. Wednesday and Thursday shows will be called "Musical Varieties." The talent, a departure from ice shows which had been offered for nine years, is

being booked thru Dee Kilpatrick of Nashville.

Complete list is not ready for announcement yet, Paris explained. In addition to the entertainment the fair is also consolidating its farm equipment displays into a unified presentation, rather than having it spread out, and is instituting a boat show under a tent 60 feet by 240 near the auditorium. Boating equipment had been shown previously at the ball park grandstand, which did not offer suitable footing after rain.

Paris last fall visited the Canadian National Exhibition and the New York, Maryland and West Virginia State Fairs in preparation for the upcoming Orlando offering. For the music presentations there will be matinees and night shows the first two days, night shows only on the second two, and a night show Friday with two shows Saturday.

Brockton Declares 1960 Midway Open

Propositions Asked for New Tent;
Rides, Shows & Concessions Sought

BROCKTON, Mass.—A major midway change is declared in the East with the revision of the Brockton Fair's midway policy. George L. Carney, president and manager, publicly invited bids thru an advertisement for the 1960 ride, show and concession line-up. The fair is in the 200,000-plus attendance category and points up the importance of the announcement.

Carney took the fair reins in 1957 and has operated three seasons. In that time there have been a number of switches, starting with the food contract and running full tilt to include tentparking system,

front-gate set-up and midway ticket collection.

The midway, occupied by the World of Mirth Shows for many years, was cited by Carney as the only department which has not undergone a major change since his arrival on the scene. He said the augmented ride assemblage dealt also included coin-operated turnstiles at the front gates, and workers from charitable groups as ticket takers on rides.

The fair this year produced its best financial statement in many years. Pari-mutuel race handle totaled \$850,000, considerably more than the previous administration, Carney said. Recent changes have also included coin-operated turnstiles at the front gates, and workers from charitable groups as ticket takers on rides.

Carney and his brother, Joseph P. Carney, fair treasurer, will handle all midway propositions for the 1960 season.

American Midway Inks Citrus Fete

MISSION, Tex.—American Midway Shows has been awarded the midway contract for the Texas Citrus Fiesta here, January 23-31.

Knoxville Not Signed

KNOXVILLE, Tenn.—The Tennessee A. & I. Fair here has not signed to book the Japanese Spectacular represented by Jimmie Hetzer of the Charleston, W.Va., agency bearing his name. Leonard Rogers, manager of the fair here, in correcting a previously published story said that the fair has not closed for its open-air stage attraction.

Iowa State Fair Loses \$2,900; Renames Board

DES MOINES — The 1959 edition of the Iowa State Fair, hurt by polio and weather, showed a loss of \$2,900.69, it was reported at the annual meeting held Wednesday (9). Total receipts of the fair amounted to \$610,714.74 while expenses were \$613,615.44.

In the election that also takes place at the meeting, William J. Campbell, Jesup, was renamed president along with Lyle R. Higgins, Harlan, vice-president. Re-elected to the board were C. J. Matthiesen, Monticello; C. S. Macy, Grundy Center; W. L. Yount, Altoona, and John W. Corey Jr., Spencer.

Endy Midway Slated for Miami Circus

MIAMI — Dave Endy is again providing the midway and Frank Wirth the circus talent for the charity circus scheduled for three days at Tropical Park race track.

This will be the fourth annual Museum Guild Circus, for which decent weather is overdue.

Sponsoring organization is the Guild of Museum of Science and Natural History, previously known as the Junior Museum Guild. Dates are January 22-24, Friday thru Sunday, according to Mrs. R. E. Caldwell, chairman.

IMCA Awards \$6,500 Bonus

DES MOINES—The International Motor Contest Association relaxed at its annual banquet and also came up with new savings at its meeting here Saturday (5).

Purses for late model stock car races were upped 5 per cent. Minimum purse requirements were set for big car races and a number of safety methods were adopted.

Over 200 drivers, car owners, officials and newspapermen attended the evening banquet. Virgil Milker, IMCA president, served as toastmaster. Also on the platform were Mr. and Mrs. John Libby, Mr. and Mrs. Lloyd Cunningham, Mr. and Mrs. Frank Winkley, Mr. and Mrs. A. Sweeney and Mike Hetherford, association publicity director.

A \$6,500 bonus was split among the drivers and trophies awarded after the evening banquet. Virgil Milker, IMCA president, served as toastmaster. Also on the platform were Mr. and Mrs. John Libby, Mr. and Mrs. Lloyd Cunningham, Mr. and Mrs. Frank Winkley, Mr. and Mrs. A. Sweeney and Mike Hetherford, association publicity director.

Iowa County Events Oppose Changes in State Fair Dates

Vote Against Earlier Opening;
Elect McDowell as President

By CHARLIE BYRNES

DES MOINES—Officials of the Fair Managers' Association of Iowa went on record here last week as being opposed to boulding the Iowa State Fair a week earlier than in the past. The action came out of the 52nd annual meeting of the association in the Hotel Fort Des Moines Monday and Tuesday (7-8).

Unanimous opposition to the change, which would affect some two dozen county fairs, was voiced at the annual secretaries' breakfast on Tuesday which was attended by 32 county executives. Earlier, Lloyd Cunningham, secretary of Iowa State Fair, had proposed a change of dates which would open the Des Moines event a week earlier.

The county fair organization also adopted a formal resolution saying they thought a major cause of decreased attendance at the State fair was due to "lack of proper public relations, generally." Specifically, the resolution said, "the State fair

board should try to improve public relations as regards the farm equipment industry and publicity media — press, radio and television."

Disrupt Programs

On the proposed earlier opening of the State fair, the county officials said they felt it would disrupt their schedules and programs. Cunningham, who also posed that the date change be put into effect in 1961, said he wasn't proposing the change because it might mean increased attendance. He said what concerned State fair officials was an 8 per cent drop-off in youth exhibits. Earlier school openings, football practice and teachers' meetings were blamed in part for the fall-off.

Robert C. McDowell, Adair County Fair, was elected president of the association for 1960. C. I. Redfern, Lee County Fair, was named vice-president. New directors are D. E. Perley, Audubon County Fair; District 2, and L. W.

(Continued on page 148)

FORT WORTH CIRCUS IN STRONG START

Lighting, Book, Wardrobe Improved;
Most Acts Also Play Houston, Austin

FORT WORTH—Good business, improved lighting and a better promotional program book marked the opening of the Fort Worth Shrine Circus at Will Rogers Memorial Coliseum here Friday (20). The show was to run thru Sunday (29), with matinees as well as night shows most days.

Special spot rewards valued at about \$3,000 was in use and one of the indications of the newly expanded co-operative production plans launched this year by Shrine temples at Fort Worth, Houston and Austin. The acts were booked jointly, albeit not all of them went to Austin.

The program has 434 pages, including 50 pages of color ads. Block ticket sales were reported strong and large signs marked the location of various groups in the

seats. Spotlights picked them out for announcement, also.

The Shrine here has \$20,000 in new lights this time. The lighting was worked out by Emmett Race, Coliseum manager, and it includes rods hung 40 feet high and running the entire length of the hippodrome track. These are used as general lights for ground acts and they also can be used for aerial ballet numbers and others. Only eight additional spot lights clutter the stage. The Shrine also has the house dome lights and house spotlights all elevated.

Houston and Austin temples are buying special lights for their respective buildings also.

At Fort Worth, Barney Parker was the circus chairman this year. Bob Atwater was general director.

(Continued on page 148)

IND. FAIR INKS KOCHMAN; HOLDS UP ON GRANDSTAND

INDIANAPOLIS—No action was taken here Saturday (4) on the grandstand show for the 1960 Indiana State Fair. The thrill show contract was again awarded Jack Kochman. Kochman is scheduled to put on four shows during the opening weekend.

The fair board called a stand-off on the night grandstand show which usually opens on Labor Day evening and runs thru Thursday night. Roy Rogers, Dale Evans and company were the attraction on those nights at the 59 fair.

Five officials were represented at the meeting here. Included were Randolph Avery, Barney-Carruthers Theatrical Enterprises; Frank Taylor, GAC-Hamid Agency; Jimmy Hetzer, Hetzer's Theatrical Agency; E. O. Stacy, Music Corporation of America, and L. (Doc) Cassidy, Ohio Fireworks Display Company.

Gooding Amusement Company was awarded the midway contract earlier and will be back for the second year.

Portland, Me., Coliseum Plan Is Vote Issue

PORTLAND, Me.—The controversial Coliseum-Expo building issue flared up again at the Portland Club during three-minute speeches by city officials yesterday.

Ralph Amerigan, a candidate for the at-large post, called down the present council for trying to prevent the people of Portland from voting on the Coliseum and public housing issues. A referendum was made mandatory on the Coliseum issue by the State Legislature, he said, after the council "high-handedly prevented the people from being given the true choice."

Sumner S. Clark, an unopposed city councilor, on the other hand, ruled out a Coliseum by saying that the tax and rent payers of Portland could not afford it.

Muncie, Ind., College Plans Auditorium

MUNCIE, Ind.—Construction of a \$1,500,000 auditorium at Ball State Teachers College, to be used for community as well as scholastic purposes, is expected to begin within a year, it was announced Friday (4).

The structure, which will have a seating capacity of 3,500, will be financed by public subscription. The drive for funds will be launched next month.

College officials disclosed that the auditorium will be built between the new music and classroom buildings. It is estimated that over \$500,000 will be saved in connecting the three structures. Ralph Whittinger, Muncie accountant and president of the Ball State Foundation, is in charge of financing arrangements.

San Francisco Home Show Set For July 22-31

SAN FRANCISCO—The 1960 San Francisco Home Show will be held here July 22-31 in the Cow Palace, James Logan, executive director, said.

First home show, also held in the Cow Palace and which concluded its nine-day run on October 4, had more than 200 exhibitors and 60,000 visitors, Logan declared. Features of the event included "Dancing Waters," the new Alcoa View Box and nine decorator rooms.

Arena Nearly Done

FAIRVIEW, Alta.—Officials of the Fairview Arena Association have agreed that work be pushed ahead on the new arena regardless of weather. Arches should be erected and the arena floor sufficiently completed to allow ice-making before Christmas. Officers elected at the annual meeting include J. Hemstock, president; Johnny Proctor, vice-president; and Canon K. S. H. Greene, treasurer. Ed Schneider will be rink manager.

Exhibit Assn. Names Rucker 1960 President

DALLAS—National Association of Exhibit Managers, made up of managers of major industrial shows throughout the nation, elected Joseph Rucker Jr. as president for the coming year. Rucker is manager of sales and special events at the State Fair of Texas. The NAEM convened at the Sheraton-Dallas Hotel here December 2-4. Outgoing president is Mildred Egeberg, of the American Dietetic Association. She was not able to attend the convention because of illness.

Among those taking part in the panel discussions and convention talks were Don Larson, of the Western Electronics Show and Convention; O. Ray Hurst, Texas Hospital Association; Joseph Cunningham, Dairy Industries Society Association; Martin Dwyer, National Retail Lumber Dealers' Association; William F. Sherman, Automobile Manufacturers' Association; C. Homer Flynn, Federation of Paint and Varnish Production Clubs; Rudy Lang, Office Equipment Manufacturers' Association; Peter Wolf, Peter Wolf Associates, and Adrian L. Potter, Eastern States Exposition.

Alberta Arena Altered

ALIX, Alta.—More exits and stairways will be built at the arena. They have been demanded by the fire safety inspector and must be completed before the building can be used this year.

ARENA, AUDITORIUM NEWSLETTER

3-Building Sports Show

By TOM PARKINSON

IT IS A NATURAL STEP for someone to use the Los Angeles Sports Arena and Memorial Coliseum at the same time. The one who is doing it is Fred J. Tabery, whose Showmanship, Inc., will produce the Intertown Sports and Vacation Show March 11-14. He plans to utilize not only these two gigantic and adjacent facilities, but also a third, the Olympic Swim Stadium next door. The show is co-sponsored by The Los Angeles Examiner.

The new sports arena has 200,000 square feet of exhibit space. This will be available for booths ranging from 10 by 10 at \$300 to 40 by 60 at \$4,200. Here, it is expected, will be the exhibits of sporting goods, States, foreign countries and others who require a roofed area. In the Memorial Coliseum will be exhibits of trailers, boats, fire ponds, horses, camping equipment and more that can be outdoors. The Coliseum provides 350,000 square feet. Both buildings will have show theme pieces and there is to be a prop mountain in the Coliseum.

Where the standard sports show includes a stage or tank show area in its single building, perhaps among the booths, this Los Angeles show will have such entertainment features in its specially constructed facility—the Olympic Swim Stadium, with its custom-built pools and seating.

Tabery is offering a market that he describes as having more people in the high income bracket and wider interest in outdoor recreation and in travel than any place else. H. Werner Buck's Show Management, Inc., produces another sports show in Los Angeles for the same market. It promises to be a lively season.

Buildings Get Attraction Via Salutes in Ads Press

LIFE MAGAZINE recently carried a photograph of the new Public Auditorium at Pittsburgh, its gliders and beams rising uncompleted, as an example of how the steel structure loomed activity around the nation. Other auditoriums and arenas also have been getting attention in the public press for various reasons. The Las Vegas Convention Center is pictured in a two-page spread that is part of a four-page color advertisement of Reynolds Aluminum appearing in recent magazines. Fortune magazine for November carried a two-page color advertisement for the First National Bank of Chicago, featuring the new Exposition Center now under construction on Chicago's lakefront.

There is another kind of publicity that buildings have been getting, too. Typical is the editorial in The Grand Rapids (Mich.) Press commending Manager Frank J. Barr, of the Civic Auditorium, for his operation. "The auditorium tried its business and its legs, its five feet and bottom in general is on the increase for the Grand Rapids theatre. . . . Similarly, at Fort Wayne, Ind., The Journal-Gazette recently carried an editorial headed, "Fort Wayne Is Proud of Coliseum." It points out that a symphony concert has been held and that earlier there were other events in the Coliseum that have been of great interest, value and entertainment to the community. "It is one of the city's most valuable assets," the editorial concludes. . . . Still another type of attention the press gives to auditoriums and arenas is illustrated by the feature articles in The Dallas Morning News recently. It said that Manager W. W. Vandervell has kept "everything tight—financially and literally." It pointed out, among many other things, that the Dallas Memorial Coliseum grossed \$280,301 and costs were \$240,306.

Wide Range of Events Scheduled for December

LANSING CIVIC CENTER in Michigan will have 124 events in December, drawing an estimated 38,000 persons. Among November events in the building was a three-day session of Jehovah's Witnesses. . . . Great Western Exhibition Building in Los Angeles has a nine-day International Motor Sports Show opening December 26, sponsored by the National Hot Rod Association. . . . "Adventure on Ice," with Wilma and Ed Leary, was featured at the recent auto show at the (S. D.) Coliseum. . . . Coliseum, December 14-15, will have a Sports, Vacation and Boat Show March 18-26, with Wendell Erickson, St. Louis, producing. . . . First half of 1960 will bring the Southeastern China, Glass and Gift Show; the Southeastern Food and Egg Association, the Southeastern Travelers' Clothing Show, "Holiday on Ice," Southeastern Sports and Boat Show, "My Fair Lady," Home Show, Shrine Circus and other events to the Municipal Auditorium at Atlanta. . . . Pershing Auditorium in Lincoln, Neb., has Gooey Tatum's Harlem Stars on December 27 and the next day starts the Wesleyan holiday basketball tournament. . . . Greenville (S. C.) Memorial Auditorium opened the month with "Caravan of Country Stars" (3). There will be seven more "Caravan" shows. . . . There will be seven hockey games which is televised. December 11 had a rock and roll show and Monday (14) the building has "Two for the Seesaw." There will be an automobile show in January. . . . New Orleans Municipal Auditorium hosts "My Fair Lady" December 14-15. . . . There will be seven hockey games and four basketball games among the many events at the Seattle Civic Auditorium in December.

Spokane Auto Show Attracts 26,982

SPOKANE—Ninth annual Spokane Auto Show, November 25-29, drew an official attendance of 26,982 in the Spokane Coliseum. This was slightly less than last year, but actual ticket sales were higher. Several thousand more tickets were sold than were turned in at the turnstiles. King's IV and Zippy the Chimp were featured acts. Ducats were sold at \$1 for adults and 50 cents for students, with children under 12 free when with parents. Manito Lions Club and Spokane New Car Dealers' Association were sponsors.

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Canada Assn. Elects Clarke As 1960 Prez

TORONTO—Jack Clarke, manager of Central Canada Exhibition, Ottawa, was elected president of the Canadian Association of Exhibitions at its recent meeting here. He succeeds Hiram McCallum, of the Canadian National Exhibition, in the top position.

Al Aderson, Edmonton, was elected vice-president and Emery Boucher, Quebec City, was re-named to the post of secretary-treasurer.

Bert Morrow, Vancouver, B. C., was added to the board of directors. Re-elected to the board were Alec Thompson, Truro, N. S., and Jean Alarie, Three Rivers, Quebec. Sam Foster, Toronto, is honorary vice-president and Hon. Douglas Harkness, minister of agriculture, is honorary president of the association.

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ANCHOR SUPPLY CO., INC., EVANSVILLE, INDIANA

100-Year-Old Will Aid Any Centennial

OWEGO, N. Y.—In observing a centennial fair, it doesn't hurt a bit to have a 100-year-old citizen who is willing to aid in the promotion. In the case of Tioga County Fair here, the helpful party was Mrs. Charity Bartlett.

Mrs. Bartlett is the mother-in-law of the fair association's president, Jason Mead. She observed her centennial birthday June 19, only 31 days prior to the fair. The promotion, which she had decided on long before then, was officially announced at a pre-fair press party.

The fair opened July 20. Ceremonies noting the 100th birthday of the agricultural event and Mrs. Bartlett "were held, and she cut a ribbon signifying the start of the fair."

While this was the 100th annual event, it was 104 years ago, August 11, 1855, that Tioga County residents celebrated the county's bicentennial society. The "100" theme was a natural for publicity, and all news media were quick to co-operate. Charles Estey, fair manager, noted.

Early Goal: Temperance
A novel element in probing the fair's history was the use of hylas of a previous agricultural society of Tioga County, organized in 1819 in Andrew Purdy's tavern in Sparrow, N. Y. One byline set forth the following: "I shall be the duty of the members of this society, individually, both by precept and example, to discourage the debasing and pernicious practice of intemperance by all means in their power. To this end in the faith of the society, I pledged to give up the use of hops and barley, and that they will consider it their duty to expel from the society any member who shall be notorious; intemperate." Estey observes humorously that further records of this group's activity have never been located, but it is believed it existed for only a few years. With tongue in cheek it is suggested that with such particular views, the society may have expelled itself completely out of members.

Sixty years ago, on April 27, 1899, after 26 fairs had been con-

NEW ANGLE

N. Y. Fair Updates Usual Farm Exhibit

SYRACUSE — A "farm within a fair" not only has equipment displayed, as is the case at all fairs, but shows the value of the proper place and functions. To accomplish this it is advisable to create, inside the fairgrounds, a model farm stocked with animals and commercial products. Some \$60,000 was devoted to such a project at the New York State Fair here and the resultant display showed a modern home designed for rural living, an automated poultry house, fully equipped farm shop and modern dairy installation.

Thousands of visitors wended thru the buildings and open areas. A loose housing dairy structure contained a plan showing a milking room and milk house. Stopping, quaffing and bending was unnecessary, and milk was transported thru pipeline to the bulk milk tank. Bedding, cows and manure removal were shown to be simplified by use of a stall barn.

The poultry house, a one-story job, contained, besides the birds, an egg grader, egg washer, egg cooler and modern laying pen equipment. Watering, slatted floors and nests were all seen to their best advantage.

Pole barn construction was used extensively with the exhibition that pressure treated poles will last from 50-75 years in the ground. Metal roofing was also used. Thruout the entire exhibit there were the products of 41 sponsors, but all were discreetly labeled and there was no intense selling effort. As a result, families strolled thru an area of the fair—pleasantly and moved from—the children's barnyard commonly seen. This was a working farm in all its aspects, right inside the fair.

ducted on property of the Owego Driving Park Association, the fair body voted to purchase the park from G. H. Pumpelly for \$5,962.50. It consisted of 25 acres. It is appropriate to add that annual leases had a provision that no intoxicating liquors be sold. Another \$8,000 was raised for improvements.

The fair, on property since renamed Marvin Park, had rather hazardous going during the depression years and also has managed to survive floods, disasters, disagreements and financial woes down thru the years. It is enjoying one of its most successful periods under the present regime. Outside of a smattering of rain on opening day, there was ideal weather through the centennial week, and increases were registered in all departments. Attendance was at least 10 per cent better than the previous record year. Not the least significant factor in the success was the acceptance of the role played by Mrs. Bartlett, living symbol of the centennial fair.

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FAIR-EXHIBITION MANAGEMENT

Calgary Ex Shortens Opening Day Parade

CALGARY, Alta.—The Calgary Stampede's annual opening day parade is expected to be shorter, snappier, more Western and more colorful when it is presented on July 11, 1960.

Members of the parade committee, under the chairmanship of Jack Grogan, have already started to plan major changes.

One objective is to have it pass a given point in one hour and 30 minutes instead of one hour and 50 minutes as in 1959.

It will be minus many of the motor-driven vehicles, bicycles and other conveyances which have cluttered up previous parades.

Whole sections will be dropped and those retained will be dressed up and streamlined.

Bands will have to adopt a uniform marching pace, drill bands will have to adopt a "forward" movement at all times instead of a "zigzag" movement, and no majorettes will be allowed to march if under the age of 12.

No floats, cars or trucks will be allowed in the parade unless they are suitably decorated and carry a theme in line with the Western presentation of the exhibition and stampede.

Riders must wear Western gear, horses will have to be suitably equipped and all parade participants must wear Western hats and clothing unless in sections where native costumes are prescribed.

An effort will also be made to induce more cowboy contestants to ride in the parade.

Montgomery, Ala., Names Ben Heninger President

MONTGOMERY, Ala.—Ben R. Heninger, local businessman and civic leader, is the new president of the South Alabama Fair. He succeeds W. Lyle Hinds in the top position.

Other new officers are William P. Thetford, first vice-president; J. T. Nolan Sr., second vice-president; Neville James, secretary, and William A. Kent, treasurer. William R. (Bill) Lynn was renamed executive secretary and manager.

Members of the board, in addition to the officers, are Karl E. Albert, James G. Pratt, H. M. Summerford, Ben M. Williams, E. H. Wilson, Ed Griggs, George E. Von Gal Jr., Fred H. White, Charles A. Kohn Jr. and Hinds.

The board of directors was appointed by Von Gal who is incoming president of the Montgomery Kwanis Club which sponsors the fair.

Heninger, a native of New Orleans, graduated from a high school there and received a degree from Louisiana State University. He was a lieutenant in the U. S. Navy during World War II. He has lived in Montgomery since 1950 and is owner and sales manager of a wholesale grocery firm.

Sioux Falls S. D., Elects; Issues Financial Report

SIoux FALLS, S. D.—The Sioux Empire Fair re-elected Bert Vankar president for 1960 and announced results of its finances here recently.

Jack Gridley was elected vice-president, Gordon O'Donnell was renamed treasurer and Myles Johnson was re-elected secretary-manager. Renamed for three-year terms on the board were C. J. Delbridge, Mrs. C. H. Dickey, T. M. (Max) Ellis, L. W. Harding, Walter Nordstrom and Jesse Taylor. New members are Frank Lingo and C. A. Lovre. Chosen for one-year terms on the executive board were C. J. Delbridge, Nordstrom, Oswald E. Schock, Jerald Roninger and H. L. (Duke) Tufty.

Financially, the association business returned a net of \$1,190.30 this year compared with a loss of \$5,734.79 the previous year. Income totaled \$70,738.66, while expenses amounted to \$69,548.36. Current assets are listed at \$8,760.72 and net fixed assets at \$2,967.19.

Income included \$23,700.66 from fair admissions and \$9,854.51 from concessions. Rental of fair buildings brought in \$2,982.55 and \$7,920.69 from rental of an air bike building.

Largest expense was \$145.06 for the week attractions; \$3,500.40 for premiums; \$1,296.72 for insurance; \$5,162.86 for salaries during fair week and \$6,600 for Johnson's salary.

INDIANAPOLIS—New department heads for the Indiana State Fair were named at the recent reorganization of the board.

Departmental heads are as follows: Floyd Hoover, Keotland, concessions; Oscar Theodore Bick, Logansport, swine; John A. Craft, La Porte, traffic; Joseph W. Scherhorn, Wapak, sheep; Carl Bowman, Conners, coliseum; Durbin D. Budd, Lebanon, cattle; William F. Johnson, Merom, poultry; Floyd Moye, Poseyville, farmer's building; Hal Royce, Austin, grandstand; and Estel L. Callahan, New Augusta, manufacture of buildings.

Robert P. Moore, Rochester, heads the horse department; Mrs. Ida E. Wright, Greenwood, women's building; Robert H. Weedon, Indianapolis, publicity and amusements; E. C. McNamara, Indianapolis, speed, and Homer E. Schuman, Columbia City, agriculture-horticulture.

Earl J. Bailey was renamed secretary-manager and Jess W. Stuckey is superintendent of grounds and buildings. The executive committee includes: Charles H. Hackelman, president; Crawford F. Parker, commissioner of agriculture; Carl Bowman, vice-president; Scherhorn, treasurer; Estel L. Callahan and Homer Schuman.

Ex-officio members are Governor Harold W. Hanley; Dean Earl L. Butz, Purdue University, and Parker.

Tentative dates for 1960 were set at August 31-September 8.

THE FINAL CURTAIN

ALLISON—Clyde (Papa), 60, long-time outdoor showman, recently in St. Petersburg, Fla. hospital. During his year on the road he was with Cettin & Wilson, Hennies and Sellsy shows. Survivors are a son, two sisters-in-law and a brother-in-law, Tommy Tucker, Burial in Tampa.

BROOKS—Jack, 65, Western singer and one of the first performers at the National Orange Show in San Bernardino, Calif., from 1930 to 1935, December 6 in Los Angeles. He moved to California in 1920 and had radio programs on both KFI and KMLC. For many years he traveled with Fanchon & Marco units. He was a member of the Jack Bell Boys and the Jack Brooks Trio. Survived by his mother and two sisters, Burial in Rosedale Cemetery near Los Angeles, December 9.

BUCKINGHAM—Louise Greibel, 76, former circus performer since 1916 a member of the James E. Strates Shows, October 17 of a heart attack at Raleigh, N. C., it has just been learned.

IN LOVING MEMORY

of My
DEAR HUSBAND
**CHARLES
OLIVER**

Who passed away
Dec. 17, 1957
CATHERINE OLIVER

IN MEMORY OF
MY DEAR FRIEND
CHARLES M. OLIVER
Who passed away
Dec. 17, 1957
CLARENCE SLATEN

IN LOVING MEMORY OF
HAZEL ERICKSON
Who passed away Dec. 23, 1958
The day of her
Beyond the Rainbow
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My Good Friend
CHARLES OLIVER
Who passed away Dec. 17, 1957
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The widow of Keith Buckingham who was in show business for many years, was a former aerialist and rider with the Sells-Floto Circus for years. Survived by a brother, Del Horning, O'Neil Forest, III, Burial October 22 in Cooper's Plain Cemetery, Corning, N. Y.

DENOIA—John, 60, known as Johnny Duke, veteran concessionaire and member of the National Showmen's Association, died recently after being stricken in the office of club physician Dr. Jacob Cohen.

DUNN—James J., 81, veteran talker and custodian for the Regular Associated Troupers, December 7 in Los Angeles from injuries sustained when struck by an automobile. A native of Mitchellville, Md., he started in show business as a singing waiter at an early age. He was a talker and free act announcer on the Con T. Kennedy and W. Parker shows in 1906-07. He had concessions and was a superintendent on Foley & Burk Shows from 1915 to 1921 and later was associated with the late Harold Enfinger in the display of whales and other attractions. In 1924 he was the custodian of the Pacific Coast Showmen's Association and held a similar spot with the Troupers at the time of his death. Survived by a brother and a sister. Services pending, with burial to be in Pacific Coast Showmen's Rest.

HERRICK—Carl, veteran concessionaire who in the past had trouped with the United, Dodson, Rubin & Cherry, Zeidman & Polle and Gold Bird Shows, October 28 in Methodist Hospital, Indianapolis. For the past six years he had been with the Buff Hottie Shows. Survived by his mother, Mrs. Elsie J. Krauss, Indianapolis.

HOYLE—William W., 61, member and former trustee of the Greater Ohio Showmen's Association, Columbus, December 1 of pneumonia in University Hospital, Columbus. He was a veteran of World War II and spent 40 years in outdoor show business as a concessionaire, at one time as a member of Gooding Amusement Company. Survived by two sisters, Mrs. Catherine Shapiro and Mrs. Marion Ladip, and two nieces, Mrs. Ruth Sterner and Mrs. Frances Pope, concessionaires. Services December 5 and burial in St. Joseph Cemetery, Columbus.

MCINTYRE—E. M., 61, cookhouse operator on Prell's Broadway Shows the past season and formerly with the Penn Premier Shows for 10 years and earlier the old W. C. Kass Shows, November 26 at his home in Winchester, Va., after a long illness. Survived by his widow, three sons, a daughter, three brothers and a sister, Burial in

Mount Hebron Cemetery, Winchester.

MOSCOE—Willie, 77, veteran trouper who had a cookhouse with Craft's 20 Big Shows and earlier had worked shooting galleries for Roy Wilson and Lee Porter, December 2 in Tacoma, Wash., hospital. Burial in New Tacoma Cemetery.

NUGER—Sol, 57, operator Winchester (Va.) Amusement Company, died last night in that city. (Details in Carnival section.)

SUGGS—Charles Albert, 36, drummer and operator of a musical instrument repair shop in Jackson, Miss., died December 2 after short illness in St. Joseph's Hospital, Houston, Tex. Burial was in National Cemetery, Wilmington, N. C., after services in St. Mary's Cathedral. He is survived by his father, Leo Suggs; sister, Edwina Benn, and two daughters, Christine and Deborah. He was also a concessionaire.

WHITE—Oscar, 59, associated with the B. Wolfe and Milton McNece shows the past season, recently in Florence, S. C., of a heart attack. Survived by his widow, of Wanamassa, N. J., and a sister, Mrs. Alexander Oumany, Honolulu. Body was sent to Auburn Park, N. J., for services, to be followed by burial in Beth Israel Cemetery, Woodbridge, N. J.

WOGAN—Frank, 61, manager of parking for 14 years at the York (Pa.) Interstate Fair, died unexpectedly recently in York.

BIRTHS

JARMES—A son, December 6, to Mr. and Mrs. James G. Jarmes at Postville, Ia. Grandparents are the Glen J. Jarmes of the Kelly circus.

JORGENSEN—A daughter, Johanna, to Mr. and Mrs. Jorgen Jorgensen November 30 in Indianapolis. Father is one of the Egon Brothers, artists. Mother is Gertrude Martinez de Jorgensen, formerly of Mexico City.

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BUSINESS PAPERS
MEAN BUSINESS

Iowa Events

Continued from page 141

Hall, Wapello County Fair, Dis-

In the panel discussion on changing of fair dates, Eugene R. Moore, Tipton, association secretary-treasurer, was moderator. In addition to Cunningham, the panel included Jean Kleva, Humboldt, 1959 association president, and J. C. Wright, superintendent of public institutions, Bernard Ebbing, Rath Packing Company, spoke on night showing of livestock, and Stanley Hanna, Agency exchange student, former FFA president, described agriculture in England and illustrated his address with slides.

The annual banquet was held Tuesday evening in the grand ballroom with Kleva as toastmaster. A show, put on by the GAC-Mat-Ham Agency, presented Betty Johnson, Sonny Marks, Kayettes, Matt Tucker, Kari Kato, Balaban Duo and the Elkin Sisters. Keith Killinger and his band cut the show.

Roller Rumbings

Continued from page 147

used by the narrator in describing other segments of the parade. In the present, however, the parade's skating segment fell short of the mark. It did publicize roller skating, but it missed the boat by failing to link the grassroots level of roller skating with the project.

A steel and masonry skating rink has been planned in Houston at 6610 Capital for Skateboard Roller Rink, owned by Eates Kelly. The open web rigid frame design was chosen by Kelly because of its freedom to link the grassroots level of roller skating with the project.

Bronze and silver medals were awarded recently at Kialto Roller Rink, Springfield, Mass. Skating passing tests sanctioned by the Roller Skating Rink Operators of America included Georgetown Hallenstein, Diana Demerski, Doreen Listro, Judy Jero, Kenneth Miner, Linda Martinello, Ronnie Logan, Gayle Davenport, Joe Bohankar, Norma Lamoureux, Peter Gust, Caroline Kiseley, Cindy Smith, Donna Mansfield, Norma Brusso, Pat Labine, Betty Russell, Anita Logan, Jim Logan, Joyce Cuffin, Barbara McClure, Carol Choquette, Carol McClure, Ruth Haseninger, Maureen Coulombe, Jerry Rooney, Sheila Queneville, Claire Rieck, Jerry Bruso and Helen Michniciewicz. Paul and Eileen McNeil served as judges. Also participating was professional Bob Coulombe.

Harry Neckes, of the Hartford

Fort Worth

Continued from page 141

for the 2:25-hour show, Acts in-

Izzy Cervone's band; Cuneo's Leopards; Pat Anthony's Wild Animals; Goethals and Sidneys, Mike Suez, Bizarro bell rangers Gene Mendez on the high wire; Suez Little horses, Suez Ponies and Cuneo's Lamas; Lola Polbrich, O'Donnell Trio and Shirley Alterbury, wire acts; Norbu, gorilla act; elephant acts of Dolly Jacobs, Howard Suez and Bill Woodcock; Joanne Day and Corrine Deano, Rikos, Shirley Alterbury, Media Banta and Elizabeth Nott, aerial and high acts; Roman Houdini, Bobo Barnett's act, Ward Beam White Horse Troupe; the Flying Malkos and the Flying Malkos and the Flying Geraldine; Mung Wong, hair swing; Robert Baranek's dogs, Baudy's Greyhounds and Burk's Dogs; Four Nocks, sway poles; Wilsons, Clair Powell Dan-Williams, walkabouts were limited to half the length of the track to speed them up.

Staff included Charles Basile, assistant director; Melvin Dacus, ringmaster; vocalists; Raymond Mirando, pros; Mrs. Eula Shelton and Mrs. Van Wells, wardrobe; LeRoy Carpenter, costumes, and Freddie Kirk, production numbers.

(Conn.) Skating Palace, conducted the rink's 15th annual "Sado Hawkins Night" December 5. Patented after the "L.I. Abner" commi- stry, the evening's highlights included mock marriages, a floor jailhouse and games. Regular admission prices prevailed.

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. . . In the slick-stick pages of this issue

Max Tubis Offered As NSA President

Election Dec. 23; Vivona, Rubenstein
And Strates Are Nominated as V.P.'s

NEW YORK — Max Tubis heads the slate brought in by the National Showmen's Association nominating committee. A full ticket has been posted with Tubis recommended for the presidency, and the deadline for filing any independent slate passed last Thursday (10). Tubis' Board of Directors Company operates the Million-Dollar Pier on the Boardwalk in Atlantic City. If elected he will succeed Al McKee, manager of Fairyland in Queens.

In addition to the top officers the committee offered a list of 50 governors. Election will be held at a special meeting December 23,

and installation is set for December 30. Other officers will be: First vice-president, Morris Vivona; second vice-president, Charles Rubenstein; third vice-president, E. James Strates; secretary, Leo Willens; treasurer, Frank Rappaport, and assistant treasurer, Al Hershman.

Making the nominations was a committee headed by Joe McKee, chairman, Louis Reiben, Charles Davenport, Louis Elias, Dave Brown, Frank Rappaport, and Joe Sherman.

Suggested for the board of governors are Harry Agne, Harry Alston, and Harry Alston.

(Continued on page 150)

Hammond Into a; Byers Inks Monticello

Texas Show Pacts Three County Fairs;
Weaver Adds New Dates for '60 Route

DES MOINES—Carnival bookings at the convention of the Fair Managers' Association of Iowa have been meager for many years. This year, however, there was a flurry of changes made by a number of fairs.

Keefe Re-Inks Valdosta, Ga.

VALDOSTA, Ga. — Johnny Keefe's Capitol City Shows has been awarded the 1960 contract for the South Georgia fair here. This will make the fifth year the show has played the fair. Dates are October 21-November 5. Howard S. Hall, fair manager, announced.

Bob Hammond, owner of the show bearing his name, and his agent, Keith Chapman, created news. The Texas-based show, which has never played the State before, came up with three fairs. Signed were events at Corning, July 27-31; Mansfield, August 2-6, and Tipton, August 8-11.

Byers Bros.' Shows also scored, announcing they had been awarded the contract at the Great Jones County Fair, Monticello, a new one for the show. Clement Smith repudied the show here as Carl Byers remained close to home where his dad was seriously ill.

L. O. Weaver and his son, Frank, were on hand for Grand American Shows. No addition to the show was announced.

(Continued on page 150)

Sol Nuger, Va. Showman, Dies at 57

WINCHESTER, Va. — Sol Nuger, operator of the Winchester Amusement Company, died unexpectedly November 30 while en route to the hospital here. He was buried Wednesday (2). Nuger, 57, launched the Virginia Great Shows with Rocco Masucci in 1939 and sold out two years later to enter military service.

Winchester Amusement Company was organized in 1947 and has played celebrations and auspicious dates since then. Nuger was in outdoor show business since 1920 with many shows. A native of Springfield, Mass., he is survived by five brothers and by his widow, Louise, who intends to continue the carnival operation. New York jobber Bernie Ren, a long-time friend of the family, was among those at services at Jones Funeral Parlor here.

Miami Club To Host 400 At Yule Party

MIAMI—About 400 underprivileged and crippled children will be hosted Saturday (19) by the Miami Showmen's Association at its annual Christmas Party. There will be the usual generous helping of refreshments, gifts and amusements, the Sydney Daniels and Willie Lish taking charge of the event.

The club will have a free X-ray unit stationed here Thursday (18) at the same time the blood bank unit will visit. There is no blood donation for the Christmas party, though wanting to have X-rays.

CARNIVAL CONFAB

ARCH McASKILL will have his Illusion Show at Palisades (N. J.) Amusement Park next season. . . . Bernie Therit, cookhouse specialist, will operate at indoor carnivals this winter, aided by Roy Pous, Roy, Betty and daughter Karin are wintering at Waterford, N. Y., where they are building a home. . . . O. C. Buck personnel have dispersed. Mrs. Elizabeth Murphy, secretary, visited relatives in New York and then picked up her trailer in Sanford, N. C., for a trip to Miami. Mr. and Mrs. Chet Batchelor have gone south after Chet winterized motor equipment in quarters. A little farewell party was held at the closing date, Carthage, N. C., when Mrs. Jack (Glendora) Daniels hosted women of the show in the Daniels' trailer. The Bill Bellocks and their son Skipper went to Tampa where they will rebuild their rides and add another kiddie unit. Jim Quinn, general agent, is an occasional visitor in Troy, N. Y., while booking the State territory. . . . Harry Storn, Massachusetts Fair Association executive who is a publicist for the Barrington Fair, is in Mercy Hospital, Springfield, Mass., and would appreciate hearing from friends.

Recent deaths include Johnny Duke (DeNoia) of the New York club and Earl (Doc) Norman of the Miami club, both of them well known in carnival circles. Norman, 72, was on the Ceflin & Wilson Shows for many years, and was buried in Miami Showmen's Rest. . . . Bill Bryant, a veteran in Miami, died December 13. Bill Bryant, for the parent club, and Mickey Hawkins, for the women, took prominent roles. . . . The independent ticket hawk in Miami has subsided, with the plan being dropped also in the petition for a new show. . . . Mike Weiss reports. . . . Jack and Jeanette Conway of National Ticket Company visited Chicago to see what all the shouting is about, and decided instantly to become future exhibitors. . . . R. C. McArthur enthused about a new fair he is promoting in North Carolina.

Irvin Kirby

Little Laura Sedlmayr, daughter of C. J. and granddaughter of Carl Sedlmayr, of Royal American Shows, has a new trout fly named in her honor. The fly was designed by Seger Swanson, manager of the Superior, Wis., fair, a veteran fisherman and tyer of flies, who has used it with great success. The fly is a simulation of a May fly and is in royal colors, purple and gold. . . . J. George Loos, owner of the show bearing his name, was the subject of a feature story in a recent edition of The Toledo (O.) Times. Mike Donta, Jr., staff writer, brought out that Loos has been in show business for 65 years and in February will mark the 37th year he's played the Washington state day celebration in that city. Loos, when questioned about the future of the carnival business said: "Despite the competition given by movies and television, there are more carnivals now than ever; they'll just continue to grow in number."

Mrs. Louis (Frances) Berger is confined in Augustana Hospital, Chicago, following surgery. . . . Harvey L. Boswell writes that since closing the season with Strates, he's had his zoo at Wilson, N. C., and is also playing school days, with his Jungle Safari. Other showfolk around Wilson include Martin (Big Tex) Levy, Whitehead and O'Connell and Pete Johnson. . . . W. E. (Shotgun) Page reports from Athens, Ala., quarters that work is already under way on the shows. He, John Reid and Norman Littlefield arrived back from the Chicago meetings and are supervising the operations. A new girl show is being built with a new side show. He also makes his bow in the spring. An Octopus was added to the ride list as the result of negotiations in Chicago. Four men are working in quarters, but more will be added after New Year's.

Lois Leonard, veteran concessionsaire, was scheduled to leave Chicago Monday (14) for the sunny climes of Miami and expected to return to the Windy City in April. Over the holidays he'll have his son, Mark, as a guest for two weeks. The youngster is a sophomore at a Birmingham high school where he plays plenty of football. . . . Joe Frederick, owner of Motor State Shows, is back at his Detroit home convalescing after a heart attack and a hospital stay.

Charlie Byrnes

Mrs. Louise Lankford is a patient in Quindlen Hospital, San Diego, Calif., following a November 27 auto accident. . . . H. L. (Scotty) Scott reports that his wife, Elaine, has returned to Snug Harbor, N.Y., after a heart attack. Mrs. Scott, after undergoing plastic surgery which doctors termed a success. . . . Woodrow Arnold is in the TB sanatorium at McCrete, Miss., and would like to receive mail. . . . The whereabouts of Mrs. Dessie Ball Bennett, believed to be associated with a carnival, is sought by Mrs. R. W. Frame, P. O. Box 102, Ridgely, Tenn., who has news about Mrs. Bennett's aged parents.

Al Schneider

Fifteen past presidents of the National Union of Professional Showmen's Association were honored here at a dinner in the clubrooms. President Fay Prosser was hostess at a chicken dinner served in the gaily decorated dining room. Past presidents in attendance were Nell Vitz, 1931; Martha Nathan, 1935; Peggy Forster, 1937; Marie LaFors, 1939; Nina Levine, 1940; Edith Hargrave, 1943; Edith Walpert, 1944; Marie Tai, 1945; Betty G. Coe, 1946; Truly D'Saint, 1947; Mary Taylor, 1949; Lucille Dolman, 1952; Peggy Steinberg, 1954; Clara Andersen, 1955; and Helen Vaughn, 1958. Escorts were Gladys Betty Kent, Julia Smith and Jewel Hobday.

Sun Abbott

FLASHBACKS: 10 Years Ago—Fire struck the Curtinge, N. C., tobacco warehouse, used as winter quarters by Penn Premier Shows, causing an estimated \$200,000 damage. Defective wiring was believed to be the cause of the blaze which completely razed the building. Show Owner Lloyd Serfass said that not one item of equipment could be salvaged but that he would immediately start rebuilding for next season. He reports the loss included 37 tractors and trailers, many of them, 17 rides and equipment for 12 shows. . . . Ross Manning Shows opened big at Halls' Bi-Centennial International Exposition in Portland, Ore. On the first Sunday, the Slide Show, grossed \$18.00 cents, reportedly grossed \$1,200 and some of the rides were taking close to \$200 an hour. Custard joints also reported top takes.

BROCKTON FAIR

Bids for Rides, Shows and Concessions are hereby invited for
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16 DAYS—3 BIG WEEKENDS—including CHRISTMAS AND NEW YEAR HOLIDAYS

SHOWS: Can place several more Shows, especially Platform Shows that can set up on streets.

RIDES: Have room for some outstanding Rides—Wild West, Flying Cooter, Sky Whirls, Rotor Ride, Paratrooper, Rock-a-Plane, Turquoise or any new Rides. A great ride spot, so come on.

CONCESSIONS: Get your winter hanker here—it will be terrific. Merchandise and legitimate Concessions of all kinds. Pitches of all types. Have openings for large Bings.

WRITE—WIRE—CALL

A. "BOBBY" ORADAL or ALVIN VANDIKE
KE 3-1300 or KE 2-0509—WASHINGTON PARK—EL PASO, TEXAS

BEST MERCHANDISE BUYS

BIG WATCH BUYS PLUS

FREE Bored Jewelry Set

3pc. set included with every order for \$4.95 or more. Women's Christmas bonus for YOU!

BULOVA! ELGIN!

BRAND NEW STYLES

SPECIAL 6 WATCHES

Men's new style Elgin and Bulova. Expansion band included. Retail and quoted at the new. (Sample, \$9.95)

Choice Lot—6 for \$49

Choice selection of new Elgin for men and women. . . All famous brands. Complete with expansion bands. . . guaranteed like new! (Sample, \$9.95)

25% off order, balance C.O.D.

WEINMAN'S

322 S. MAIN ST., MEMPHIS, TENN.

EASTER GOODS

Hens (Easting Rabbits) \$16.50 dz.
Natural Ducks \$1.00 dz.
17" Plush Rabbits 3.00 dz.
14" Plush Rabbits 2.20 dz.
Jumping for Rabbits 3.50 dz.

Conservationist—write now! We have a deal for you!

FREE CATALOG, 1,000 Plush Toys, Illustrated Toys & Carnival Games. REPRESENTATION WANTED

ACE TOY

326 S. Main St., Chicago 4, Ill.

VO 4-5227

Free Wholesale Catalog

CONTAINING

• Expansion & Photo Idents •
• Meat & Diet Products •
• Aluminum Chain Idents •
• Rings • Pins • Pearls •
• Closures: Etc.

SEND FOR YOUR COPY TODAY

Please state your business.

PRISCO PETE ENTERPRISES, INC.

3048 W. North Ave. Chicago 47, Ill.

Evansville 4244

\$100.00 CASH REWARD

For the location of

Thomas (Fred) Dobson

Just reported hustling Christmas items and glass cutters in Canada. For reward call collect.

GEORGE TURNER

Phone: Victor 2-9866

Oklahoma City, Okla.

MANUFACTURERS

Ten Books—Basketball Daily & Weekly—

Football—Basketball Books—Ray Games

—Club Dept.

WERTS NOVELTY CO., INC.

920 S. Fenwick Dr. Muncie, Indiana

new merchandise for tomorrow's . . .

parade of hits

FOR LISTING

SEND NEWS RELEASE, GLOSSY PHOTO OR DRAWING TO: Parade of Hits, The Billboard, 188 West Randolph, Chicago 1.



COMIC CARDS

Three comic decks of cards. Contain 48 cards each and are sold as all-in-one greeting card. Three titles are "Friend or Enemy," for the ill; "Confinement Solitaire," for mother-to-be, and "Honeymoon Solitaire," for newlyweds. Retail at \$1 per deck. Cosman & Company, 7039 Sunway Boulevard, Hollywood 28.



GAY PLATES

Plates decorated in Gay 90's theme. Are 8 1/2 inches in diameter. Any name can be put on with the tube of paint that is included. Sold in lots of three dozen. Price \$6 per dozen. Sample order \$1 for a pair. Midwest Novelty, 1513 North Lincoln, Bloomington, Ill.

LIGHT CONTROL

Called the nightlight, this device, thru photo-electric switch automatically turns light on or off according to Fisher-Pierce Company, Braintree 85, Mass.

NOVEL GLASSWARE

Clown decanters in abstract shapes. Heads or hands are stoppers; bodies are hollow. Varied uses. Eleven to 12 1/2 inches high. Open stock. Wholesale price, \$8.75 each. Jordan's Importing Company, 254 Fifth Avenue, New York 1.

WHEN YOU REPLY, PLEASE MENTION YOU SAW IT IN THE BILLBOARD PARADE OF HITS

PIPES FOR PITCHMEN

Five Years Ago In Pitchdom

Harold Foreman and Carl (the Greek) Chaffin were hauled up for the winter at Stone's Grill on West Spring Street, Columbus, O. . . Mrs. Mike Gunn presented her pitchman hubby with an eight-pound daughter, born November 22 in Reading (Pa.) Hospital. . . Happy Heller was again based at the Detroit Sears store, pitching Devine's Zina Ray Oil. . . Charlie Hudson of the Hudson Mission Company, was holding his own in

Charlotte, N. C. He reported visits by Billy and Ethel Bean, Chief Thundercloud, Chief Clark, Bill Conforth, Prairie Mae and Dave Donlop.

Frankie Rizzo penciled from Fairmount, W. Va., that while making Santa Claus parades in that area he ran into Joe Mark, Jimmie Olick, Frank Collins and Chuck Fenton. . . E. C. Pardee was working in and around Atlanta before heading for Mississippi, Alabama, Arkansas and Texas. . . J. C. Corbett was getting heavy dough with a perfume pitch in

(Continued on page 152)

FLASH! Close-Out! Watch Sets

Men's E-Watch Jeweled Watch with Expansion Band. Matching Gold Links and its bar.

Neatly packed in satin-lined, streamlined gift box! Limited to supply on hand. Rush your order while stocks last! Min. order 6. 25% off—balance C.O.D.



Handsome packed in satin-lined, streamlined gift box! Limited to supply on hand. Rush your order while stocks last! Min. order 6. 25% off—balance C.O.D.

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THE MARKET PLACE FOR BUYERS AND SELLERS.

Acts, Songs, Gags

ANNOUNCING FOUR NEW GAGS!
 ever assembled. This Little Luster No. 1
 of Kings, Queens, Princes, and
 Princesses. All four sets, 1000 show
 time. Complete. Only \$1.00. Write
 New York.

WANT PROFESSIONAL GAG FILE.
 Over 1,000 hitlines and gags. Only \$1.00. List
 of Kings, Queens, Princes, and Princesses.
 San Francisco 18 Calif. 625

NOTICE!

Deadline for Classified ads

DECEMBER 28 ISSUE
 12 NOON
 WEDNESDAY, DECEMBER 23

Instead of

4.30 P. M.

SEND FOR FREE PRICE LIST. NEWEST
 Comedy Material, or send \$10 and get \$20
 of Kings, Queens, Princes, and Princesses.
 Complete. Only \$1.00. Write
 New York.

WANT PROFESSIONAL COMEDY LIST.
 Over 1,000 hitlines and gags. Only \$1.00. List
 of Kings, Queens, Princes, and Princesses.
 San Francisco 18 Calif. 625

Agents, Distributors Items

BARRING—ARRESTED THIEF AND TAI
 lores—Advised 18 years. Pleasant Walter,
 Chicago, Ill. 1000. Write
 New York.

BOISHERY—LOW PRICES LADIES. NEWEST
 Comedy Material, or send \$10 and get \$20
 of Kings, Queens, Princes, and Princesses.
 Complete. Only \$1.00. Write
 New York.

MERCHANTS MAKE BIG MONEY QUICK
 Send for free price list. Write
 New York.

MERRY CHRISTMAS

TO ALL OUR CUSTOMERS AND
 friends. We have just received a new
 supply of Christmas cards. Write
 New York.

FAMOUS MFR. COLOSSEUM
 Send for free price list. Write
 New York.

AMT. BARRING—ARRESTED THIEF AND TAI
 lores—Advised 18 years. Pleasant Walter,
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REGULAR CLASSIFIED ADS

Is it usual want-style, one-paragraph, no display. First line set in 3 pt. caps, balance in regular 5 pt. upper and lower case. RATE 25¢ a word, including 1¢ CASH WITH COPY.

IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allow six words for address and include additional 25¢ to cover cost of handling replies.

• DISPLAY CLASSIFIED ADS •

Attract more attention and produce quicker and greater results thru the use of larger type and white space. Type up to 14 pt. permitted. No illustrations, reverses, or other decorative matter. One pt. rule border on ads of one inch or more.

RATE: \$1 per space line, \$14 line. CASH WITH COPY unless credit has been established.

FORMS CLOSE WEDNESDAY FOR FOLLOWING WEEK'S ISSUE

Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

WHY PAY MORE—SAVE ATTRACTIVE

competitive prices. Mexican Street Bar
 has, sherry, dress hats, shoes, men's
 items. We surprised, with his latest
 items. Write to 1718 N. 1st St.,
 Laredo, Tex. 625

Animals, Birds, Snakes

WANTED—TAME DEER, GUANACO,
 Llama, etc. (See last page). For Man
 and horse. Write to 1718 N. 1st St.,
 Laredo, Tex. 625

WANT SPECIAL! LOST CHANCE! Rare
 deerskins, snakes, raccoons, beavers,
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Formulas and Plans

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 Laredo, Tex. 625

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Personals

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Salesmen Wanted

NOTICE!

Deadlines for Classified ads
DECEMBER 28 ISSUE
12 NOON
WEDNESDAY, DECEMBER 23

Instead of
4:30 P. M.

YOUR FREE COPY OF WORLD'S BIGGEST
Sales Magazine tells you how and where
to make more money on your own. It
shows you how to get the best leads, how
to get the best territory, how to get the
best first week on MONEY BACK—AD
Club, only \$10.00. Write to: Billboard Ad
Club Co., 227-231 W. Illinois, Chicago 10,
Ill.

Tattooing Supplies

TATTOOING—I WILL TEACH YOU THIS
profitable, fast-growing trade, and will
furnish you with all the tools and
information. I will also teach you how
to get the best leads, how to get the
best territory, how to get the best
first week on MONEY BACK—AD
Club, only \$10.00. Write to: Billboard Ad
Club Co., 227-231 W. Illinois, Chicago 10,
Ill.

Trucks, Trailers, Accessories

1940 One and One Half Ton Dodge
Trucks, Medium Duty, used, available
immediately. Write to: Billboard Ad
Club Co., 227-231 W. Illinois, Chicago 10,
Ill.

Wanted to Buy

SCALED DOWN REPLICA OF AN OLD-
time river boat in early approximately 40
style and children's play. Write to:
Billboard Ad Club Co., 227-231 W. Illinois,
Chicago 10, Ill.

TALENT AVAILABILITIES

RATE: 10¢ a word, minimum \$2. CASH WITH COPY.
Set in usual wad and style, one paragraph, no dis-
play. First line in 5 pt. caps, balance in regular 5 pt.
upper and lower case.

IMPORTANT: In determining cost, be sure to count
your name and address. When using a Box Number,
c/o The Billboard, allow six words for address and
include additional 25¢ to cover cost of handling
replies.

Miscellaneous

ARRESTED. Available 1940 SEASON,
write into established act. Write to:
Billboard Ad Club Co., 227-231 W. Illinois,
Chicago 10, Ill.

Musicians

FENDER ELECTRIC BASS, ALL ADJUST
equipment, and 10¢ a word, minimum \$2. CASH WITH COPY.
Set in usual wad and style, one paragraph, no dis-
play. First line in 5 pt. caps, balance in regular 5 pt.
upper and lower case.

WELL-ESTABLISHED PIANIST AVAIL-
able December 15 for concert. Write to:
Billboard Ad Club Co., 227-231 W. Illinois,
Chicago 10, Ill.

Outdoor Acts and Attractions

LIBERTY—NOW AND FOR 1940 CIRCUS
season. Write to: Billboard Ad Club Co.,
227-231 W. Illinois, Chicago 10, Ill.

BALLOON ASCENSION, PARACUTE
jumping, etc. Write to: Billboard Ad Club Co.,
227-231 W. Illinois, Chicago 10, Ill.

COMING EVENTS

Alabama
Birmingham—Birmingham Auto Show, Jan. 18-19, 1940.

California
Santa Clara—Santa Clara City Show, Jan. 18-19, 1940.

Colorado
Denver—Denver State Show, Jan. 18-19, 1940.

Connecticut
Hartford—Hartford State Show, Jan. 18-19, 1940.

District of Columbia
Washington—Washington State Show, Jan. 18-19, 1940.

Florida
Palm Beach—Palm Beach State Show, Jan. 18-19, 1940.

Illinois
Chicago—Chicago State Show, Jan. 18-19, 1940.

Indiana
Indianapolis—Indianapolis State Show, Jan. 18-19, 1940.

WANTED TO BUY—FIVE NICKELS, PHILA-
delphia 1939, 1940, 1941, 1942, 1943, 1944,
1945, 1946, 1947, 1948, 1949, 1950, 1951,
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BULK VENDING

THE BILLBOARD

155

DECEMBER 14, 1959 Communications to 188 W. Randolph St., Chicago 1, Ill.

Collections Stable in St. Louis

By JOHN HICKS
ST. LOUIS—Bulk vending in the St. Louis area in the first 10 months of this year has held its ground, although operators have reported overbalancing increases in collections. Receipts for most bulk vendors for the 10-month period have been about the same as in the comparable period last year, and for some, collections have shown a slight increase.

As in any other industry, no one condition applies to all bulk operators. Some in this area cater to the school trade, and as such their revenue increases during the academic year—from September until mid-June. Those who specialize in supermarkets and similar establishments fare better in spring and fall than in the hot summer and cold winter.

Like other areas of the vending industry, however, bulk merchants are somewhat slowly for operators during the past summer.

generally. With the advance of winter and cold weather, business for a great many has begun to pick up.

Expect Upsurge
"I can see an upsurge coming in the St. Louis area, which is normal for this time of the year," says Jason Kortiz, of Marjory Vending Company. Ted Mueller, also expressed the same sentiment: "Business is beginning to show a little more action now."

Business this year has been "pretty good" for Samuel J. Phillips, whose company bears his name. Collections slack off a little until spring, he said, but "there is still a lot of business." The slight decline in receipts now, however, results in business averaging out for the year, Phillips said.

Phillips believes business is interrelated to other conditions. He illustrated his point by stating that in the case of the steel strike, parents had less money to give their

children. The result was less money for children to purchase bulk products, he said. The way to keep business at an even level, Phillips said, is to put out more machines.

Ted Mueller attributes the present slack condition directly to the steel strike. "This could have been my first year if the steel strike had not occurred," he stated. The operator said a great many of his machines are in service stations, and a number are in the downtown area in garment factories. Those in garment factories are doing well because this is the season for that industry, he said.

Mueller, who operates 450 to 500 machines, prefers diversification of merchandise. "Altogether an operator can make better time servicing his route with a single product, he also wants to earn more," he asserted. About half of Mueller's route is multiple vending, which

(Continued on page 158)



AMCO SANITARY VENDOR

The Finest for Vending Flat Pack Products

1c, 5c, 10c or 25c Operation

Vends 16 packs up to 1 1/2" x 3 1/2" Advanced metal coin detector with machine coin return, with separate coin box

For details and prices Write, Wire, Phone Today

We stock a complete line of vending machines, stands, parts, supplies, charms, capsules, merchandise and ball goods

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Factory Representative for Stamp Vendors and Stamp Folders—Write for Prices

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GIVE TO DAMON RUNYON CANCER FUND

HELP YOURSELF TO MORE VENDING PROFITS

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Many vending men at all phases of the industry are using the money-saving method to insure profits—be up to date on your important developments

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Payment enclosed Please bill me
(Foreign rate one year, \$10)

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Address _____
City _____ State _____
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Business Improves for Larger Detroit Ops; Small Firms Hurting

By HAL REVES
DETROIT—Bulk vending volume shows contradictory trends in this area, a spot survey of representative operators indicates, with some reporting sales up and others down in what surprising contrast.

Analysis of the returns suggests a pattern. The improvement is generally found with the few firms in the area which concentrate on rail vending as a significant or perhaps the only segment of their business.

On the other hand, relatively smaller operators in bulk vending are reporting volume down. This tier group appears to include (1) operators with a small or part time route; (2) operators devoting most of their time to other phases of vending or coin machine operation; (3) larger firms who find it unprofitable to devote much attention to bulk in view of their other business activities.

In each of these latter cases, bulk vending appears to be like a part-time operation in essence if not in fact. The full-time operators and

the specialists seem to be doing better.

Ahead of '58
Thus George Wilson, of Wilson Vending Company, finds business about the same as two years ago, amounting about 10 per cent ahead of last year for the time to date as well as in recent weeks.

The encouragement from this pick-up is partly offset by the fact that 1958 was a poor year. But this same percentage of increase is confirmed by Carl Hill, of Hill Vending, who finds the improvement slightly better, 10-15 per cent ahead of 1958 for the year to date as well as for recent weeks.

Incidentally, Wilson is quite optimistic about the remainder of the year, looking forward to some good business, "unless the weather turns very bad."

Operators Puzzled
The reasons for the present economic trends in bulk vending remain a puzzle even to operators. Thus, says Wilson, "a lot of people thought that business would fall away off because of the steel strike, but I haven't noticed it. I don't know why."

"Perhaps because the merchandise is small and the steel is low, people haven't stopped buying it yet, tho they have stopped buying larger things. People don't give up small things as quickly as they do bigger things."

Have the Pennies
The general trend of vending is about the only reason that Hill can give for the general improvement. "The penny business is just about as good as it ever was, despite the steel strike. I think the kids have the pennies."

But the darker side of the picture needs attention, too. Thus Norman P. Nowak, of Variety Vendors, reported bulk business down a around 50 per cent from a year ago—strictly as an estimate, since separate figures are not available. This points to a change in the operating pattern. This long-established firm has been cutting its number of bulk units, and this accounts chiefly for the drop in volume.

Currently, Variety is operating only peanut machines among bulk units, as an accommodation service

(Continued on page 157)

WE HAVE

"oak's" "ACORN"

H. R. NUTCHINSON CO.
1754 North Decatur St., N.E.
Atlanta 2, Georgia
Dishes 7-4300

Available as a PENNY-NICKEL MACHINE

WE HAVE

"oak's" "TRADING POST"

DALE DISTRIBUTING CO. LTD.
1548 Seymour Street
Vancouver 2, B.C.
Michael 3-8015

Available as a PENNY-NICKEL MACHINE

Denver Ops Report 10 to 25% Gains

By BOB LATIMER
DENVER—The first 10 months of 1959 added up to a pleasant surprise for bulk operators in Denver. Collections added as much as 25 per cent in six instances and at least 10 per cent better for the remainder of the city's nine dozen vendors.

All collections for the first 10 months of the year, with better than normal coming from the Rush to the Skies Centennial celebration have brought an extra three percent to tourists into the State, Well publicized, and with every emphasis on family traffic, the census titled Colorado with children thru the summer, and operators profited accordingly.

Many capitalized by putting out multiple-machine stands where one or two had been used before. Others did a successful sell job on high-traffic location sites, such as supermarkets and parking centers, which resulted in installation of more machines.

Frank Thorwald, Ed Brodowski and Bill Walters followed this pattern from late spring until early winter, to the point that each had more machines on location during that period than at any other previous summer.

Along with the centennial, Denver and Colorado Springs, two major vending population centers, have been bursting at the seams

BULK OPS GIVE AREA REPORTS

This is the second part of a national round-up on bulk vending business conditions throughout the country. Part one appeared last week with reports from New York, Philadelphia, Cleveland and 10 other cities in the deep South. This week Billboard corroborates reports from Detroit, St. Louis and Denver on how operators and distributors are faring in the closing months of 1959.

with newcomers moving into the cities.

Supermarkets and variety stores have emerged during 1959 as absolute top locations, say such operators as Thorwald and Shannon. Both are concentrating on super markets, and the 5-and-10-cent stores usually nearby which pull shopping mothers with children.

Kiddie Rides
Thorwald, with approximately 600 machines out, teams them up effectively with kiddie rides, which he also operates over many locations in the shopping center areas. Gail Ball, gum and mix machines set up near kiddie rides show twice the collections of single vendors in odd corners of the usual supermarket.

Shannon, with 900 machines, is using the multiple vendor theme heavily, building up big stands with five and six machines, and vending cashes, nuts and candy, along with ball gum and standard charms.

Several operators have found good luck with spotting vendors

"oak's" LI'L LEAGUER

is a sure hit!

The Bases are loaded with profits for the small operators who install Oak's LI'L LEAGUER in key locations. The exciting ball game is right on the front of the machine to attract the eye and win the customer.

AND:

"oak's" GOLD MINE

Vends all popular tab gum. The "Gold Mine" is guaranteed mechanically perfect and in shipped complete, ready to operate. Customers head lists your present standard Acorn Vendors!

west coast factory sales
EASTERN VENDING MACHINE SUPPLY CO.
1023 South Grand Avenue
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M. J. ABELOW/Phone AT 1-6478
2033 Fifth Avenue Pittsburgh, Pa.

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14411 KNIGHTSBRIDGE AVE., CULVER CITY, CALIFORNIA

HERE IT IS—NEW! "Grip-Tite Capsule"



Designed to make these look more attractive, machines are now selling like hot cakes. These added features: **COKE TYPE ASSEMBLY** (Just flip a switch to change from a bottle) **2-1/2" DISCHARGE**—won't clog **LAQUER TYPE CAN** IS USED **NO BRASSAGE**—won't clog **SPARK IN THE MACHINE** **SAFETY**—won't hurt **PEPPER SHAKES WHEN EMPTY** **YENDING PERFECTLY IN ALL CAPSULE MACHINES** **ASSORTED COLORED CAPS** Also Available in **Be-De Colored Caps** Regular (cans).....\$1.50 per M Be-De (cans).....\$1.75 per M (O.K. ORDER \$ 50)

Grip-Tite Capsules will definitely attract buyers to your machines. Order Now! Immediate Delivery!

paul a. PRICE co. inc.
50 Leonard St., N.Y. 13, N.Y. (Call) 2-5140

MANDELL GUARANTEED USED MACHINES

N.W. Model of 1st M. 1948.....\$14.00
N.W. Model of 2nd M. 1948.....\$12.00
N.W. Model of 3rd M. 1948.....\$10.00
N.W. Model of 4th M. 1948.....\$8.00
N.W. Model of 5th M. 1948.....\$6.00
N.W. Model of 6th M. 1948.....\$4.00
N.W. Model of 7th M. 1948.....\$2.00
N.W. Model of 8th M. 1948.....\$1.00
N.W. Model of 9th M. 1948.....\$0.50
N.W. Model of 10th M. 1948.....\$0.25

MERCHANDISE & SUPPLIES

Golden Nugget.....\$1.00
N.W. Model of 1st M. 1948.....\$14.00
N.W. Model of 2nd M. 1948.....\$12.00
N.W. Model of 3rd M. 1948.....\$10.00
N.W. Model of 4th M. 1948.....\$8.00
N.W. Model of 5th M. 1948.....\$6.00
N.W. Model of 6th M. 1948.....\$4.00
N.W. Model of 7th M. 1948.....\$2.00
N.W. Model of 8th M. 1948.....\$1.00
N.W. Model of 9th M. 1948.....\$0.50
N.W. Model of 10th M. 1948.....\$0.25

Golden Nugget.....\$1.00
N.W. Model of 1st M. 1948.....\$14.00
N.W. Model of 2nd M. 1948.....\$12.00
N.W. Model of 3rd M. 1948.....\$10.00
N.W. Model of 4th M. 1948.....\$8.00
N.W. Model of 5th M. 1948.....\$6.00
N.W. Model of 6th M. 1948.....\$4.00
N.W. Model of 7th M. 1948.....\$2.00
N.W. Model of 8th M. 1948.....\$1.00
N.W. Model of 9th M. 1948.....\$0.50
N.W. Model of 10th M. 1948.....\$0.25

Golden Nugget.....\$1.00
N.W. Model of 1st M. 1948.....\$14.00
N.W. Model of 2nd M. 1948.....\$12.00
N.W. Model of 3rd M. 1948.....\$10.00
N.W. Model of 4th M. 1948.....\$8.00
N.W. Model of 5th M. 1948.....\$6.00
N.W. Model of 6th M. 1948.....\$4.00
N.W. Model of 7th M. 1948.....\$2.00
N.W. Model of 8th M. 1948.....\$1.00
N.W. Model of 9th M. 1948.....\$0.50
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N.W. Model of 6th M. 1948.....\$4.00
N.W. Model of 7th M. 1948.....\$2.00
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THERE ARE BIG PROFITS IN GUM

GET YOUR SHARE WITH

PACKAGE
GUM VENDOR

This amazing vending machine is a sure bet for big gum profits. A rotating machine with five columns, each a total of 95 standard, "Vendomatic" display top attracts sales.

TAMP DOLLARS, Lowest Prices, Will

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, INC.

NORTHWESTERN SALES AND SERVICE CO.

405 W. 26th St., New York 10, N. Y.
Lb. 9000-43657

SAVE MORE MONEY—
MAKE MORE MONEY
Write to The Billboard TODAY!

INGENUITY

Special Gimmick Helps Cut Vender Breakage

HARTFORD, Ala.—A lesson in mechanical equipment installation which he learned in military service has resulted in a clever plan to cut down damage to ball machines for J. P. Morris, bulk operator in this Southeastern Alabama community.

Morris, who vends exclusively ball gum, has had the same experience as many others in that globes are cracked, metal surfaces dented, and other damage done to vendors which are apparently out of the line of traffic, and which have not been exposed to abuse.

In many instances, a careless sidewalk by a merchandise dealer or shopping cart in a supermarket, has been enough to start a hairline crack, which will eventually split open.

Even what doesn't appear to be a hard enough tap to injure the metal surfaces is capable of creating a deep scratch or groove—particularly where the vending machine is permanently mounted on a counter or some other non-yielding surface.

Remembering experiences with the installation of heavy radar and radio equipment in military air planes during the war, Morris recalled how each piece of equipment was installed in the center of rub-

ber caps, swung from springs, or other rubber supports to completely eliminate vibrations, and allow the equipment to roll with the punch wherever any sort of shock was involved.

Why not, he asked himself, give vending machines the same treatment?

This led to several tests, and ultimately, in the installation of a soft rubber "donut" beneath each machine, completely out of sight. It is flexible enough for the penny vendors to be easily bent an inch or two in any direction. The rubber "donuts" which the Alabama operator uses are simply toy tires for trucks, which Morris salvaged from the wreckage of his own toddlers' playthings. Since then, he orders replacements from a toy manufacturer, at 35 cents each.

The soft rubber tires are mounted with a bolt passed from the bottom plate of the machine to the base on which it rests. Breakage and replacement costs began falling immediately after this change was instituted, and Morris has found that his impromptu "thock absorbers" are as good a hedge against rising costs as he has ever developed.

Biz Up for Large Det. Ops

Continued from page 155

ice, and still further reducing this type of machine. As Nowak put it, "in industrial plants, where we get thru with damage and breakage on machines, there is not much profit left."

Lack of Time
A different reason for a considerable drop in bulk vending sales is given by Samuel Rosenstein, who has a small route, usually in the same locations where he has other types of machines. He reports that

having machines empty too much of the time has naturally hurt sales, and in his operation he has not had time to call on to service the bulk units more frequently.

Seasonal factors also have an impact, and this is the slow time. The good time is in summer when the children are out of school, according to Mrs. Charles Bernstein, who works with her husband in operation of a route of machines including penny and charm vendors. She reports business currently just about holding its own with last year at this time.

Industrial locations have been notably down because of the local employment conditions. Stemming largely from the steel strike, as well as cumulative automation, automotive unemployment has soared. With some major plants totally shut down, the effect on factory locations is obvious. In other plants, the percentage laid off

Soda Bars Up

Soda bars have been showing a pick-up, reports Hill, who is at a loss to explain it. Patronage here is usually of the teen-age variety, evidently the youngsters have money for bulk vending.

Groceries and supermarkets have also shown a pick-up, reports Wilson, who finds that this improvement just about offsets the loss in industrial locations—a good example of balanced operation thru different kinds of stops.

Leading sellers in bulk recently have been Hershey items, especially chocolate mint, a fairly new item. reports Wilson, asking that candy-coated nuts have been doing good business also. The latter went up in the summer, when salted nuts took quite a drop because of the very hot weather. The coated nuts have simply stayed up there. Meantime, salted nuts have picked up with the coming of drier and cooler fall weather.

Mistakes

Ball gum and charms go equally well when mixed together in the penny machines, says Carl Hill. Capsules, sold at a nickel, are also going well for him.

Characteristically, it is almost

Bulk Banter

From the standpoint of trouble we think David Yurmark, Clifton, N. J., has a handful. Yurmark, who recently ordered a new one-ton truck to replace a fast-aging antique he was using, was told the delivery was pushed up from October 16 to January, 1960, due to the steel strike. This was the beginning.

Writes Yurmark: "... Three weeks ago I was in a three-car accident with my station wagon. I was caught in the middle. The station wagon was laid up for two weeks being repaired."

"Last night my station wagon was stolen. It was parked in front of my house. The police found it this morning with a burned out clutch. It is now back in the repair shop."

While we have visions of readers Yurmark servicing his machines on foot, we're nevertheless thankful (at he probably is, too) that he escaped injury in his recent accident, and we wish him good health and a pleasant holiday season.

Eppy Ships New Plastic Charm Series

NEW YORK—A new plastic charm series (No. 2) consisting of 52 different kinds of figures, engraved on both sides and in six colors, are being shipped by Samuel Eppy & Company, Inc., this week. The charms are packed in bulk minimum order 10,000. Price is \$1.15 per M for 100,000 and up; \$1.15 per M for 50,000 to 99,000, and \$1.25 per M for 1,000 to 49,000.

impossible to find a bulk operator here who is doing an outstanding promotional job. Hill, for instance, is constantly looking for new stops, but not concentrating in promotion of sales otherwise.

He has a policy of replacing any stop which he loses with another, and is also gradually increasing the total number of stops, accounting for a slow but steady growth of the business.

Promotion Funds

Wilson, on the other hand, says he has no funds for promotion, but places his resources in business expansion instead. "I never have a trouble finding business. My trouble is finding extra money to buy equipment to do the business with."

This trend toward little promotional activity is probably typical of local operators.

USED MACHINES Completely Reconditioned Ready for Location

Northwestern

49 NUT
VENDOR
102
1x MACHINES
\$11.95
10 or more
Singles \$13.90

Subject to Prior Sale
ORDER NOW!

Also

22 Selectivend Gum, 8 col. inh. \$12.50

60 Stoner Tab Gum
Vendors, 6 col. \$12.50

Used Candy Bar Vendors, \$8.50 & up.
Used Cigarette Machines, \$119.50 & up.

Write for complete list of used machines.

BERNARD K. BITTERMAN
4711 E. 27th St., Kansas City 27, Mo.

The New VICTOR VENDORAMA

ALLS TYPE
OF
BULK
MERCHANDISE
1c, 5c,
10c, 25c
Features
* Top Fill
* Removable
Cash Box
* Large Capacity
* Easy Servicing
\$17.95
No.

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Supplies, Ball Gum, Charms
and Capsules. Write today.

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Servicing Is Simplified with the

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN '59

In your best buy and here's why! IT'S VERSATILE - It operates on all dispensing machines from products to capsules and profits ball gum - GETS MORE COIN - Striking appearance gets added attention and extra coins

SIMOR VENDING CO.
2137 Fifth Avenue, Pittsburgh 19, Pa.
Phone: ATlantic 1-2540

You'll Find Servicing Is Simplified With the

Northwestern INTERCHANGEABLE MERCHANDISE UNIT

Northwestern GOLDEN '59

Most versatile of all dispensing machines - gum, charms, nuts, capsules and other small bulk products.

BERNARD K. BITTERMAN
4711 E. 27th St., Kansas City 27, Mo.

Northwestern 1909 - 1959

GOLDEN '59

IT'S BETTER HERE

IT'S BETTER THERE

IT'S QUITE A BIT BETTER EVERYWHERE

50 years of vending dependability is the operator's answer to all location problems. Contact your distributor for information and prices on Golden '59 and other Northwestern machines, funds and parts.

THE NORTHWESTERN CORP.

29122 Armstrong St., Morris, Ill.

THE BILLBOARD WEEKLY

Coin Machine Price Index

How to Use the Index

HIGHS AND LOWS. Equipment and prices listed below are taken from advertisements in *The Billboard* for the period shown. Listings are based on the highest and lowest prices on all equipment which have been advertised either at least 10 times for the period shown or at least 5 times together with a computation based on annual average.

PRICES given in the Index are in no way intended to be "standard," "national," "set," or offer an authoritative reflection of what prices should be on used equipment. Prices in the Index are designed, however, to be a handy guide for price ranges. Any price obviously depends on the condition of the equipment, age, time on location, the territory and other related factors.

MEAN AVERAGE. The mean average is a computation based on all prices of which a machine has been advertised for the period indicated and reflects the dominant advertised price level. It is not a simple average between the "high" and "low." High and low indicate price range; mean average indicates the price level at which most of the machines are advertised for. Therefore, when the mean average is nearer the "high," it indicates the "low" is a unique price probably for "as is" or "distressed" equipment.

(For 10-week period ending with issue of December 7)

MUSIC MACHINES

[illegible]

WURLITZER

[illegible]

PO (2-25) (W) 450

[illegible]

Life (1-52)	24
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[illegible]

COIN MACHINES

Operators From 5-State Area Attend Nebraska Music Meet

By NICK BIRO
LINCOLN, Neb.—This bustling capital city of Lincoln was the site of a five-state music operators' get-together hosted by the Nebraska Music Guild last week.

Operators and guests from Colorado, South Dakota, Kansas and Iowa joined the home-staters for a two-day convalesce held the weekend of December 6-7 at the Capital Hotel.

The program was evenly balanced between business and social activities. On the serious side was the Sunday afternoon business meeting highlighted by the annual election of officers and an address by Nick Biro, music machine editor of The Billboard, on the preparation of The Billboard's music charts and how they may be used by the juke box trade.

Charity
The group also awarded a \$100 check to the Lancaster Association of Retarded Children and held a meeting of their Cornhusker Investment Club which also elected a new officer slate.

A buffet and dance were held Saturday evening and the weekend's festivities wound up with a banquet, floorshow and hot Sunday (7) night. Highlight of the evening was a lively magic show by Bill Morton, followed by door prizes given out to virtually every member present, donated by "Evelyn" of Lieberman's One Stop, Omaha, and James L. Davidson, of One-Stop Phonograph Records, located in Kansas City and Omaha.

New officers of the Nebraska Music Guild are president, Howard Ellis, Omaha; vice-president, Ralph Reeves, Norfolk; secretary, Dick Tinkles, Fremont; treasurer, Tod Tinkles, Norfolk; sergeant at arms, Ruff Hopp, Hastings; directors, Ellis and Mack McKee, Grand Island. The group also voted to hold its next quarterly meeting in Omaha, some time during March.

The Cornhusker Investment Club, one of the many activities of the Guild, picked Jerry Witt, president; Harry Abramson, vice-presi-

SEEBURG NAMES 3 TO V-P POSTS

CHICAGO—Three manufacturing executives of the Seeburg Corporation received promotions to the vice-president level last week, according to an announcement by Fleming W. Johnson, senior vice-president here. Marion A. Gregory was elected assistant vice-president in charge of manufacturing; Andrew C. Kehoe was named assistant vice-president in charge of assembly; and Carl E. Carlman was named assistant vice-president in charge of fabrication. Ralph M. Jackson continues as assistant vice-president and director of personnel. Johnson added.

dent, and Howard Ellis, secretary-treasurer. All are of Omaha.

Investment Club
Originally started as a means of boosting interest in the Guild meeting, the Investment Club has become an organization of substance in its own right.

It was started less than two years ago. In May, 1958, and has a more or less even membership of 18. The members contribute \$15 per quarter and vote on what stock to buy and when a specific purchase is to be made.

Each of the members participate in stock reviews and several are asked to give reports of specific stocks that the group might be interested in at each meeting.

Since its inception the group shows a neat profit of a little better than 7 per cent on their over-all investment. New members may join at any time by contributing the current \$15 dues plus a fraction of the total net worth of all stock.

Members may also resign at any time and receive their equivalent share of ownership less 3 per cent service charge and any dues or fines owed.

Civic Work
Another one of Nebraska Music Guild's more important activities is its work in the public relations vein which in recent years has become virtually synonymous with charitable and civic work.

The members all contribute \$3 per quarter which is dispensed as voted by the group's public relations committee.

(Continued on page 173)

GOVT. BACKS OUT ON TEST OF IN-LINE GAME POLICIES

By LEE SHEPHERD

KANSAS CITY, Kan.—A plan to bring about a quick court ruling on legality of the federal in-line pinball machine tax was spoiled Tuesday (8) when government attorneys backed out.

The government's delaying action unnecessarily "leaves taxpayers in the dark" about the situation, an attorney for the plaintiff told The Billboard.

Kansas operator Stanley Tennant had challenged the Internal Revenue Service ruling of September 8 that every in-line machine with certain features is subject to the \$250 federal gambling tax automatically, without evidence it is actually used for gambling.

Sought Injunction

Tennant asked in October for a Federal Court injunction to prevent the IRS from levying the tax on his machines, charging the IRS ruling is unconstitutional.

Because of the time required to bring an injunction action to trial, attorneys on both sides of the case had agreed to use another method to bring the issue to a head.

IRS agents were to "seize" one of Tennant's machines in court Tuesday, making it possible for the court to rule immediately on whether the seizure was legal.

Feds Back Out

Tennant made one of his machines available before the hearing, but government attorneys announced the IRS had decided not to cooperate in this procedure.

Ernest Rice, Tennant's attorney, charged the IRS "clearly broke its word."

"In my opinion, they want to pick their own time and place to get this decided, or else they want to avoid getting a decision at all," he said.

Delay Seen

Rice said the case now will probably take several months to go through the other legal procedure to a decision.

The government did agree not to molest the 70 machines operated by two firms in which Tennant is an official, at Topeka and Fort Scott, Kan. The \$250 gambling stamps have not been purchased for these machines.

The action by the IRS here appeared to follow the same pattern as in a recent Philadelphia hearing on an injunction request by Pennsylvania operator John C. Butala. There, too, the government announced a delay in court action.

Butala is challenging the tax on in-line machines, but on somewhat different legal grounds than in the Kansas case.

Williams Bows Fiesta 5-Ball, 2-Player Pin



FIESTA

CHICAGO—Fiesta, first Williams Electronic Manufacturing Corporation two-player five-ball to be introduced for many months, was shipped to distributors last week.

Featured is a highly decorative backglass and a "spin drum" scoring mechanism at the center of the playfield.

Taking its cue from the title, Fiesta, the game has a backglass a la Mexican, with dancers and native musicians in brightly colored costumes. The backglass carries individual score panels for two players, who take turns shooting balls.

Object is to rack up high scores by hitting bumpers, roll-overs and

(Continued on page 172)

Yule Disk Use Spotty on W. Coast

LOS ANGELES—Although the selection of Christmas records this year exceeds all others, the use of them by juke box operators is spotty in this area.

One-stop record operators say that they are unable to determine the number of Christmas records being used on machines for some are being pulled from libraries and placed on machines for the short time they will be used. The stand-

ards are back, and some operators are even buying the extended play disks to use on machines.

Gabe Orland at California Music's city's largest, said that his firm had set aside a special counter for Christmas 45's and that it was the largest ever made. He believes that operators are using more Christmas records than ever before. The sale of this type of record has cut into regular record sales only slightly, he declared.

Holiday Disk Buying Slow in Midwest; Ops Blame Lack of Hot Christmas Hit

By NICK BIRO
CHICAGO—Juke box operators throughout the Midwest are taking it easy as far as Christmas record buying is concerned and the main reason appears to be the lack of a really hot selling holiday hit.

What seasonal tunes are going on the machines, are coming mainly from the operators' libraries, and consist generally of old standards and selections from previous years.

A spot check of one-stops in the area shows that the normal Christmas record buying, which usually starts after Thanksgiving, has thus far failed to materialize.

Most of the one-stop men agree that the hottest selling Christmas item in many a year, was last season's "Chipmunk Song" and few expect anything as good for quite a while.

Many, in fact, are chalking up better sales with the year-old tune than with any current favorites.

One interesting point is the strong effect the Chipmunk influence seems to have on the new Christmas material being introduced. Virtually all are in the

novelty vein, with Christmas programming appearing to emerge as strange cacophony of animal sounds and love-lyrics.

Also not a Christmas tune, "The Nutty Squirrels," is one such number that many one-stops are selling to operators for the Christ-

mas side of their machines. Another in the same idiom is the "Happy Reindeer," by three unidentified artists going under the title of Dancer, Francer and Nervous.

James L. Davidson, who operates One-Stop Phonograph Records here, (Continued on page 172)

"Happy Reindeer," Happiest Christmas Tree," and "Give Me a 5-B. Box of Mone" are among the new tunes that operators are buying," Orland explained.

"The standards are going well, too." Mary Solle of Leueghen Record Center reported that she felt the sale of Christmas records was slightly off from last year. She explained, however, that the "market

(Continued on page 172)

Gottlieb Ships Lightning Ball, Single Player



LIGHTNING BALL

CHICAGO—Lightning Ball, a new single-player five-ball pin game emphasizing simplicity of play combined with top ball action, was shipped to distributors last week by D. Gottlieb & Company.

Object of the game is to speed out the title, Lightning Ball, which on the backglass, is towed by a line of toy soldiers letter-by-letter, until the full title appears on the playfield.

Individual letters are lighted 5 player hits green, yellow and blue colored ball bumpers and roll-overs on the playfield, and as ball goes out at bottom of playfield. Hit all three colors advances title one letter.

When player has the full name

(Continued on page 172)

(Continued on page 173)

Yuletide Disks Have Rough Time in N.Y.

NEW YORK—Christmas records are having a rougher time than ever, according to comments from leading one-stops here this week and economic analysts. It appears to be the basis of operators' failure to show any marked interest in new Christmas-oriented records.

Lou Boorstein, head of the well-known Leslie Distributors one-stop outfit, claims that operator buying of new Christmas material is a par with that of recent years. But

this, according to Boorstein is small indeed. The fact is, he said, that on the average no more than four such disks are programmed on a 200-play machine. The rest is no buying of Christmas disks before Thanksgiving week and they do not get on the boxes until the week after the annual turkey holiday.

Another one-stop source in New York indicated that operators are getting nervous and building their own libraries.

(Continued on page 172)

Cornhuskers Cavort at Lincoln Wing-Ding



\$100 CHECK was presented by the Nebraska Music Guild to the Lancaster Association of Orphaned Children. Making the award (left to right) are Ted Nichols, Mike Stangl, Ruff Hopp, Dick Taylor, Howard Ellis; Ray Taylor, LARC president; Wally Prall and Ralph Reeves.

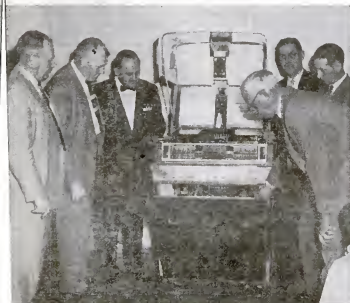


NEWLY ELECTED OFFICERS of the Cornhusker Investment Club are (left to right) Howard Ellis, secretary-treasurer; Jerry Witt, president, and Harry Abramson, vice-president.

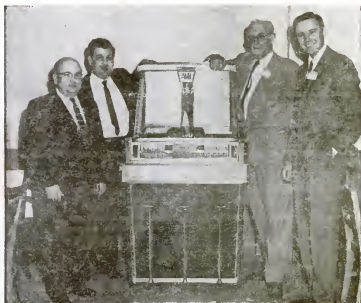


MEMBERS AND GUESTS at the informal dance Saturday (6) evening are (left to right) Ted Nichols, Mrs. Ruff Hopp, Bob Elson, Mr. and Mrs. Dick Taylor, Jerry Harris, Mr. and Mrs. Joe Rothcap (behind Harris), Mr. and Mrs. Ed Carl, Harold Klein, Ed Hofmann, Rose Guillaume, Howard

Ellis, Evelyn and Hank Dalrymple, Dan Knoepfel (face partially hidden), Marian Cipinko dancing with Harry Abramson, Pete Geritz (behind Abramson), Emma Left dancing with Jerry Witt.



JERRY HARRIS, Dick Taylor and Pete Geritz pose with Nick Bira, Music Machine or of The Billboard, who spoke to the group on how Billboard's music pop erts are prepared.



PETE GERITZ, AMI distributor in Denver, opens up the bottom of the new K phonograph he exhibited at the Lincoln meet. Looking on (left to right) are Louis Prall, Hugo Prall, Frank Holys, Doc Stroh and John North.

New 1960 ROCK-OLA All-Purpose Phonographs

Play Stereophonic or Monaural

Music at One Low Cost!

See why the "Location Engineered" TEMPO II phonograph is the most dependable, economical and flexible phonograph in the industry today!

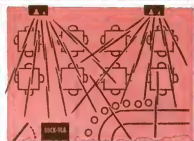
The 1960 TEMPO II all-purpose stereophonic phonograph is the first phonograph designed to fit the needs of any location and to play any type of music, either manual or stereo, without the addition of costly internal conversion parts. Twenty-five years of on-location testing and engineering experience has created a truly versatile phonograph that allows the operator to use one machine in any location to play either stereo or monaural music.

The Rock-Ola exclusive "Tri-Fonic" switch permits instant conversion from monaural to stereo play at no extra cost to operator or location owner. Any location already equipped with extension speakers may now have stereo at no increase in cost over a manual machine.

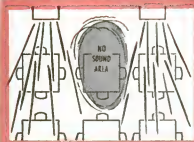
For the Tallest Profit from Each Location on Your Route, Check the Exclusive Features of the One "Location Engineered" Phonograph...Tempo II



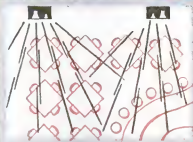
Almost all phonographs come ready equipped to play straight monaural music but that is all. The Rock-Ola TEMPO II all-purpose phonograph with three position "Tri-Fonic" switching can play stereo as well as monaural with only the addition of extension speakers. No new machine or conversion parts needed with a Rock-Ola, just flip a switch and you have stereo. Position "A" on the "Tri-Fonic" switch is for straight monaural play. Two powerful 12" woofers and a wide dispersion compression driver horn delivers the finest high fidelity music. Only Rock-Ola offers complete flexibility plus true economy!



All manufacturers make a phonograph which plays stereo or can be converted to stereo with the addition of costly add-on parts. The Rock-Ola TEMPO II with its built-in dual-channel amplifier and exclusive "Tri-Fonic" switch permits instant conversion to the finest stereophonic sound at no extra cost. Only stereo extension speakers are needed. When in "B" position, the "Tri-Fonic" switch cuts out the main unit speakers and directs music to the separate stereo channels. This allows the phonograph to be placed in the most heavy traffic area while speakers are arranged for the most suitable stereo sound.



Some phonographs because of the construction of their extension speakers have very little sound dispersion and bass resonance, thus creating the familiar "hole in the middle" type of stereo sound.



All Rock-Ola speaker enclosures utilize a special Helmholtz full resonance bass baffle with a heavy duty 12" woofer plus a wide dispersion driver horn for full room, stereo sound, thus eliminating any "holes". NO MATTER WHERE THE CUSTOMER SITS, HE HEARS FLAWLESS STEREO SOUND.



The third position on the exclusive Rock-Ola "Tri-Fonic" switch directs the separate stereo channels to the stereo extension speakers and also combines both channels through the main unit speakers. In a large or odd shaped location where other equipment would require an expensive "scatter-shot" speaker arrangement, Rock-Ola's four powerful bass speakers and three high compression driver horns fully compensate for the location's acoustic deficiencies to provide smooth, balanced, reinforced stereo sound at no extra cost for additional speakers.



ROCK-OLA

tempo II

Available
in 120 and 200
Selection Models

twenty-fifth anniversary model

The All-Purpose Stereophonic Phonograph

ROCK-OLA MFG. CORP. 800 N. Kedzie Ave., Chicago 51, Ill.

Belgian Court Delays Pin Rule

BRUSSELS, Belgium—The decision on the legality of the in-line machines in this country has been delayed once again.

The much-awaited and much-puff-out verdict is now expected to be handed down within "a few weeks." This same announcement has been made each time the decision was put off.

The hesitation on the part of the court has been felt in the importing of machines from the United States. No one here, naturally, wants to buy an in-line machine until he knows for sure whether it will be legal.

The machine with the pin rule is the one that has been the most popular in the United States. It is the one that has been the most popular in the United States. It is the one that has been the most popular in the United States.

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International Coin News

COIN MACHINE EXPORTS

September, 1959

Country	New No.	Photophone Value	Used No.	Photophone Value	Amusement Games No.	Amusement Games Value	Totals Value
Belgium	383	\$ 235,956	347	\$113,026	434	\$ 51,976	1,164 \$ 400,958
W. Germany	111	69,400	22	11,897	403	135,278	536 216,575
Venezuela	204	167,125	12	10,878	51	13,258	267 191,261
Switzerland	63	52,034	—	—	216	52,851	279 104,885
Canada	80	55,125	—	—	254	39,500	334 94,625
U. Kingdom	41	34,701	2	590	144	53,498	187 88,789
Sweden	81	38,085	—	—	112	34,142	127 45,276
Italy	—	11,134	—	—	6	4,664	87 42,749
Netherlands	—	—	72	14,580	300	26,564	372 41,330
Cuba	15	13,392	—	—	200	19,991	215 33,383
Mexico	19	18,775	7	5,000	154	3,545	180 27,320
Austria	20	18,140	10	9,070	—	—	30 27,210
Norway	25	18,707	—	—	—	—	25 18,707
Turkey	—	—	—	—	19	15,351	19 15,351
Guatemala	19	14,611	—	—	—	—	19 14,611
Brazil	—	—	—	—	20	14,325	20 14,325
France	14	9,875	—	—	37	3,030	51 12,905
Nan. Is.	11	8,510	1	500	2	1,595	14 10,605
Australia	—	—	3	1,450	71	6,324	74 7,774
Other Countries	71	54,870	59	21,153	647	75,627	777 151,650
Totals	1,172	\$ 820,440	535	\$188,144	3,070	\$551,705	4,777 \$1,560,289

Belgium Top Sept. Export Customer

CHICAGO—Late summer export of U. S. juke boxes and games, capped by a below-average September run of \$1,560,289, lagged behind last year's level, according to U. S. Department of Commerce reports.

The September volume was made on 4,777 units, compared to an August run of \$1,613,522 on 4,795 units, and the 1958 month averaged \$1,471,494 on 4,795 units.

Barring a late-in-the-year pick up, the 1959 figures to date show

signs of dropping short of last year's total volume of near \$23 million.

Juke box shipments came back some from a low August level of \$705,040 new and \$148,810 used, to \$820,440 new and \$188,144 used in September. Game volume, however, dipped from an August mark of \$209,188 to \$551,705 for the September month.

Belgium took over the lead in late-juke game imports in September on the strength of \$400,958. West Germany had been the leader in

previous months and ranked second in September on \$216,575. Venezuela rose to third-place position in September on a \$191,261 volume. Only other market above the \$100,000 mark was Switzerland, ranked fourth.

Belgium also led the new juke box category, with a \$235,956 volume of U. S. imports. Venezuela, with \$167,125 in this field, ranked next. The second highest new juke game market was West Germany with \$69,400.

In the used juke box depart-

First U. African Vending Units In Production

CAPE TOWN, South Africa—Two small factories at Observatory, Capetown and Darling, Western Province, are in production on what is reported to be the first vending machines manufactured in South Africa.

The newly established firm of Joco Engineering (Pty.), Ltd., is the entrepreneur.

The vending units are designed to serve up a line of items ranging from hot coffee to tinned peas. The firm started with cigarette vending, which it is already in action in many parts of the Union.

Currently the firm is turning out 150 machines—of various types—per month. The cigarette vending assembly is now being introduced for higher production, expected to double by year's end.

The game market in September attracted \$153,278 from West Germany, leader for the month in import of U. S. amusement machines. Next biggest game run belonged to the United Kingdom (\$53,498), while clustered near this same level was Switzerland (\$52,851) and Belgium (\$51,976).

Vending machine shipments in September were valued at \$251,913 on 3,144 units. This compares to \$230,013 on 3,175 machines the previous month.

point has not been taken and probably won't be until next spring. The next round of tariff cuts is not due until July 1.

The Germans already have substantially liberalized the importation of coin-operated equipment from the U. S. West Germany's intent to liberalize its trade with the U. S. is, in effect, assurance that the Germans intend continuing to facilitate U. S.-German trade.

Meantime, the French are to remove in four stages all but 10 of the remaining 34 limitations on the importation of foodstuffs. In the field of manufactured goods virtually all the last bars on coin machine and coin-operated equipment importation will fall.

French Tax Beat
Germans and Belgian operators and producers supported the French industry's successful campaign to kill a proposed French federal tax of \$10,000 franc annually per machine. Such unity in tax matters is a principal objective of Euratom, the projected Common Market organization of the coin machine industry.

Uniform taxation is being sought on the board for all six countries in all facets of taxation, and the national industries of the six countries are joining forces in campaigns such as that waged successfully in France.

A similar field for joint action is copyright fees. In Germany the industry is resisting efforts by GEMA, the German Society of ASCAP, to hike fees, and the Dutch operators' association, AUTEX, is pressing BUMA, the Dutch copyright organization, to cut fees paid for juke played recordings.

The plan is to conduct such negotiations eventually on a Common-Market-wide basis.

European Mart No Gravy Train For Importers

BOSTON—A tour of Europe's major cities has convinced a Greater Boston operator that there is no gravy train for Americans as far as the exporting of music and games is concerned. David I. Baker, of Melo-Tone Vending Company, Inc., Arlington, who went to investigate the export market, says it is mostly a myth that U. S. businessmen can do a land-

business with the European. Baker, a veteran of the music games and vending business and president of the Music Operators' Association of Massachusetts, believes that perhaps the chief block of this trade is the emergence of a German phonograph which sells in the region of from \$600 to \$650.

There is also the fact, he found, that by the time shipping costs and taxes are added, the European operator can buy a new American phonograph for about the same amount for what it would cost for a good second-hand one.

European Dilemma
Another situation which tends also to lessen the chances of a large volume business is the existence of European distribution for the leading American juke boxes. These, Baker believes, can simply supply the operators with all the machines and supplies that they need.

In used games he feels that the market is not big, but it is not as active, he pointed out that from the prices he was quoted he was sure to do much better in the United States. He adds one reservation, however, which is that they may have been trying to take advantage of him as a foreigner. But the prices are so high that to make trading unprofitable.

But the German machine remains the big stumbling block, and while it may not be as flashy as the American counterpart and is yet untested for long wear, there is reason to believe that the Europeans will patronize the Germans even before they'll buy new machines.

U. S. Trade Promised Share In Common Market Benefits

By OMER ANDERSON

BONN, Germany—There is cautious optimism among German importers of U. S.-made coin-operated equipment that the European Common Market may not be as detrimental to their American trade as the European feared.

This optimism is based on a series of closely spaced developments all tending to bolster the position of U. S. imported equipment in the six-nation trading area of West Germany, France, Italy, Belgium, Holland and Luxembourg.

The developments are:

1. The decision of the Common Market Six to give other Western nations, including the U. S., the benefits of import-quota liberalization they will give one another January 1.
2. West Germany's announcement that further liberalization of trade between the U. S. and this country is planned by 1962.
3. The French government's withdrawal of proposed new taxes on juke boxes and coin-operated games, and prospects for a stabilization of common coin machine taxes in Germany.

Non-Discrimination

The foreign ministers of the Common Market have agreed to

adopt a general non-discriminatory policy toward nations not members of the trade bloc.

Walter Hallstein, of West Germany, president of the Executive Council of the Common Market, is pressing hard to prevent the big market from becoming a protectionist instrument. Hallstein succeeded in pushing through the following six-point program guaranteeing American coin equipment, most of which are aimed at increased discrimination:

1. Extension to non-member countries, as of next January 1, of the 30 per cent enlargement of the import quotas called for within the Common Market.
2. Possible extension to the members of the General Agreement on Trade and Tariffs (GATT), as of next July 1, of the lower tariff rates which should come into effect at that date in the Common Market. These rates have not yet been decided, but should vary between reductions of 10 per cent and 20 per cent.
3. Agreement that the common tariff rates of the Common Market with non-member nations will be reduced if such reductions are requested by other nations at the 1960-61 GATT conference.
4. Proposal to create a "contact commission" between the Common Market Six and the Seven of the European Free Trade Association, together with other members of the organization for European Economic Co-Operation (OECE), to

iron out difficulties among the various groups.

5. Possible reduction of tariffs on agricultural products in terms similar to reductions on industrial product tariffs (a measure not affecting coin equipment) but in line with Hallstein's efforts to harmonize the relations between the trade bloc and its non-member trading partners.

6. Regular consultations with the U. S. Canada, Britain and other European countries to co-ordinate aid to underdeveloped areas.

In-Plant Feeding

This last item has turned attention to proposals by German vendor producers that sales of vending equipment to the so-called development countries be organized under some type of economic assistance program, particularly with respect to in-plant feeding programs.

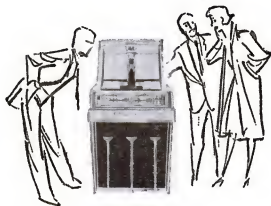
Last year the six nations extended their major tariff cuts to the whole world. But they extended their quota liberalizations only in return for similar concessions by Britain and other trading nations.

This year the situation is reversed. Under U. S. pressure, the quotas are rapidly vanishing, and the six had few misgivings about extending their quota liberalizations for 1960 to the world at large unconditionally.

Tax Reductions

Now the question is extension of the tariff reductions to other nations. The final decision on this

(Continued on page 167)



MEET YOUR

new **King** OF PROFIT

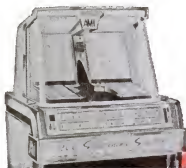


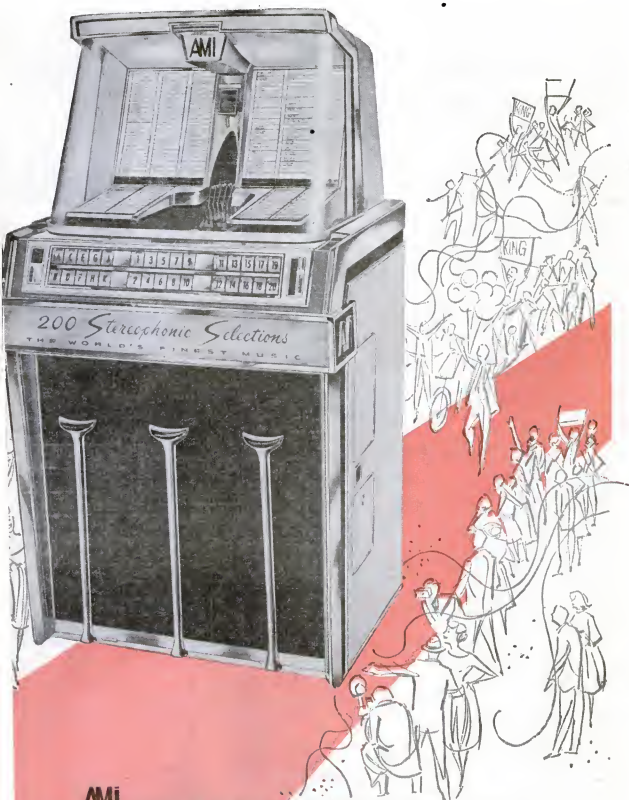
THE **AMi** MODEL "K"



*featuring famous **AMi** 3-channel stereo sound
plus new styling, engineering and play features
to make your route more profitable.*

You'll know at a glance why the "K" is King, when you see what it has to offer. Its bright, lighthearted styling promises that play is fun again. Its brilliant and exclusive 3-channel stereo sound delivers solid satisfaction. Its engineering developments reduce maintenance and service overhead. King sized advantages like these earn the "K" a royal welcome on any route.




AMI

AUTOMATIC MUSIC INC. • AMI is a Corporation Chartered in America
 1340 GREEN AVENUE, S.E., LAND MARKS 2, BIRMINGHAM • SINCE 1909 EXPERTS IN THE DESIGN AND MANUFACTURE OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

Commonwealth Hosts Ops at Show

BOSTON — Almost everything was new Sunday (29) at the Commonwealth Music Corporation's showing of the new Rock-Ola phonograph, Tempo II. The showing which lasted from noon until 9 p.m. was held at the new Fenway Motel, next to the Red Sox ball park and the city's newest hotel-motel.

The recently formed Common-



PHILIP SWARTZ RICHARD MANDELL

wealth firm also displayed its new officers, all veterans of the music business. They are Philip Swartz, president; David J. Baker, vice-president; and Sidney Wolbarsht, treasurer. Also in charge of the affair was Richard Mandell, new sales manager of the corporation and formerly general manager of Associated Amusements, Inc.

Hosting for the company were the wives of the officers and Stanley Jurlewicz, office manager of

Melo-Tone Vending Company, Inc., and Sam Baker, manager of music with Melo-Tone.

New England The new firm is distributor in New England for the Rock-Ola line, and operators from most of the six New England States were in attendance during the day. Refreshments and a buffet lunch and supper were served during the course of the afternoon and evening. A beautiful day kept a number of operators away until later in the afternoon when many arrived.

Among those attending were Mr. and Mrs. Ben Ross, Grayben Ven-

ing Company, Jamaica Plain; Mr. and Mrs. Jack Rondo, Lynn; Leon Sherter, Chester Music Company, Newton; Mr. and Mrs. Martin Oliver, Portland, Me.; Edward A. Dyer, Coin Phonograph Company, North Providence, R. I.; Walter Adams, Woonsocket, R. I.; George Swartz and Benjamin Swartz, Massachusetts Music Company, and Arthur Sherman, executive director of the Music Operators' Association of Massachusetts, and his wife.

Sales Manager Richard Mandell reported the firm was well pleased with the showing and that orders in volume were already beginning to come in.



MR. AND MRS. PHILIP SWARTZ (left), host and hostess at the Commonwealth showing of the new Rock-Ola Tempo II line. Mrs. Richard Mandell and Mrs. David Baker (right) attended showing with their spouses.

Holzman Warns N. Y. Ops on Illegal Stops

NEW YORK — The threat to the game operating fraternity in general posed by games in New York City candy stores, was a prime topic of discussion at an informal meeting of game men called by members of the Associated Amusement Operators of New York this week. The meeting was held Wednesday (9) at the Hotel Belvedere.

Plans for moving AAMONY headquarters from its present location at the Hotel Great Northern to rooms in the Belvedere were also disclosed by Harry Berger, who acted as moderator for the meeting.

Irving Holzman sounded the warning regarding the fact that more and more games are showing up in candy stores. Candy store locations are illegal in New York City. "The fact that we have operators who are so greedy as to pull this kind of thing, can blow the business for all of us," Holzman warned. "We've conducted a little survey lately and we've found more than 200 candy stores with games in them." An operator then noted that if 200 showed up by actual tally, there were probably more like 600 such locations in existence.

It was determined that in the interest of legitimate operators who wanted to stay in business, the best course would be to notify the license commissioner of known violations of the local law. Morris Wurtzel was appointed as a committee of one to receive all complaints in this regard and pass them on thru the proper channels.

There was considerable discussion as to the future of the association and the need for an association for game operators. Holzman noted that negotiations with Al Denver, prevy of the Music Operators, regarding admission of individual game operators into the MONY were continuing.

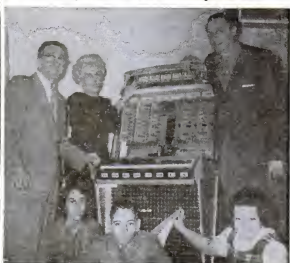
On another front, Berger said that moving of the office would account for a substantial saving in rent. These new quarters were seen as temporary with the hope that eventually 10th Avenue headquarters would be set up.

There was some gloom evinced among the operators at the relatively poor turnout, but it was believed that many operators had chosen to "sit it out" pending the outcome of future developments on various fronts.

The matter of raising operating funds also came in for discussion. There was some voice heaped that an annual affair of some type could be planned for early in 1960. This could take the form of a dinner-dance, cocktail party or possibly a testimonial dinner to someone within the coin industry. In the latter event, the possibility was raised of turning over part of the proceeds to charity. In this connection, it was decided to meet with Al (Senator) Bodkin, chairman of the public relations committee of the NYSCMA, with a view to planning such an affair under the joint auspices with Bodkin's committee.



SIDNEY WOLBARST, commonwealth treasurer, joins president, Philip Swartz (left), to explain the workings of the machines. Ladies on right are Mrs. Philip Swartz and Mrs. Arthur Sherman, wife of Music Operators of Massachusetts' legal counsel.



SAM BAKER, manager, Melo-Tone Vending Company, Inc., (left), joins Mr. and Mrs. George Swartz (he of Massachusetts Music Company) for a look at the new machines with a flock of interested offspring looking on.

Michian Solons Mull \$100 Levy

DETROIT — Michigan coin machine operators were alarmed early last week by reports that a proposed \$100-per-machine license or tax fee is under serious consideration in the State Senate. Such a proposal was introduced early in the session, which began in January, but was presumed withdrawn. It has now been revived as one solution to the State's well-publicized financial woes, with the Legislature vainly seeking to find a source of State revenue acceptable to both houses and to the governor.

The present proposal is understood to be a fee of \$100 per coin-operated machine without distinction of type, according to Fred Chlopan, executive secretary of the Detroit Shuffleboard Association, and would apply to vending and other kinds—including even penny vendors.

Frank Fabiano, president of the Music Operators, Inc., went to Lansing to present the industry's concerns over this fresh threat to operation.

Graham Anthony Named

HARTFORD, Conn. — Graham Anthony, board chairman of Veeder-Root, Inc., here, manufacturer of counting and computing devices for coin machines, has been named to the job opportunities and industrial development subcommittee of the Connecticut Republican Progress Committee.



VISITORS WERE WELL WINED AND DINED with a graining table of food and refreshments.

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G-200.....\$345
G-120.....\$315
G-100.....\$285
G-80.....\$255
G-60.....\$225
G-40.....\$195

ROCK-OLA
1452, 45 RPM.....\$85
1454.....\$85
1448.....\$85

BINGOS
Miss America.....\$185
Key West.....\$125
New York.....\$125
Garden City.....\$125
Garden City.....\$125
Big Show.....\$125
Big Show.....\$125
Sun Valley.....\$125

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Fetters, Derby Day, Remite.....\$ 95
Control.....\$ 95
Wild Cat.....\$ 95
Deluxe Big Tent.....\$195

S-BALLS
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Burgundy.....\$125
Star Paul.....\$125
Garden City.....\$125
Kalla's Poppy.....\$125
Garden City.....\$125
Belle Star.....\$125
Frontier.....\$125
Hatter Lite.....\$125

ARCADÉ
C.C. Johnson Shuffle.....\$ 65
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Michigan Operators View New AMI at Miller-Newmark Fete

DETROIT—Michigan operators were introduced last week to the new AMI juke box models for 1960 in an open house held by Miller-Newmark Distributing Company, distributor. An invitational preview was held for a number of operators with the general industry unveiling on Sunday afternoon at the salesrooms on Grand River Avenue.

The event was well attended by operators from the Detroit area and their wives, many also bringing their youngsters, who enjoyed the social occasion. The unusual number of small children was in fact noticeable at this gathering.

Among guests of the day were a number of city officials and Les Bingham, famed center for the Detroit Lions, professional football team.

Among guests registered were Mr. and Mrs. Clarence Sharpe, Sharpe Music; Dan Evans, John Heron, Jack Gager; Mr. and Mrs. Cliff Biting, AMI; Grand Rapids; Orville Bolter, Miller-Newmark.

Grand Rapids; Joe Perkins, Atlantic Mills; Bob Calderwood, Bill Van Koughn, Martin Jacobs and William B. Brown, Union Coin Machine Service Company; Mr. and Mrs. Cecil Waits, Mr. and Mrs. Wilson, L. C. Allan, Benjamin and H. Anderson, Ray Music Company; Howard Burlian, Robert Briggs; Mr. and Mrs. William Campbell, Campbell Music; Virginia Rice, Geraldine Driver, Mrs. John Rollins, Louis Rice, Rice Music; Jack Chaskin; Clarence Spooner, Spooner Music.

Harry White, White Music; Mitchell Blohr, Mr. and Mrs. Edgar Vernon, V&W Music; Aubrey

O'Herron and A. Capabio, New Center Music; L. A. Music Company; Stanley Besk, Besk Music Company; Mr. and Mrs. Haviland F. Reves, The Billboard; Fred and Hazel Turk, Wolverine Enterprises, Pontiac; I. Langley; Me and Mrs. Boh Wiley, Empire Coin Machine Exchange.

Art Hebert, manager of the Miller-Newmark Detroit branch, was host for the occasion, and offered refreshments and buffet.

Assisting Hebert from his own staff were Marion Langley and Jacqueline Miller, secretaries; Ray Nadeau, stereo manager; Leo Morse, service manager; Ted Dinavon, Roy Donova, Lecter Huddelson and Cliff Johnson, servicemen.

Also present and unofficially served as hostesses were Mrs. Agnes (Edna) Hebert and her family, Mrs. Edna (Cliff) Johnson and her sister, Marie, and Mrs. Agnes (Ray).

William Miller, head of the company, who lives in Grand Rapids, home town of AMI, was unable to be present, but the company was represented by Orville Bolter, Grand Rapids sales manager, while Cliff Biting, chief engineer for AMI, came down from the factory to visit with operators.

Bolter was to have a similar new model opens here in Western Michigan Sunday (13) at the Manger-Rowe Hotel, Grand Rapids.

Va. Operators See AMI Line At Roanoke Vending Showing

RICHMOND, Va. — Operators from all over Virginia gathered at the Roanoke Vending Exchange here Tuesday (6) for the introduction of the AMI Model K line, with Jack Bess, Roanoke president, and Tom Sams, AMI assistant director of sales, on band to greet the guests.

The showings continued all week, as the following Roanoke employees hosted the operators: Harry D. Moseley, Dan Flanagan, Alton Sheffield, D. W. Bishop, David Street, M. L. Mundie, John G. Banks, Jr., John H. Cameron, W. O. Jones, Floyd W. Morgan and Mrs. Elizabeth O. Williams.

Among the guests was John W. Boyle, executive vice-president of the Mountain Trust Bank, Roanoke Va. The following Virginia operators attended the opening day showing:

Richmond Operators
From Richmond were Fred Knight, Arthur Bazaco and John Chambers, all of Richmond Amusement; C. E. Morse, C. E. Morse Jr.; Aubrey Wood; Aubrey Burton and Bob Minor, both of Midway Music; F. R. Harlow, C. F. Birdsong and Wesley Bales, all of Birdsong Music; O. K. Lewis and Bob Lewis, both of O. K. Amusement.

Tax Doesn't Cover Texas Juke Box

AUSTIN, Tex. — Attorney-General Will Wilson last week ruled that juke boxes are exempt from the new State tax on record players and high-fidelity equipment.

The opinion noted that the same act specifically taxes coin-operated machines, including juke boxes. Hence, the reference to phonographs under the 3 per cent retail sales tax does not include automatic phonographs, the ruling reasoned.

Boorstein Names Lenga Ad Topper

NEW YORK — Lou Boorstein, head of Leslie Distributors, leading one-stop here, has announced the appointment of Zek Lenga as head of advertising and promotion. Lenga, a 25-year veteran of the disk label trade, most recently was with Ideal Distributors here. Lenga will handle promotion and advertising for all five Leslie branches in New York, Newark, Freeport, Manhattan and Hartford.

S&H Novelty Moves

SHREVEPORT, La. — S&H Novelty Company, amusement machine operator here, has moved to a downtown location to a new suburban shopping center spot. Better parking facilities, closer access to every section of the city and a bright, modern new building are some of the advantages of the new location.

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East

GREATER BOSTON GRAPEVINE

Anyone thinking of taking a European trip would be well repaid by talking things over with David J. Baker, of Melo-Tone-Vending Company, Inc., Arlington. Dave and his wife, Goldie, recently returned from an eight-country tour, and their way of touring the Continent would seem to have merit.

They had a Volkswagen waiting at the London airport after getting off the Queen Elizabeth. They went where they pleased and saw the sights they wanted to. Dave advocates the use of American Express facilities for advice, etc., and thinks the way to do it is to fly over and sail back, and their way of touring the Continent would seem to have merit.

Richard Mandell, new manager of the new Commonwealth Music Corporation, was excited about the firm's first showing Sunday (29) of the new Rock-Ola line for which the corporation is distributor. Showing was at the brand-new Fenway Motel next to the Red Sox ball park. Executives of the Rock-Ola company attended.

Raymond Barker, of Ayer, had a surprise last week on the occasion of his birthday. Ray isn't saying which one, but friends had an elegant dinner with all the fixings for him at the historic Bull Run Inn in Shirley. His constant companion, a huge Saint Bernard dog, was invited along, too. . . . Dominic Grazio and Dave Shuman, of Atlas Distributors (AMI), made the parks and beaches convenient in Chicago to look over games and Arcade pieces for next summer.

Anthony Grazio, president of Atlas, back from an extended trip in the Midwest where he visited friends and business prospects. . . . Ben Rose, of Graydon Vending Company, has moved from Jamaica Plain to Mattapan. He and his wife thought they might buy a house, but Ben, being an ardent sailor, decided they would get a bigger boat which they now refer to as their "summer home." He was recently elevated to rear commodore from fleet captain in the Metropolitan Yacht Club in East Braintree. He's working especially hard these days so that he'll be able to take a little time off in the spring for a few voyages.

Slowing down a bit is Cyrus Jacobs, of Interstate Music Company, Roxbury. Cy has diversified into searchlights and was kept on the job during November with elections. He brought Hollywood to Boston last week when he provided lighting for the "Ben Hur" opening at a Boston theater. Cy also is receiving plenty of compliments on his excellent job at emcee at the Music Operators' Association of Massachusetts banquet.

Another music operator who is doing a unique type of diversification is Mark Shaveel, of Brockton. He has completed a number of private home background music stereo installations and finds there is quite a call for this service. Mark once did well as a weekend serviceman for other operators when he worked out of Mattapan.

Cameron Dewar.

Midwest

MILWAUKEE ROUND-UP

Paster Distributing Company has unveiled the AMI background music setup December 7-11. Sam Cooper, office manager, is back on the job at Paster following a brief visit with his family in St. Paul. . . . South Milwaukee music and games man George Kurek is one of the few lucky chimney men. He came back from the Northwoods last week with his kill of deer.

Another Arcade was opened recently in downtown Milwaukee. It is being operated by the S. L. London Music Company. . . . Frank Bartalik, Bismarck Music Company, was planning to fly to Cleveland last week in his own Beechcraft Albi-talis, also a coinman, who runs Western Music Company there. Witalis is recuperating from a catarract operation on both eyes.

According to one-stopper Bob Mahl, of Record City, operators are buying a lot of Christmas disks these days. "Mr. and Mrs. Harry Jacobs have broken out yet," he claims. Stop-ins at Record City last week included John Jeselski, Sheboygan; Andy Waterman, Wisconsin Dells; and Fred Brown, Suburban Wisconsin, Menomonee Falls.

Woody Johnson, United, Inc., front office man, and his wife celebrated their 16th wedding anniversary last week. . . . Mr. and Mrs. Harry Jacobs Sr. left for an extended winter vacation in Hollywood, Fla. Benn Ollman

Vic Kobylarz, Hilltop Coin Machine Company, returned empty-handed from his deer hunting excursion. Some more unlucky hunters than Vic Albert and Bud Wagner, of Cider Music, plus Fred Miller and Dan Karolczak, are routemasters for the George Schroeder Company.

Long bowlers are proving very active in recent weeks, according to Doug Optis, Hilltop Coin Machine Company. . . . Operators in town shopping for Christmas disks included Joe Roberts, West Bend Amusement, West Bend; Harry Kosciuszko, Niagara, and Jack Zimmerman,

Waters, Watertown. . . . Top Christmas juke box disks to date, according to one-stopper Stu Glassman, Radio Doctors, are "Happiest Christmas" by Nat Cole and "Nuthin' for Christmas" by Kenny and Corky.

Walter Teitling, Oconomowoc, visited the Hastings Distributing Company's premium goods department last week. He bought some stuffed animals, says Sam Hastings. . . . Badger Novelty Company's program calls for holding "special Rock-Ola service schools" for individual operators and their routemasters, according to Orville Caratz.

Last week a trio of P. & P. Distributing Company routemasters attended a session on the new Rock-Ola Tempo II, taught by Service Manager Dick Wagner. P. & P. staffers who attended were Maurice Edling, John Brantford and Erv Stewart.

A quick check on the use of EP's by out-State operators turned up this information from local one-stopper: Jacobs Novelty Company, Stevens Point, makes heavy use of EP's. Bill Cleary, Soo Coin Machine Company, Sault Ste. Marie, Mich., claims he gets excellent results with EP's. Other EP boosters out in the territory include Niles Glath, Oshkosh, and Atlas Mfg. Company, Kaukauna.

Other up-State operators who "won't touch" EP's include Mike Young, veteran Soldiers Grove music operator. "You give too much away for a dime with EP's," he claims. . . . Hi Hummeyer, also of Soldiers Grove, uses EP's occasionally. "I can't stand it."

DETROIT DOLPHINS

"Business is a little on the quiet side, but we look forward to better times," is the report from Bob Wiley, manager of the Detroit branch of Empire Coin Machine Exchange, United distributor.

"Business is starting to pick up a little right now," is the word from Art Hebert, manager of Miller-Newmark Distributing Company, AMI distributor. "I think that everyone anticipates that the steel strike will not be resumed, and there has been a surge of buying in the last couple of weeks." Hebert is holding open house for the industry to introduce the new AMI models, while the Grand Rapids branch under Orville Bolter will follow suit a week later in the home town.

Frank Alluvor Sr., head of Frank's Music, is mulling over slow business conditions and pondering a trip south in February. He reports his staff all safely back from hunting, while Frank Jr. was the only one to come home with his luck.

Ray Music Company, major operating firm headed by Everett I. Watson, has moved to new larger quarters at the north end on Linwood Avenue. Pearl Reed remains as secretary. This firm has been centrally located in a downtown office for about 22 years.

James T. Griffith, 24, operator of Griffin Amusement Company, jukebox operator, was indicted by a grand jury in November and held for investigation of murder. He is alleged to have killed his widow, Beverly, and three children, Victoria, Diane and Debra.

Hal Reves

Michigan Midget Movies, one of the most diversified amusement machine operations in the State, is expanding again with purchase of a building of about 10 miles northwest of Detroit, which will be used primarily for storage and for refurbishing of equipment. The spray paint shop will be moved there. The location is centrally located to serve up-State operations as well as metropolitan.

Mrs. Agnes Auton, wife of Joseph Auton, manager of the company, reports the opening of a further new venture, a Casey Island, in the world's largest shopping center at Northland, John R. Pieters, of King Pin Equipment Company, Kalamazoo, co-owner with Auton, was due in town for the open house. The new venture is being run directly by Dairy and Nut House, Inc., which is owned by Pieters, Auton, and Ray St. Pierre, who is manager of the Northland Kiddieland for Michigan Midget.

Notes at Frank Fabiano's open house for the new Rock-Ola models—Mr. and Mrs. Leo Weinberger, of Leo's Amusement Company, formerly both with the old S & W Coin Machine Exchange, made quite a bit when they introduced their young daughters, Bonnie and Jerry. . . . Mrs. Mamie Follno, formerly office manager explained that her new baby girl is plenty good reason for her to leave home as a housewife. . . . Sheldon Look, Lock City Company, prefers to concentrate on juke boxes, although he still operates some games, because the latter require more frequent changing and are a problem for the small operator.

Harley Ketchpaw, Frank Alluvor Jr. and Eddie Shell, of Frank's Music, returned from a hunting trip to the vicinity of Hillman, Frank Jr. brought back a deer.

Carl Angott, of Angott Sales, is back from a hunting trip in Northern Michigan. . . . Mrs. Madeline (Charles) Andrews, of Angott Sales, is back from a trip to California, whence her son was sent for service at Okinawa.

Joseph J. Frederick, Arcade operator for many years in the Detroit area, is reported in serious condition in Detroit Osteopathic Hospital following a recurrence of a heart ailment. . . . Mrs. Charles Bernstein, who has been on the sick list about six months, reports she is in improved health now and is still busy with her duties handling the books for her husband, who operates one of the city's few standard diversified bulk vending routes.

Samuel Rosemlein, who operates a bulk machine route as well as his cigarette machines, anticipates that business will be really hurt in the cigarette vending field here if the State raises taxes on this merchandise as now under consideration.

Hal Reves

OUT MINNESOTA WAY

Larry L. Day, who operates Empire Novelty & United Machine Company, Minneapolis, has installed three game machines in Peggy's Diner at 1403 Fourth Avenue S. Minneapolis. A couple booths had to be taken out to make way for the amusement center for teen-agers. Day also has a juke box here for the young people in the neighborhood. He says the center helps to keep them out of

(Continued on page 170)

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Buckley Pultimeter
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Bally Bowling Bowler, 14' 245
United Bowling Alley, 14' 195
United Team Bowling Alley,
18' 245
Bally Big Inling,
10 (3 for 25) free play 295
Bally Heavy Blitter—free play 395
Williams Diamond (2 P.) 95
Bally Circus (2 P.) 95
Bally Carnival (2 P.) 125
J.F. France Nicker &licher 29.50

AMI C-40 (45 RPM) \$ 75
AMI D-40 (45 RPM) 125
AMI F-80 195
AMI F-80 325
Seaburg 40-200 595
Seaburg 1008 495
Seaburg 3534 (200 int.)
Wall Box 95
Wurlitzer 1900 445
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COINMEN
in the news

Continued from page 169

mischief and has received the endorsement of area church and youth leaders. Games include a bowling machine and shooting range.

Several North Dakota operators were in the Twin Cities calling on the distributors while there wives did their Christmas shopping. Among them were **Jack Rackus**, Jamestown; **Bob Ahern**, LaMoure, and **John Morton**, Bismarck. Minnesota operators in town were **Hank Krueger**, Fairfax, and **B. F. Kragtorp**, Tracy. . . . **Lucile Newman** is the new secretary-receptionist at **Liberman Music Company**.

Minneapolis police, the vending machine people in general and particularly the Coca-Cola Bottling Company are concerned about pilferers. It seems they are in possession of master keys for the Coke machines and have been making the rounds, snitching from \$3 to as much as \$50 from machines all over Minneapolis. The thieves even open the machines during working hours, remove the money from the coin box and scam. With over 4,000 vending machines in the metropolitan area, it's going to be a big job to change the locks. About 80 machines have been entered so far.



Sol Rose, sales manager of Sandler Distributing Company, Minneapolis, was confined to Asbury Methodist Hospital when his ulcers started acting up. . . . Also on the sick list at Sandler was Bill Percy, service manager, who was recuperating at home from pneumonia. . . . The AMI Model K photograph is being introduced in the area by Lieberman Music Company. . . . Irwin Sandler, president of Sandler

SOL ROSE Distributing, is back from San Francisco where he viewed the showing of new Wurlitzers.

Frank Crosby, (father of Romeo Crosby, vice-president of Automatic Games Supply Company, St. Paul, suffered a heart attack. The elder Crosby lives just outside of Fairbault. . . . Distributors say that operators are switching to stereo equipment little by little. They also pointed out that more and more operators, who heretofore confined their operations to juke boxes, are installing cigarette vending machines to diversify their businesses.

Dan and Amos Heilicher will move their operation in Jacksonville, Fla., Columbia Southeast, to Miami the end of this month. Dan was down in Jacksonville last week working on details. The Heilichers also have the Columbia Record distributorship, known as Columbia Midwest, in Minneapolis. . . . Jack Karter, head of Midwest Novelty Company, St. Paul, and his family spent the Thanksgiving weekend in Sheboygan, Wis. Don Lyons

THE ST. LOUIS BEAT

Bill Holleben, a Cape Girardeau, Mo., music and games operator, stopped by Central Distributors in St. Louis and was optimistic about business conditions, altho conceding present conditions are somewhat at a standstill. **Russell Smith**, of Columbia, Mo., and **Buddy Black**, Mexico, Mo., also were at Central. All three came in to buy equipment, expecting an upturn in the near future.

St. Louis operators and distributors are wishing a speedy recovery for two local coinmen who became patients recently in Jewish Hospital. They are **Harry Siegel**, owner of Acme Novelty Company, who was rushed to the hospital November 24, and **Marty Farber**, a partner in the firm of Browning & Farber, who entered the hospital November 20 for an operation.

Prior to the announcement that Musical Sales Company had been named local Rock-Ola Manufacturing distributor, Musical Sales co-owners **Joseph McCormick** and **Donald Tabacchi** made a three-day trip to Chicago in mid-November. Accompanying them was **Stan Seiter**, of the service department, who attended a Rock-Ola service school while there.

South

MISSISSIPPI MENTIONS

Dock Seale, Tchula, recently bought out **Holmes Amusement Company** from **Blueford Taylor**. About 50 pieces of used equipment changed hands for a reported \$12,500. New company name is **Seale Music Company**. . . **Clarence Spain**, Spain Amusement Company, Tunica, reports his fall business was excellent, due largely to the record Mississippi cotton crop.

Manuel Nassar, Nassar Amusement Company, Shelby, recently bought the route of the late J. H. Stafford, of Shelby. Stafford died several months ago.

Capt. Charles Shives, 30, son of the late **Bert Shives**, who owned Yazoo Novelty Company, Yazoo City, has resigned his commission from the Air Force and returned home to operate his late father's route, which he inherited. He was stationed at San Antonio, Tex. . . . **Alex Allegranza, Shaw**, has leased his night club, El Patio, and is partner with his twin brother, **Johnny**, now operating Ace Amusement Co.

J. T. Long. Long Amusement Company, Hollandale, recently spent several days on a deer hunting jaunt. . . . **Chester Richardson** Richardson Amusement Company, Greenville, was stricken with pneumonia recently and had to pull his sideline, a carnival, off the road a month early. He's recovering nicely.

Paul Maucell, Paul's Novelty, Greenville, is putting up three

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4-120	39
4-120	19

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DuGrenier "12" ...	14
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National "9"	9
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United 4-WAY SHUFFLE
United HANICAP-16
Wms. ROCKY
Valley 6-PT. POOL
Kays 8-PT. POOL
Bally 8-PT. POOL

GUNS

Burns SIX SHOOTER... 98
BURNS CLUCK GUN... 98
Gamo STATE FAIR... 98
IN CANON GUN... 98
Gamo STATE FAIR... 98
Gamo STATE FAIR... 98
Gamo STATE FAIR... 98
Gamo STATE FAIR... 98

Chicago Coin's
QUEEN BOWLER—16 Ft.
KING BOWLER—16 & 21 Ft.
PLAYLAND Rifle Gallery

ARCADE

SH. SLYPI PRANCA... 119
SH. DOOLEY... 119
SH. SLYPI PRANCA... 119
SH. DOOLEY... 119
SH. SLYPI PRANCA... 119
SH. DOOLEY... 119
SH. SLYPI PRANCA... 119
SH. DOOLEY... 119

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Holiday Disk Buying Slow

Continued from page 160

in Omaha and Kansas City, says his strongest sales of Christmas tunes is from last year's Chipmunk with the Dancer, Prancer and Nervous ditty a likely corner. Davidson also mentions Nat Cole's "Christmas Tree" as a possibility but adds that generally Christmas sales to operators have been slow. "We've been dribbling along since right after Thanksgiving," he notes, "but there really isn't any evidence of what I would call any amount of holiday-type buying. The operators are going along as always, and the few Christmas tunes they buy don't amount to much."

Davidson says most of the operators in his area put out about five holiday disks per machine, but most of these are standards, and come from the operators' libraries.

Chicago

In Chicago—one of the nation's top record markets—the story is much the same. Fred Sipora of Singer One-Stop says if anything, the sales of Christmas tunes is way down.

"The lack of a hot new hit is the main reason. Operators are using last year's records, and they're even coming in to us for free title strips," Sipora adds wryly.

Most of the buying in Chicago starts right after Thanksgiving and extends to a week before Christmas. Sipora says, "There's still time for something to take off, but so far, nothing has."

Denver

Very much the same sentiment is expressed by Pete Geritz, who operates a good-sized one-stop in Denver. "Our Christmas buying started around the first of December, but it's been very spotty—nothing like last year with 'Chipmunk.'"

"Most of the operators are buy-

ing standards," he said, "with EP sales being almost nil." Geritz said the lack of dual pricing on most phonographs in the Rocky Mountain area accounts for the extended play discount. Operators have to give twice as much away when they still only get a dime.

Geritz added that most operators in his area really didn't make much money with their Christmas tunes, "they're just put on to please the location."

Programming Done

Most operators have all their holiday programming finished by about the 7th of December but people seldom start playing the tunes until the week before Christmas. The worse record however is Auld Lang Syne, says Geritz. Just about every tavern wants it and the operator is lucky if he gets one play last night on New Year's Eve, and then sometimes the people are too happy to remember to even put it on, or the radio plays and that's that for the juke box.

In Omaha, Evelyn Dalrymple of Lieberman's One Stop said operators are buying about the same as last year—but the tunes are mostly standards. "We haven't had a really hot Christmas tune this year," she says, adding "I'll never have another 'Chipmunk Song' for us at least. We're still selling it."

Most of the operators in this area started buying about a week before Thanksgiving, she noted, and most stop by the first week in December.

"We are getting some interest in 'Happy Reindeer' with the Dancer, Prancer and Nervous and also Robert Reims' 'Silent Night,' but the action has been slow at best," she says.

Alabama Ops See New AMI Line

BIRMINGHAM, Ala. — The Birmingham Vending Company here Sunday (6) unveiled the new AMI Model K line, with Max Hurvich, Harry Hurvich, Al Toman and their salesmen on hand to greet the operators.

Special guest was George Klearney, AMI field director. Birmingham Vending officials report the opening day business was brisker than at any other model opening in the history of the distributorship. Informal trade sessions were conducted, as operators came early, stayed late, and sampled the major refreshments.

Williams Bows

Continued from page 160

hall holes, and by directing halls at bull's-eye targets.

One bull's-eye target located just below the spin drum collects the point score appearing on the drum. The drum spins to offer varying points for a hit as the game progresses.

Thus a player who may be far behind on points can come thru on the final ball or two and hit the spin drum target and collecting a good number of points.

Multiples Score

Light-up arrows below the target score by 10, if target is hit. The game has two flippers, two at bottom and two near center of the playfield.

Also featured is two-way match play, with players able to make it by matching the last digits of their scores with the match number appearing at close of the game. The individual player can also score a single match.

One or two can play, and the game can be set for three or five-ball play.

Yuletide Disks

Continued from page 160

hits from past years. "Let's face it," he asserted, "the Christmas records are the old ones and operators have gotten wise to this. How do we know? Very simple. We've been getting orders for title strips on some records far in excess of the actual records of a given title were being sent."

Breakdown

"Based on our title strip distribution, I could give you an interesting breakdown on what's being programmed. For instance, Spike Jones' 'All I Want for Christmas Is My Two Front Teeth,' is still getting on a lot of the boxes. They are still using a lot of 'Rudolph,' by Gene Autry. Conno's 'Home for the Holidays' is big. Guy Lombardo gets on a lot of the boxes every year with 'Auld Lang Syne,' and certainly one of the biggest is Bobby Helms' 'Jingle Bell Rock,' which is still selling like hotcakes. "A couple of new ones are getting some operator attention. There is some call for 'The Happy Reindeer' and Nock's 'Buddy Natche.' But except for those, it's the old stuff that counts."

A spokesman for Good One-Stop's Ninth Avenue operation, which is the successor of Sam Goody's Annex one-stop, underscored the importance of the older tunes. "The timing is rough for Christmas records. And you get so many new ones in every year. But there's no way of knowing what's going to be until it's almost too late. That happened last year with 'The Little Drummer Boy,' by the Harry Simons Chorus. It was a hit, but it got to be in the stores and it didn't get on a lot of boxes. This year the operators are asking for it but that's about all they're asking for."

"The operators are playing it smart. They label Christmas records in a special file and put 'em away until next year. I'm sure they're doing it with Eastern records too and probably a lot of them have special groupings they save for other holidays. I don't blame them, they can avoid wasting a lot of money this way."

W. Coast Disks

Continued from page 160

is loaded" with new and good yuletide tunes.

"Some of the operators are pulling the tunes from their libraries and not buying," Miss Sells said. "I think 'White Christmas' demand is about half that it was a year ago. Such tunes as 'Rudolph,' the Red Nosed Reindeer and others are selling well. 'Santa's Coming in a Whirlwind' by Gene Autry is another good seller and the new Pearl Bailey 'Give Me a 5-Lb. Box of Money' is in demand as is the Nat Cole 'Happiest Christmas Tree.' I know of some operators who have pulled 'The Chipmunk Song' from their libraries and are using it with good results."

20 On

Al Cohn of Trico Music reported that he had only one machine on which he was using Christmas records. "I have about 20 of these tunes," Cohn explained. "The place will close for two weeks on December 13. I will pull the machine and records—and rent it to Christmas parties. I do not think people will play where there are Christmas tunes, that means he doesn't buy that many of the regular records. I don't think the effect is worth worrying about."

Operators From Five States

Continued from page 160

tion committee, of which Ruff Hopp, Hastings, is the current chairman.

Last year the group donated \$100 plus a stock of records and a record player to the Hastings unit of the Cerebral Palsy Fund.

Hopp read a letter to the group at this year's Lincoln meeting from the chairman of the Hastings unit, thanking the group for their work and telling of the various uses for the money.

\$100 Donation

This year's donation of \$100 to the Lancaster Association of Retarded Children was accepted by the president, Ray Taylor, who appeared at the business meeting to thank the group.

Through the years, the Nebraska Music Guild has been one of the more active State trade associations in the country. It is consistently represented at Music Operators of America meetings and currently boasts close to 100 per cent membership in the national association.

Howard Ellis, the Nebraska group's new president, is also a vice-president of MOA, and Ted Nichols, NMG treasurer, is a director of the national group. Ellis has also appeared numerous times at copyright hearings in Washington on behalf of the operators' stand in helping defeat any performance royalty payments.

The Guild was formed in 1951 by a group of operators, all still active in its activities, except Hag Marble, first vice-president, who died in 1958. Jerry Witt was the first president and Howard Ellis the first secretary-treasurer.

Organization was patterned after a trade group in South Dakota, then headed by Mike Imge, Yankton. Ellis and another Omaha operator, Sol Freed, even attended several of this South Dakota asso-

ciation meetings and, in turn, invited the South Dakota group of officers to come to Omaha for the setting up of the Nebraska group. In thinking back, Ellis says, "we had no particular problems—just felt a trade group would be of benefit to the members."

"I think our main purpose, then and now, was to encourage the exchange of professional information and develop a program of social activities."

He noted the group has been particularly effective in having the members get acquainted with each other and work together rather than fight over various problems.

"It's a lot easier for people to come to an agreement when they and their wives are friendly and have wine and dined at the same table."

Structure of the organization is simple. Officers include a president, vice-president, secretary, treasurer and sergeant at arms, plus directors from each of seven State zones. The officers are elected annually, with the directors staggered, two elected each year for a three-year period.

Current membership is stabilized at 38 which represents about 2,500 of the State's total of 3,000 to 3,500 phonographs. The group estimates there are about 54 total operators throughout Nebraska.

Besides its regular charitable and civic works, the Guild has also had occasion to help defeat a proposed \$100-per-machine tax introduced several years ago in the State Senate.

Officials of the Guild appeared at public hearings and were instrumental in having the bill thrown out of committee for being "confiscatory."

Among members and guests at

Gottlieb Ships

Continued from page 160

spelled out, he earns a free game.

Ball bumpers are arranged in a diamond pattern, producing quick action as ball bounds from one to another, usually resulting in a letter lighted on the back glass.

Additional free games can be won after title is lighted by hitting three colored ball contacts. Making rollovers numbered one thru six also scores specials and lights side holes for high score and added specials.

The game features match play and has a coin box with locking cover.

The Lincoln meeting last week were Harry Abramson, Mr. and Mrs. Howard Ellis, Omaha; Jerry Harris and Mr. and Mrs. Pete Geritz, Denver; Jr. and Mrs. Jay Hasenpflug, Omaha; Mr. and Mrs. Mike Stangle and Mr. and Mrs. Dick Taylor, Lincoln, the hosts of the event, and Charles Neubart, also of Lincoln.

Nick Biro, music machine editor of The Billboard, Chicago; Donald Knopfel, Bob Carson, Ed Hofmann and Mr. and Mrs. Dalrymple, Omaha; Helen Smith, Lincoln; Mr. and Mrs. Frank Holys and Mr. and Mrs. Doc Stroh, Columbus; Mr. and Mrs. L. L. Singer, Mr. and Mrs. Ed Zorinsky, Jerry Witt and Harold Klein, Omaha; Mr. and Mrs. Ruff Hopp, Fremont.

Mack McKee, Grand Island; Leroy Davidson, Kansas City; Mr. and Mrs. Ed Kort, North Bend; Robert Elson, Lincoln; Rose Guillaume and Rose Hull, Jefferson City, S. D.; Mr. and Mrs. Joe Rothkop, Omaha; Ralph Reeves, John North and Glen Jenkins, Norfolk, and Hugo and Wally Prell, Bremen, Kan.

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1 TO 6 CAN PLAY

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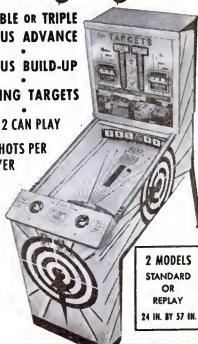
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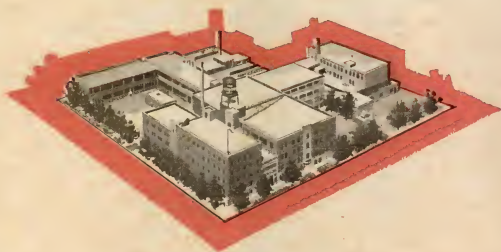
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